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# UNIX Commercial NOW programs NOW COMPUTED COMPUT

Thursday, January 5, 1984

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## Soviet-bound Vax was'war material'

by George Black
US DEFENCE department
officials have claimed that the mma omputer intercepted en route to the USSR would have speeded

11/782, seized at Hamburg on its way to Sweden, as a highly integrated package for the design and grated package for the design and manufacture of integrated circuits

for these missiles.
The US expects to make such technology operational by 1990, but Russia is still 10 to 15 years behind, according to the officials.

Washington press conference. He said it would have helped the Russians make "vastly more accurate and destructive weapons" and cited real-time calculation of cated real-time calculation of missile paths as one potential application. Graphics and CAD/CAM cation. Graphics and CAD/CAM cancer semantions at Jestcoerg-rus firm macriness. The case is refederal register.

System Industries and others were edly committing trade offences.

In August 1981 he and his assoalso recovered.

The other half of the consignment, halted in Helsingborg, is now in the hands of the Swedish They described the DEC Vax. now in the hands of the Swedish army. Trade minister Mats Hells-Swedes will grant a US request for

the return of the goods. US treasury officials have named West German Richard Mueller as instigator of the plot. He was said to control a South African firm claiming to be Defence secretary Caspar Wein-herger put the catch on show at a involved in electronics research, which had sent the Vax to West

Germany.

Mueller, who owned a firm

at lestebergcalled Semitronik at Jesteberg-

Engineering prospects look good

the companies use graphics, but only 7% have computerised their lett-Packard and Digital Equipment follow with 13%, 10% and 9% respectively of the medium-rate, suggests the survey, and are

HERMON ... "More cement,"

ciate Paul Hermann were banned from exporting for 20 years after heing found guilty of false repre-sentations under the Export Administration Act. They failed to answer the charges. They had bought equipment from Intertrade Scientific Inc, a US firm trading in

seminconductor supplies.

Mueller paid DM984,315 for goods which were then sent illegally via Switzerland and West Germany to Russia. Hermann, president for Fabrik fuer Fein Mechanik und Apparathau in the Black Forest, claimed to be an OEM, reselling to local users, but was in partnership with Mueller having got into financial difficulty. His firm later went out of busi-

ness. The case is recorded in the US



sized system base. That there is scope for other vendors is shown the engineering marketplace, IBM dominates the installed base of large systems with 63% of the machines valued at over £500,000. When it comes to small multi-user systems, worth up to £50,000, ligital Equipment takes the lead with 17% and IBM has 12%. Burroughs, ICL and Data General follow with respectively 7%, 7% and madded in sized systems to the medium sized systems costing between £50,000 and £500,000 and £500,00 ter Kenneth Baker was recognised a CBE for his performance as man-aging director of British Telecom International, the money-spinning survey finds that there is a "signifi-cant shift" away from traditional

by George Black
CHIEF executive of IBM UK Eddie Nixon was knighted in the New Year Honours List — thus revealing to the inquisitive his full

Ronald Newham, engineering director in charge of electronics and defence at Thorn EMI, also receive CBEs, as does Tony Davies, chief executive of Information Technology, in recognition of revealing to the inquisitive his full name of Edwin Ronald Nixon.

Information Technology Minister Canach Dates tion Technology, in recognition of his shake-up of the Computer Technology (CTL) Group.

Among the MBEs was John Fisher, STC's electronics manager at Newport. An OBE went to John Midwinter, British Telecom's leading expert in fibre-optics and head of its research division.

The assistant secretary at the

## **ICL** set to launch

MBSRent

ICL IS to launch its 8088 by John Kavanagh
16-bit multi-user and multicating personal computer within the sacked by Tesco Stores last week sacked by Tesco Stores last week ing personal computer within next two weeks. It will be colour, will offer Concum CP/M-86 and will support to four users. It will be compe with the Rair eight-bit micm. word processing special Wordplex is moving into the

#### France deal

MATRA, the French defence electronics company, r Datapoint have reached a colo ration agreement covering put tion of electronics equipment the French market. If approach the French government, protion will start this year and plus expand into the rest of Europe

#### Gow goes solo

JOHN Gow has resigned as dep chairman of Systime, the compa he helped set up in 1972. Spin has followed ICL's lead st Poached a senior executive to Texas Instruments, Ron Amer to serve as its managing dimp Attwool was Robb Wilmoter cessor as managing director

### Support for Adam

mainframe company's sem planned for this year. No li plans have been announced for the

## IBM chief is knighted

by being made a Privy Counsellor. Jim Hodgson, vice-chairman of British Telecom, is rewarded with division that has been the centre of

the union revolt over privatisation.

Alan Shepherd, managing director of Ferranti Electronics, and

technical regulations department of the Institution of Electrical Engineers, David Brice, got an MBE.

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## new person Tesco sacks 48 – at three hours' notice sacked. The centre, part of the Christmas Donald Harris, the in five superstores. It has 49,000 computing division, is in Welwyn, director in charge of data processure. turing which has seen changes at board level. The 48 jobs were split hetween

the main computer centres in Cheshum and Welwyn Garden City in "Because of the natu - including two top men in the company's microcomputer retail Hertfordshire. Programmers, analysts, operators and administration All the staff were given just people were involved.

three hours' notice. The company In addition, a top manager and a said. said the sackings were part of a In addition, a top manager and a restructuring of the 500-strong senior support man in the mandition, a top manager and a said.

senior support man in the The sackings follow a reshuffle microcomputer centre were of top directors. Just before computing division - a restruc-

"Because of the nature of the work, involving secret commercial information, the redundancies

sing, was moved to strategic planning. Finance director Ralph Temple was made joint managing director and took on responsibility for computing.

Tesco is one of IBM's biggest customers, having moved from ICL equipment in the late 1970s. It runs big 3081 and 3033 main-frames in Welmon and a 2022 met.

Bill in peril

Thursday, January 12, 1984 Number 893 35p

The computing division was the a 4300 in Cheshunt. The company only part of Tesco to be hit by redundancies. The company said it would be returned as part of the

### Sinclair micro will challenge Acorn

SINCLAIR is launching a new micro today (Thursday) to chul-lenge Acorn's BBC Model B. Although the firm will not reveal details of the machine until today. reports indicate it will have 128K memory, a full-size keyboard and twin Microdrives. It will be known as QL, and should sell for under

#### Hitachi first

race to design the world's first one Mbit random access memory de-Mbit random access memory device. The company say that it will introduce a one Mbit D-RAM at the International Solid State Circuits conference in San Francisco, next month. But it will not be showing samples.

#### Micro maker hit

HARRISON Industrial De velopments, which includes H. H. Microcomputers, has gone out of Microcomputers, has gone out of business. The group's bankers have called in a receiver. Roberts, the receiver said that there had already been approaches made to the company though he would not confirm that Torch was interested.

#### Berisford stops

BERISPORD Information Technology, formed a year ago out of the DP department of S & W Be-risford, one of the world's largest commodity brokers, has stopped trading. In a curt statement, the mother company said that after reviewing BIT's progress it had decided to withdraw from "external markets" to concentrate on the what happens to BIT's clients or suppliers — which include ICL — but there is speculation that BIT staff intend to continue the busi-

# Tory peers put Telecomms

WILLOTT . . . Unhappy time at BTG.

## **Ex-BTG** chief moves in DoTI shuffle

by George Black
ALISTAIR McDonald, head of
the information technology division at the Trade and Industry Department, is being shifted to the

telecommunications division.

His current job will be filled by former chief executive of the British Technology Group, Brian

as a sign of the increasing importelecommunications as the date for the sale of British Telecom ap-the sale of British Telecom

formation technology programmes over the past two years, and his will be a hard act to follow.

Willott's time at the BTG has not been a happy period for the organisation. He joined its predecessor, the National Enterprise Board, in April 1980, and became BTG chief executive in July 1981.

Last year the government cut its role as a backer of companies after reviewing its record unfavourably. While its defenders argued that i with regret.

He has been widely credited with pushing forward DoTI's in
He has been widely credited with pushing forward DoTI's in
He has been widely credited with pushing forward DoTI's in
He has been widely credited with pushing forward DoTI's in-

Televideo drops three

petition.

Lord Orr-Ewing said: "We want to give a fair chance to the want to give a fair chance to the

TERMINAL and micro manufacturer Televideo is to drop its three UK microcomputer distributors Middleton, Encotel and Colt Computers. Thorn-EMI will be made the exclusive UK distributor for the micro products in a deal announced today. All three present distributors hope to become OEMs and retain their dealers.

and it would be rash to suggest that we are as powerful as them in the market."

But David Sargeant, distribution manager of Midlectron took a different view: "I assume Televideo are not happy with market penetration in the UK. It came as an incredible shock when they wrote and told us before Christmas OEMs and retain their dealers.

Peers of all parties will bombard it with amendments which could embarrass the Cabinet and even

force it back to the Commons.

Critics are now backing a move to give more teeth to Oftel, the proposed supervisory body. A Tory group led by Lord Orr-Ewing, chairman of Air Call's Call's Call

Radio consortium, aims to bring in

an amendment to strengthen com-

Encotel marketing manager Keith Bickerton said there had never been any suggestion that Televideo was dissatisfied with En-

regulating BT's 250,000."

At the same time; the Labour side is pressing for a separate watchdog on consumer interests to be called the Telecommunications.

Council. Under proposed legis-lation the Post Office Users' National Council would pass its

telecommunications role to Oftel

Some peers also fear that BT will buy far more supplies from

abroad, thus endangering big

contractors like GEC and Pleasey

an incredible shock when they wrote and told us before Christmas that Thorn EMI was taking over."

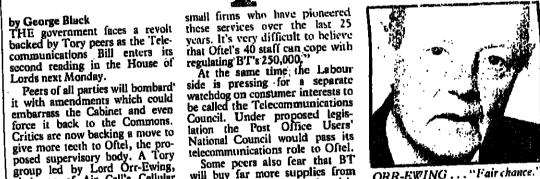
Colt Computers managing director Roger Thorpe said he was not too worried about the change. "We saw this happening last June and have been gearing ourselves taking two new products".

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And POEU attention has shifted

ORR-EWING . . . "Fair chance."

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## Deals give foot-holds to Logica by George Black UK SYSTEMS house Logica has

begun the new year with two deals to gain a foot-hold in micro-main-frame links and high security ser-The first involves the purchase

of a Californian company, Intelli-gent Technologies International Corporation (ITIC), of Palo Alto, frame connection called PC-Bx-press. Logica is to pay \$1.25 million (about £874,000) for ITIC and will repay \$1.9 million (£1,3



sized system base. That there is most extensively used for technical

Portico was set up at the end of last March by Geoffrey Smith and Mary Tatten, former consultants to ITCS of Staines, and David Holstead, a former ITCS microcomputer dealer: They com-missioned and designed a portable microcomputer, called the Mir-acle, produced the first prototype within a mouth, and launched it on July 1 last year.

## The mystery of the vanishing firm

by John Riley
PORTICO, the portable
microcomputer manufacturer, is
in financial difficulties, and left its
rented premises on the South Bank
three weeks before Christmas
without leaving a forwarding
address.

cash to get Portico started. Last
August Holstead resigned as joint imanaging director. Around that
time Smith claimed that he was
"knee deep in enquiries for the
Miracle", and that he expected to
produce 200 machines a month by
September.

Details of the company's from Thom, and neither Smith nor Tatten could be contacted for com-

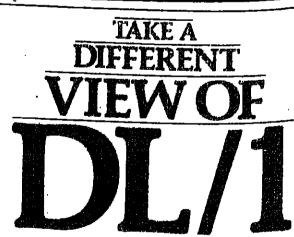
million (about 1874,000) for 1710 and will repay \$1.9 million (21,3 million) louns, used to set up the contracts with government. To gether they will aim at winning lobs with the police, emergency ITC was established a year ago by Victor Amexciua, formerly of Howlet-Packard, and Dan Gregerson, of Zilog.

The other new move by Logica is to form a closer the wift the US failsade bardware manufacturer, Tandeun, Logica and Tandem, Peter Hermon, lately of apontar for several years and Logica would provide "more coment between the bricks" of their existing relationship.

The other new move by Logica is to form a closer the wift the US failsade bardware manufacturer, Tandeun, Logica and Tandem have peen associated with one apother for several years and Logica would provide "more coment between the bricks" of their existing relationship.

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The other new move by Logica would provide "more company of the provincy and the state of the time by discokbrokers, but we are hoping to resolve them, and are still an multi-a mouth, and atunched it on first prototype delication and the time by discokbrokers, but we are financial difficultation of Shi was and Co. British Airways, said the rie-up of Stockbrokers, but we are hoping to resolve them, and are still not technical people, so we stockbrokers, but we are hoping to resolve them, and are still not make here the provincy and are still not are still not repair to the wind and the first prototype disciplination and the first prototype or significant to a cleek of the first prototype or significant to a cleek of the first prototype or significant to a cleek of the first prototype or significant to a cleek of the first prototype or significant and the first prototype or significant and the first prototype or signific The managing director of ITCS, David Lewis-Pryce, recently claimed that Portico used the original designs for his Zita portable micocomputer for the Miracle Than against the Miracle Than against the Miracle Than against the micocomputer for the miracle Than against the miracle



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out a market e de a og 12 dy d

## Report blames staff

shortage on training

by George Black LACK of training is one of the causes of the worsening shortage of compoter staft. A report just published by an independent research organisation\* cites as an example a complaint from the banking union BHTL, which criticises the lack of investment by employers in staff training and the use of contract staff as a short-term solution to the recruitment problem.

BHFU afleges that contract staff are brought in to fill Jobs that permanent staff could do and to do work on new projects, thus denying its members training opportu-

The report was prepared by In-come Data Services, a London organisation researching pay and industrial relations. It looked into 38 bodies, 10 in the public sector, 12 in banking, insurance and fin-nuce and 16 in manufacturing and

Every day at 3 o'clock, we clear the

Decs

STOCK

shortages were due to the unwillingness of employers to train, the drug company Glaxo claimed it had had no recruitment difficulties because it recruited and trained internally for all computer posts and rarely found it necessary to

look for staff outside the company. But about half of the employers surveyed, including Thomas Couk, Trustee Savings Bank and Brighton Council admitted recruit-ment difficulties. Many replied that the phenomenon was

Staff turnover showed very high rates compared to other industries: 9.8% a year among operators, 15.6% among programmers, and even 11.5% among managers.
Glaxo said its programmer turnover was 11.5%.

Shortages pushed up wages by 10 to 13% in the year to April

VT100, VT101, VT102, VT131, LASO, LA100, LA12, LA120. Trust Rapid Terminals resupply

Existock, the complete range of Digital terminals—all with 90 day on sole warranty and the support Sour dexpect from the experts.

Tops in Tegnituals Distribution,

## was a panacea for industry, usher-ing in "an age of leisure" was "foolish and misguided", distractweek will remain the basis of work patterns throughout the 80s, and the sooner we recognise this the Teachers hit at micro policy

Butcher warns

against IT joy

creation in the UK".

terests to the needs of wealth

technology to change traditional working patterns, Butcher said that 1984 "will be a year of the

growing use of overtime" which "is the prerequisite for the genera-

tion of profits from which overdue

It is that investment which

Butcher expects to "make a hole in

the unemployment figures", with-

out any need to tamper with work

cation of technology does not mean ries."

capital investment can take place."

by John Kavanagh GOVERNMENT policy of purting a microcomputer in every school came under fire from all sides of the teaching profession last

TWO senior industry figures pro-vided dramatically different views

of information technology's effect on prospects for the UK economy, last week.

John Butcher, Parliamentary Under-secretary of State for Indus-

try, warned against the "foolish"

predictions of an age of leisure. Philip Hughes, founder and chair-

He told Coventry's Conservative

Teachers pointed to the failure to back up the installation of equipment with suitable teacher training. One specialist said gov-ernment policy was naive and another said universities were having to give remedial coaching to undergraduates with A-levels in

Meanwhile the National Union of Teachers has started a series of 2 courses aimed at making up government and local authority shortfalls in training school eachers in computing.

The scene was set by Jan Stewart, a senior lecturer in primstewart, a semior recturer in prining reducation and a researcher in the national ITMA project — Investigations on Teaching with stage as far as computing is concerned. They choose programs in Leader Comment — page 13

Education that schools should beware or programs which simulated simple instruments such as thermometers when the actual instruments were readily and cheaply "With a shortage of money they

do not have a strong place in the primary school," she said. "At their worst they become games which children just want to win." Stewart's views were backed by ITMA director Dr John Cou-

"The lack of computing skills among teachers is absolutely terrifying," he said. "We've all had the naive idea — typified by the government's naive attitude — that all the schools needed was equip-

Microcomputers as an Aid. She told the Association for Science a paperback because of its cover. they should be doing is evaluating their attitude to teaching and then choosing the right programs to back it up.

Although Hughes agrees that

the UK economy can be stimula-

For from expecting information ted, and that the information tech-

He went on to say that in the medium and long term, the appli-

Coupland said the real costs of introducing computers to schools lay not with the equipment but with training teachers.

Richard Ennals, a research

ow in computer science at London University's Imperial College, agreed. He told the North of Eng-Education Conference that the teaching of computer science in schools had to be improved in quality and quantity.

Some teachers are doing superb programming work in their spare time — but what we should be doing is identifying and developing the kind of thinking needed in the classroom," he said.

## While one data processing manager told IDS that current ager told IDS that current of the company of the company of the company of the current of the curren

online sector - things like

viewdata — at the expense of publishing and broadcasting.

Roger Tomlinson, responding on behalf of Unilever Computer Services (UCSL), welcomes the report's main conclusions, but says the authors "fell into their own trap" by concentrating on the the authors fell into their own trap" by concentrating on the technology-intensive sector of the information business.

by George Black
A CABINET Office report Making
A Business of Information has been criticised for concentrating on the criticised for concentration of the criticised for criticised for concentration of the criticised for concentration of the criti

He calls on the government to accept the chief recommendation and do for tradeable information in

entire report, which would be unfortunate," he commented.

for a single government department to be responsible for all trades to be deable information and says: "We hope this department will

ind do for tradeable information in 1984 what it did for information technology in 1982. A government statement on the report is expected within the next few weeks.

The report was published last year by the Information Technology Advisory Panel, whose earlier genuinely attempt to make a business of information and not simply be another focus for IT."

The fledgling online information industry, says UCSL, employs less than 1% of the panel's estimated one million personnel involved with selling information.

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tion technology industry following a meeting of the major trade asso-

At the same time the export effort has been hoosted by a declaration of peace by the Computing Services Association and the gov-

ernment's ExportIT organisation.

This follows the resignation of Export! T chairman Donald Moore, who claimed the CSA was mus-

cling in to try to become the only

CSA Alison Newell last month

called a meeting of seven trade

bodies, including the Business Equipment Trade Association and

the Telecommunications Engi-

neering and Manufacturing Asso-

ciation. Other meetings will be

a great feeling that we could work together a lot more," Newell said.

There was a lot of goodwill and

held this year.

nities by allying it with products

and systems from members of the

tions already co-operate. The

meeting looked at ways the assu-

ciations themselves could co-

could pool information on faraway

countries such as Japan. And asso-

ciations could get together to send

members on overseas missions backed by the British Overseas

Such missions needed 10 com-

panies to qualify for backing; an individual association was often

unable to get enough members to-gether but several associations

Newell said the CSA and the

National Computing Centre, both

Trade Board.

Newell said more companies

"Members of different associa-

other IT trade associations.

## Lords w nology industry will be the cata-lyst, he anticipates that this will bring radical changes. Hughes was speaking on the debate

television programme Beyond 1984, part of the Orwellian-orgy with which the BBC greeted the New Year. He told Computer Weekly: "We were projecting about 25 years ahead, and the basic

premise was that we will be able to create wealth in the UK but only if PARLIAMENT returns vionday, and among the first ness in the Lords will be do the "dawning of a new age of leisure. Their application will simply make us more efficient in the generation of surplus wealth which will resenter the economic system. on the recommendations of the

The Earl of Bessborous nounced before the recess the will start Alvey debates. The Lords will also be buy

will re-enter the economic system, and create new jobs — the 40 hour six or seven years ago without the Third Reading of the Tela munications Bill, which passed by the Commons last

The Cable and Broadcating was debated before Christ Lady Trumpington for the got ment saying she hoped that proposed new cable subst vould start work as soon sikil

The authority would be chairman and six membes, v. appointed by the Home Sense while the Bill was still being

Of significance to the com:



BRITTAN ... Go-ahead.

vices accessed through the teles

not oppose the Second Readings the Cable Bill, but said his part would press for extra safeg

ast session for 11 existing of operators to extend their present

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blishing Director: Dr J. A. G. Thomas itorial Director: Chris Hipwell

is likely to move into the mil-lionaire class," says Mark Eliot, managing director of Video Games be an annual event. Four-fold floppy fillip

\$100,000 prize offered

for home video game

A PRIZE of \$100,000 is on offer

for the winner of a new interna-tional competition to design an

innovative video game for a home

15, and prizes will be presented at a television show in the autumn.

The winning game will be mar-keted by joint promoter Mark McCormack, whose International

Management Group is best known for minding the public affairs of celebrities such as Michael Parkin-

son and tennis champion Martina

The prize money is an advance

Whoever wins the competition

on royalties, and the winner will take 10% of all sales after the

The competition closes on May

\$100,000 has been paid.

by Phinp Hunter
THE 1983 microcomputer boom
brought a surge in demand for
two-sided 51/4in floppy disc drives.
Worldwide sales were up almost
fourfold to 5.5 million units, while
total sales of flexible disc drives
doubled to 11 million in 1983,
according to a US report\*.

But sales of 8in floppy drives were static in 1983, and are ex-pected to decline steadily over the next three years, as the storage capacity of the 51/4in models conti-

nues to increase.

At the same time a dramatic inAt the same time a dramatic inalea of the microfloppy
usin View, CA 94040 US.

models adopted in 1983 for new micros by Hewlett-Packard and Applied Computer Techniques is expected. About 300,000 microfloppy drives were sold in 1983, but the number is expected to reach three million in 1986,

petition.

Joint promoters of the competition are McCormack, and the International Register of Idependent Computer Programmers. McCormack will keep full marketing rights for winning games.

There will be five consolation prizes of \$15,000 for games that win individual categories, and

well, with the promise of extra royalties for the winners.

game that makes use of film edit-

ing facilities such as close-ups and screen sound effects winning the

The winning game should also combine manual dexterity and mental skills, Eliot suggested.

Eliot said he would like to see a

individual categories, and games will be marketed as

according to the report.

The UK market is showing trends similar to the US, according to Mike Perry, director of the UK Peripheral Suppliers Association, with the smaller drives rapidly taking over from larger ones. ing over from larger ones.



Export! T directors believe single payment of around £200,000 would be enough to make the orga-

Donald Cook, a consultant to ExportIT, was elected chairman at has met the other trade associations and reported back to the government I am hopeful that we are fairly near to an arrangement which is acceptable all round," he



## Apple settles for \$2.5 million

by George Black

APPLE has agreed to accept \$2.5 million from Franklin Computer of New Jersey for intringement of its copyright following an Appeal Court decision in Apple's favour

last September.
The court ruled that the Apple DOS operating system, Appleson and Autostart-ROM were protected by copyright, even though the programs were on a chip, and that Franklin's Ace 100 machine infringed that right.

Last week the two firms reached an out-of-court agreement on th

Franklin a breathing space in which to develop its own operating system to allow it to continue selling the Ace. Franklin's director of communications, Susan Gaufs, said the new system was already in its test phase and should be ready

by the spring.
The two firms have also agreed to settle any further disputes out o

court.

The case was a milestone in US

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## Motorola steams into the office

MOTOROLA's plans to become a Standard operating system. UKOM's chief executive Alex if it takes 50 that's OK too."

force in office automation are findly gathering steam. A distribution deal for Motorola Services 2000 military, worth 11.5001.000, was signed fact work. 11,500,000, was signed last week with UKOM, a subsidiary of the Series 2000 will be supported by

for to be appointed for the Series ready been agreed with major 1000, a range of Unix-based small houses, including Microsoft, Lobusiness machines which will gica and Precision Software. Motorola Information Systems
Life MISLA, set up last October to
Multi Media Editions, another Enbring Mororola's data communications and data processing and office automation expertise together, will sell direct to some

It is also talking to distributors in other areas, but UKOM will be the major UK distributor for Unix-based applications.

Both companies take the view that Unix will become the industry

formpa Systems group.

(\*KOM is the first UK distribuSoftware distributorships have al-

ropa subsidiary, set up specifically to do Unix training. Motorola will provide hardware maintenance through its national network of

Support facilities. No dealerships have been awarded yet but Lothian said there are plenty of candidates. "I estimate we will recruit around 25, but the important thing is to cover all aspects of the market. If we can

There are three models in the Series 2000 family. The 220 and 240 models have Motorola 6809E processors with up to 768 Kbytes of memory and run ISOS, Motorola's Unix-like operating system. The 260 model has a Motorola 68000 chip with up to one Mbyte of memory. According to Rodney Turvey, managing director of MISL the series has: "A strong repertoire of remote communica-

MISL was formed from three Motorola-owned companies, Co-dex, Universal Data Systems and Four Phase. The UKOM deal is the first distributorship since MISL was launched but Turvey promised that 1984 would be: "An exciting year for Motorola, with pending announcements of new products and an anticipated formidable growth in our UK data processing and data comms."



LOTHIAN . . . "Important to cover all aspects of the market.

## IBM takes Comshare

by George Black
IBM HAS taken on a sultware
package written in the UK by
Compliant to develop and distri-

package

It is a decision support system called Wizard - known on the other side of the Atlantic as System W. The two firms have begun a two-year collaboration agreement which is expected to lead to a number of enhancements to Wizard and its micro version, Micro-W. The latter allows IBM-PC users to download data from a maintraine and upload it again ifter processing.
The deal is the first of its kind

struck by the industry leader. Last September IBM for the first time went outside the US to get independently-written software to sell under its own label. The packages were Micro Focus's Personal Co-bol, Caxton's Cardbox and T'KI, and Compsoft's Delta database.

Bur in these cases the agreement was for a straight purchase and did was for a straight purchase and did not involve a long-term joint re-search and development effort. The Comshare agreement so far only affects the US, and neither party was prepared to speculate whether IBM's Wizard enhancements will be sold by it over here.

Courshare will provide the consultative experties on the software. sultative expertise on the software, while IBM makes the running on

JEFFERSON ... No price rises.

by Donald Kennett 1984 will be the year when the shape of communications in the next century will be revealed, according to British Telecom chairman Sir George Jesserson. But UK telecommunications users were unimpressed with his

predictions.
In a New Year message to customers and staff, Jefferson said: "I believe that 1984 will be remembered as the year when the communications system of the twentyfirst century began to take shape.

decade of research, planning and investment will begin to be translated into service for the cus-

make no price increases until November at the earliest and that its aim was to hold the general level of increases below inflation. He outlined five areas in which twenty-first century communica-tions would appear this year, giv-ing the UK several world firsts.

between Portsmouth and the Isle of Wight opened this year.

System X local exchange in London - one of 24 local and trunk

Belitting his personal contribu-tion since joining BT as chairman in 1981, he added: "More than a concerns is to go into service this year under the name VideoStream,

Jesserson said that BT would

London would become the world's first capital to have a net-work of "super highways" of opti-cal fibre, which would make visual communications an everyday pos-sibility, he said. The UK also would be the first country to put an undersea optical fibre link into commercial service when the link

## 1984 portends the shape of comms to come

network carries all types of tele- and lead-times for the provision of communications traffic from services and facilities are the things that our members complain about ences to telex messages and most often. The trial will be based on a

System X exchanges due to come into service this year. A compact videoconferencing terminal suitable for operation on user premises and based on signal compression rechains a dead of the compression rechains and compression re compression techniques developed by BT with other European

and a transatlantic videoconferencing service is planned. ransatlantic satellite links are to open to Canada this month based on small dish antennae that can be installed by companies or shared between them. Links to the

US are to follow.
And a fast high-quality text transmission service based on intransmission service based on in-ternational teletex standards is to start in the UK this year, operating over the public packet switched data network and the telephone and telex networks.

Users were relatively unim-pressed with Jefferson's message. Telecommunications Users Asso-clation director Mark Elwes said: "There are no references to im-provements in any of the basic ser-The UK is to be the first country to enjoy a pilot trial of the composition of the compos vices, some of which require urgent action. There has been

ISDN (Integrated Services Digital Network) concept in which a single transmission and switching the problems are. Fault repairs

He added: "We might have expected prices to come down. Not steeply - they are more likely to come down a lot after we have got Oftel, although perhaps that is a pious hope."

Telecommunications Managers Association chairman Stephen Finch said that Jefferson's message seemed pretty anodyne. "What is the advantage of having twenty-first century services at twentieth century prices?" he said. "I would rather benefit from reduced

But the British "firsts" would mean that the UK stood a better chance of continuing a com-munications hub for international organisations, Finch said.
Computing Services Association

general secretary Doug Eyeions said: "There is nothing in the messaid: There is nothing in the mes-sage about privatisation or about value-added network services (VANS). And with satellites and fibre-optic cables coming into service, you would expect prices to come roaring down.

"In the rest of the computer industry prices come down at something like 40% every year magnetic storage, processing power, everything — but it hasn't happened in communications. The bandwidth has arrived but the

#### bine Components Group for applications including online updated and enquiry. FCS is the first of new generations of a state of the stat Shugart wins \$10m order

by Dave Madden

on order for its 3.5inch microfloppy disc drives from

THE University of Warwick no completed installation of a local area network supplied by Interest Electronics of Reading to link 10 sites. The contract value is over £80,000. The network links the central Computer Centre will nodes in various science and and building.

microfloppy disc drives from portable computer maker Gavilan.

The contract is Shugart's largest yet for the drive, and is further evidence that 3.5 inch drive is emerging as the de-facto standard for sub-5 inch floppies.

Gavilan had been one of the few US enthusiasts of Hitachi's 3 inch technology. Gavilan said that it has made the decision to swap vendors because Hitachi was unable to meet its delivery schedules.

Gavilan cites the move from 3

Gavilan cites the move from 3 inch to 3.5 inch drives as one reason for its persistent failure to ship its "mobile computer". Volume production is not expected until the end of the first chapter. antil the end of the first quarter

Despite the delay, Gavilan founder and president Manny Fernandez has raised £24 million in venture capital funding. develop software for counter-top terminal applications based on an existing building society system running on Honeywell kit.

# Olivetti building Society dei building society dei biggest building societ

now supplied four of the key, building societies, the others the Abbey National, the and the Alliance.

Logica order

LOGICA has signed a mul;

lion pound contract with the

Act, and it will make use offer

a communications software

age developed by Logica.

BBC Enterprises, the comme arm of the BBC, has bough H700 super-mini from Harist

£90,000 contract. The systam

help the BBC keep track of the

sion programmes sold about

provide online accounting

TWO companies of the UK!

consulting group are to the 1250,000 contract with the Re

government, to study the fr

needs of Belgian telecomen

cations. The study will inder

assessment of the role new ad-

logies such as fibre-optic b

should play in Belgius

CRAY RESEARCH last works

mounced its first order from to Middle Bust. Arabian Ameix

Oil (Arameo) has ordered a Cray

M for use in petroleum reserva

simulation at its engineeing centurin Dhahran in Saudi Arabia, in

contract worth around \$10 million

THE Royal Navy Staff College

Greenwich has ordered a Pring 2250 computer to help teach has computing skills to officers. The machine will be used at three kers

of training to officers up to the

rank of commander for demo-strating use of work processing and graphics and solving finance

HOSKYNS has sold the IBM # sion of its Financial Count System (FCS) to the Howmet Tu

new generation of modular approaching systems from Hoskyns.

Warwick link

£1.25m contracts

BRADFORD-BASED Yorkshire

Building Society has signed contracts worth £1,25 million with

ioneywell and SPL Internation

for a new computer system. Honeywell will supply the central system, two coupled DPS 7/55s and two Datanet 8 communications of 54

tions processors plus a DPS 6/54 mini for data entry, while SPL will

Hoskyns sale

Navy's Prime

elecomms network.

Cray success

PA contract

**BBC** mini

At present firms have to notify the EEC if they want to combine on R&D, which can result in long,

tedious discussions. ICL, Siemens and Bull had to go to the EEC for approval before setting up their joint research centre in Munich, which is just government for supply of 23 sage hundling system base Tandem computers. The si will be part of a classified at tion covered by the Officials beginning research in artificial in-

In future agreement would be automatic. The EEC member countries have already agreed in principle the new proposal, which would automatically exempt R&D agreements from Article 85 of the Treaty of Rome, which forbids oint projects that distort or prevent competition.

could be exempted, so long as they rules.

But there is a qualification that panies in the field can be involved, and the combined turnover of the companies must not exceed 500 million Ecus (£285 million). Failing this the plans would

have to be scrutinised individually,

The new measure is being pushed hard by Frans Andriessen, commissioner in charge of competition, who believes strongly in a free market unfettered by artificial constraints. The main objections to the proposal have come from the French, but these seem to have been overcome.

Similar moves are afoot in the US, with the Reagan administra-tion now pushing the National Productivity and Innovation Bill before Congress. But this does no go as far as the proposed EEC measure because there is no auto-Even production agreements matic exemption from competition

## IBM set to dominate local area networks that the system is a research pro-ject and contribution to standards efforts only at this stage. It has

by Donald Kennett IBM is more likely to dominate the market for local area networks in Europe than in the US, according to US market researchers International Resource Development

Although IBM is a late entrant to the LANs market, IRD's report\* Buropean Local Area Network Markets suggests that it has several factors in its favour here. It the US serveral factors in its favour here. It knows the European telecommuni-cations market from its experience of marketing PABXs since 1969; there is no European equivalent to AT&T to challenge it; and Suropean users are more wary of

Buropean users are more wary of LAN technology than US ones and therefore particularly likely to go for a big name supplier like IBM.

IBM showed its token passing ring LAN in public for the first time in October, having submitted a standards specification to the US IBM showed its token passing ring LAN in public for the first time in October, having submitted a standards specification to the US Institute of Electrical and Electronic Engineers (IEEE) nearly two years previously. It says

made no announcement that it will launch a LAN product at all.
But IRD says that IBM LAN

products — being developed under the code name Alligator — will be on the market by the middle of By buying into Intel and Rolm, the US semiconductor and PABX companies, IBM has acquired a stake in advanced technologies that are relevant to LANs, IRD says, whereas its own PABX is

And it is master at being second into the market, the company

## French give thumbs down to videotex

accept videotex. Its problems are highlighted by the decision of the city of Grenoble to abandon a local nformation service prov terminals at the Town Hall and in other public places.

ther public places.

The conservative municipal clected last year has scrapped "Claire," a venture sponsored by the socialist administration in Paris to provide Grenoble with a database containing 12,000 "pages" of facts and figures about social and other facilities for citizens.

Gaullist Mayor Alain Garignon had to all intents and purposes shelved Claire since he was voted into office in March 1983.

But Claire could bounce back

even more strongly in 1985 when the Ministry of Telecommuni-cations installs 30,000 Minitel rerminals, the basic units used for access to France's Teletel videotex networks, in Grenoble and neigh-

THE French government is failing skiing and mountain resort area in to persuade the man in the street to the Dauphine Alps, access to hooked up.

Claire went online in February

1982. But the system lacked sufficlent user friendliness to be accessed by the ordinary clitzen seeking information about public day nurseries, baby sitters, hospi-tal facilities and leisure. Hostesses had to remain on duty

to put the Grenobiois' questions to the database which also disap-pointed users seeking information about cinema and theatre pro-grammes. Claire's database was confined to information provided by non-commercial organisations

The government sponsors were planning to introduce this type of information and also classified advertisements into the range of services offered by Claire.

According to Mayor Carignon lack of genuine public interest gave Claire the kiss of death.



CAUSLEY . . . "Entry to fifth generation technology.

surprises at Which Computer

Show. A new 51/4 Winchester

Disc Drive with 140 Megabyte

quality typeface and one with

data storage. New Matrix

printers with near letter

speeds of 160-800 lpm.

## Microdata claims Natural is first

Systems has released what it claims

is the first commercial fifth generation software, Natural Language. "This heralds Microdata's entry into fifth generation technology, said Jerry Causley, Microdata's managing director.

The company also expanded at both ends of its range with the announcement this week of a desktop workstation, the M1000 at the bottom, and a doubling in the performance of its top-end system, the Secuioa. Causley said that with these an-

nouncements Microdata should no longer be regarded as a miniconiputer company. "We are becom-ing like a mainframe supplier but

without the problems they suffer in compatibility terms."

Natural Language has been superimposed on to Microdata's existing English inquiry facility and coupled with the Applications Language Liberator (ALL) to develop the Microdata Relational Eu-vironment (MRE), a new architecture. Five versions of MRE are available, the most expensive costing £5,000.

without any computing back-ground can talk to the system, which will respond using English phrases. The software allows the computer to draw inferences appropriate to particular users which

it then "learns" This "learnt" information im proves user performance, allowing them to target correct answer faster and more efficiently.

As users become more conve sant with the system they will be able to use a prompter, which tells the user what can be done by listing commands the machine uses.

Microdata's workstation offering, the M1000, can be used standalone for local applications or can be linked with shared peripherals and communications to a host system. The operating system is MicroReality a compatible subset of Reality, Microdata's mini

operating system. All applications for the M1000 run on the Microdata Reality and Sequoia systems. "This gives Microdata a database range from £6,000 to £1 million which is fully compatible, avoiding mid-range conversion," said Causley.



new low cost VDU/s with features more expensive models would envy, and a 51/2 inch space saving VDU for the executive desk. Plus our IBM Protocol Convertor, media products, and lots, lots more.

Newbury Data stand No. 618 Hall 4.

> Newbury Data Recording Limited. Hawthorne Road, Staines. Middlesex TW 18-3B)

Tel:(0784) 61500.

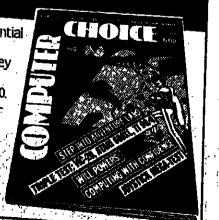
# This month's Computer Choice shows you how to get even more fun out of your Christmas computer.

If you had a computer for Christmas, this month's Computer Choice is essential We cover adventure games software and tell you what's worth the money and what isn't.

Plus a buyers guide to joysticks and interfaces for computers under £200. And we talk to Will Powers of 'Kissing with Confidence' fame about how computers help her with rock videos.

This month's triple test looks ar the Atari 600XL, Texas Instruments 99/4A Plus lots more to make buying a home computer easy and owning one fun. All in February's Computer Choice, out now.

ELECTRICAL PLECTRONIC PRESS



### Students are off to US for program competition

by George Black
FOUR computing science students from Thannes Polytechnic are off to the US next month to try to win an international program-ming competition. It is the first time a UK team has taken part in the contest, run by the Association of Computing Machinery (ACM),

in its 13-year history.

The foursome, led by the president of the UK student chapter of the ACM, Tim McNally, has been practising here on a Hewlett-Pack-

A total of 24 teams from all over the world will take part. They have to solve a series of six problems and are given a choice of three languages, PL1, Pascal or Fortran, to present their solutions in. The winning team is expected to take about six hours to find correct ans-

wers to all the problems. Lecturers at Thames Polytechnic have been devising model problems for the students to practise with. Prizes will be HP machines worth at least £1,000

The team has to raise £8,000 to ake part in the competition, including air fares and accommodation in Philadelphia. Promises of sponsorship have been made by overnment, MPs, private com- John Cavanagh, Duncan Macmil- he predicted.

MODULAR Computer Systems

(Modcomp), the struggling mini-maker from Fort Lauderdale,

Florida, has finally produced a 32-

The new machine is called the

Classic 32/85, and will run both 32

The company has also announced Max 32, a superset of its

16-bit Max IV operating system.

The machine is supposed to offer twice the performance of

Modcomp's current top-end, 16-bit processor, the Classic 11/75. It comes with up to 64 Mbytes of

physical memory and one Cbyte of

Although it can be configured

with up to six central processors, a

ingle configuration gives internal

roughput of around two mips.

oit computer.

irtual memory.

and 16-bit applications.

Modcomp finally

brings out a 32-bit



BATER . . , "We're going to win."

Four CPUs give almost eight mips, In the US, first shipments are

due in the second quarter, and production quantities in the third quarter of 1984. A spokesman for the company in the UK said that it would be available here in the

In the UK, a basic configuration

with just one CPU and two Mbytes

of memory will cost around

£115,000. Additional memory

comes at £9,600 per two Mbyte increment, and a dual CPU version, with six Mbytes, will be

Modcomp said that the machine

should be seen as an extension of

its existing Classic range, and would be aimed at Modcomp's

traditional marketplace - factory automation and scientific applica-

panies and other organisations, headed by contributions from the 20 to 22. Asked about the team's Department of Trnde and Industry chances, Bater replied: We're and Sir Clive Sinclair. going to win."

He said they had had a lot o

At the time of Computer Weekly's going to press, they still wanted some £5,000 to support their bid to bring the title of champions back. ring the title of champions back.

The other team members are be a David and Goliath struggle, GREATER co-operation between

co-operate

microcomputer trade associations

has been urged by the Computer

Retailers Association (CRA).

Overall aims of the Association

will remain the same, though greater emphasis will be placed on working towards a "confederation

of computer associations" to act as an umbrella for similar organisa-

tions such as the Computer Ser-

vices Association, National

Computing Centre and the British

Microcomputer Manufacturing Group (BMMG).

The Association will also try to

It plans to investigate how much

associations, with the aim of co-

encourage use of its code of practice over wider areas of home

and professional use.

The CRA plans to broaden membership, including retailers, dealers, distributors and OEMs. There will be a new fee structure to make it easier for small com-

panies to join. Representation at government level and establishing international links with similar organisations designed to increase policy decisions and promote specific issues more effectively, have also been given

David Broad, chairman of the BMMG, said that he welcomed this move and would support cooperative efforts "with enthu-

'common ground" exists between He warned, however, that for any collaborative effort to be ordinating individual action. Coeffective, the issues to be covered operation could lead to more would need to be of sufficient inmeaningful industry statistics, terest to all parties involved.

CRAUTES Dates are g
for trade
for trade Co
conference
THE Computer Trade Co
where the trade talk
trade is taking place
Weembley Conference
March 13 and 14 Secondaries conference

THE Computer Trade Codes
where the trade talks by
trade is taking place as
Wembley Conference Com
March 13 and 14. Sponson
Computer Weekly and Mimb
ness, the Computer Trade 6 ness, the Computer Trade Co of computer products. And ledged specialists from ke companies will present there to the conference on how be tackle third party sales. The ference, which runs alonging Computer Trade Show, is an

### Philips deal

PHILIPS has signed an agree with Enidata, the informs systems subsidiary of the last state energy group, ENI, for production and sale of war software. Enidata will have to sive marketing rights for lub, the companies intend to a to other markets. The agent complements an existing have

#### Apply by model

TELECOMMUNICATION cions have been invited by an pany with Middle East comm practise what they presh the submitting their job application via a 300 bit-per-second mode: pany advertised in the Dubl press last week through the as Montin of Pudsey in Ve

#### Dealer network

A MICROCOMPUTER 555 house in Yeovil, Somerseling nationwide with its estate and property management pa ages by setting up a dealer a work. Blue Chip Microsystems appointed MMG Consultant co-ordinate the network and m and support dealers. Blue Or packages run on Sirius, One and Torch computers. There already used by 53 firms in over? offices.

#### Burroughs pays

BURROUGHS and UK strik firm CMG have paid "subsum damages and costs to public Harrup over the alleged non-The out-of-court settlement described as "satisfactory" byb sides. Harrap was claiming age: £420,000 in damages. The syminstalled in 1976, was based a B700 minicomputer and Broughs' Business Manages.

#### UK subsidiary

ATHANA Inc of Los Angelets set up a UK subsidiary in South-London. The company manest tures recording 51/sin and tip-linch diskettes and Winchester and Winc discs. Athana is in the process establishing a network of distile. tors in the UK and on the Car

### Plessey offices

PLESSEY Microsystems has M up offices in France and West G many. They will market the cor pany's commercial comput systems — the System 19 ranged workstations and the Unix based System 68 micros, its Muliber and Vacanta System 68 micros, its Muliber and Vacanta Systems 68 micros Systems 68 mic

### Micro contract

PROGRAMMES Limited bi signed a deal with SMB Company Services of Nottingham to SMB software on all the microsidistributes through its subsidistributes and the subsidistributes are subsidiary to the subsidiary through the s Programmes Technology. grammes Technology was set two years ago, operating main through telephone sales.



THE Conservative Party is to take around 200 Tycom micros over the uency organisation into the

electronic age.
The Tories' central office is to recommend the British-made Microframe machines to its branches, with a choice of software packages, costing between £4,000 and £5,000. The aim is to introduce computerised mail-shotting of the electorate on the pattern already used in the US, as well as automatic membership records and subscription accounting.

About 20 Conservative local as-

sociations already have machines of various types, but now party bosses want to standardise on one

The idea comes from deputy chairman of the party, Michael

managers are visiting Brussels shortly to try to boost sales abroad. South, who was the first to get a

Tycom micro this week. Allen Timpany, Tycom manag-ing director, described the collabo-ration as "an open-ended agreement". He said the company would be looking at ways connecting the micros to the ICL ME29 mainframe purchased by the party before the last general

The Microframe suports both BT Gold and ICL protocols.

Specialised application software

for the Torics has been written by Resource Management of Bristol and tried out in the Bath constitu-

with the Tories could prove a useful handle on the export market through its members at the backed up by a Fortune 16/32 European Parliament. Tycom high-powered micro.

says it is leaving it up to individual local parties and MPs to choose their own hardware, though it has forged an alliance with Acorn, which is supplying suitable programs on the BBC Micro. Labour's computer expert Harold Frayman, said the microwere used mostly for word processing. Few local parties would be able to spend £4,000 on a machine.

Meanwhile the Labour Party

he said, while members would do envelope-addressing. "We don't work that way because we are a devolved party,

commented Frayman. Labour is to ditch its ICL 2900

80% of the posts were filled by people from universities and another 10% by research institution staff. The number of appli-

## Commodore unveils a new computer for home market

COMMODORE last Saturday unveiled a new home computer with Unix look-alike operating system at the US Consumer Electronics Show, Las Vegas.

"It is aimed at the fastest growing sector of the home market, puter's sake," said David Harris, company vice-president. "It will be much more of a computer than

The machine, code-named Ted and to be sold as the Triple Four, uses a new 6500 series processor developed by Commodore.

Volume shipments begin in the US in April, but the machine is unlikely to be available in the UK

until 1985, given Commodore's previous record on exports. The portable version of the Commodore 64 has only just become available in the UK, almost two years after its launch at the 1982 Hannover Fair, for example.

Prices for the Triple Four have yet to be announced, but a figure of \$500 has been widely circulated among US dealers. This is well below the \$669 for the PCjr to be sold this year by IBM.

But this price brings the risk that the Triple Four will harm sales of the Commodore 64. Partly to offset this risk the new product has been designed not to run 64 software.

This move has already been

them to double their stock of software or choose between the two

Harris said that there was a wide range of serious applications soft-ware wired into the new 6500 processor used by Triple Four, in-cluding spreadsheet and graphmaking packages, as well as ex-tended Basic.

Commodore is also expected to announce soon a micro based on a new Z8000 processor, following the link up with Zilog last year. This will be the first Commodore machine not to be based on a processor developed by the company's MOS Technology 6500

Service will

offer small

## BBC will broadcast program by radio

Young blood scheme

year 57 of the target 70 posts were filled. All 2,000 student places often then made better offers by

has mixed response

HIGH-PITCHED screech will be broadcast by BBC Radio Four at 12.23am this Sunday, just after the shipping forecast. It will be the BBC's first radio transmission of program code.

The programs are being broad-

cast as part of a new 10-week series in microcomputers. Called The Chip Shop, the series will be presented by film buff Barry Norman. It is aimed at home and business computer users and will be a mixture of news and feature

Users hoping to record and use the program code will need a converter package called Basicode,

by John Kavanagh A £13 million government scheme

university research and teaching

jobs in information technology has had a mixed response. In the last

Government figures suggest

competition from industry has been the biggest problem. Around

created were filled.

to attract new, young blood into subjects.

authority and is also used in West Germany, Belgium, Canada and the US. Under its agreement with the Netherlands authority, the BBC is not allowed to sell Basicode as a commercial product for gen-

The Chip Shop will be on at 5pm on Saturdays, with a repeat at 11pm on Tuesdays. The programs will be transmitted every Sunday, Tuesday, Wednesday and Satur-day at 12.23am.

Further details can be obtained by sending a big, self-addressed supplied on cassette by the BBC at £3.95. This converts the Shop, BBC, London W12 8QT.

cants for each post was 11, far lower than for jobs in other

and Science suggested that even when people from industry applied

their employers.
The need to attract young blood

arose because of university expansion in the early '70s. Young

The Department of Education

## firms advice on micros

by Dave Madden

ARTHUR Andersen, one of the up Microguide, a micro advisory service for small businesses. The company will offer

Microguide consultancy to both existing Arthur Andersen clients, and to new, independent cus-

The service will consist hardware and software recom-mendations, and Andersen will manage the installation of systems or supervise third party suppliers run systems tests, develop control

procedures and give user training.
There is no standard charge for Microguide advice, and customers will be billed on consultancy time. The company said that this should

be contained by using checklists of commonly requested features to define user requirements. Although Arthur Andersen has a considerable management consultancy division, which does systems consultancy in larger organisations, Microguide will be man-

aged by a dedicated unit working through the company's audit divisions in all its UK offices. According to Clive Leyland, who heads Microguide, the service

has met with an enthusiastic re-

Arthur Andersen is not the only accounting firm to offer microcomputer consultancy to its smaller audit clients. The Computer audit service department of Deloitte, Haskins, Sells, claims to

have been first into the field.

## Systems programmers lose MVS control

nents has just installed a complete MVS system with an IBM 4341 mainframe at its Harrow offices, with no support from permanent

All systems software maintenance is done in two days a month by Synapse, the company that installed the system.

But Synapse, and its smaller rival Independent Software Support (ISS), are rapidly sweeping the third party maintenance market third party maintenance market service £23 an hour with a guar-with almost 200 installations in the anteed response time of four

ISS does not yet operate in the north and Scotland, where installations are fewer and farther between. Synapse will support any UK installation, even if it is in the systems programmers or contrac- Outer Hebrides, but charges travelling expenses if its nearest consultant is more than about an hour away.

Clients pay an annual retainer of £2,000 for the Synapse service, Until Synapse started up in and the same amount for the de 1980, IBM systems software was luxe version of the ISS service. ISS usually maintained either by also offers a cheaper service at permanent on-site programmers, £900, but in this case ups its or by contractors called in for a hourly charge for labour to £35. specific job such as getting a new operating system up and running.
Occasionally IBM itself would do some maintenance.

This cheaper service is therefore best suited to smaller installations with some programming support of their own and which are unlikely to call out ISS consultants

ISS charges users of its de luxe hours, 24 hours a day. This service lieve that in business it is much Synapse is by far the larger with includes a free half day of consul-

by Philip Hunter
IT would have been unthinkable until recently to run an IBM MVS installation without systems programmers.

ISS does not yet operate in the But Hitachi Electronic Components has installed and so the street installation without systems both in Europe and the US.

ISS does not yet operate in the But Hitachi Electronic Components has installed and so the street installation without systems programmers.

ISS does not yet operate in the But Hitachi Electronic Components has installed a component of the service can work out more expensive because the rate is £30 an hour for emergency work.

ISS does not yet operate in the And so it did. The more successful the 4300 became, the bigger the service can work out more expensive because the rate is £30 an hour for emergency work.

ISS does not yet operate in the And so it did. The more successful the 4300 became, the bigger the service can work out more expensive because the rate is £30 an hour for emergency work.

ISS does not yet operate in the And so it did. The more successful the 4300 became, the bigger the service can work out more expensive because the rate is £30 an hour for emergency work.

ISS does not yet operate in the And so it did. The more successful the 4300 became, the bigger the service can work out more expensive programming.

IBM will provide the kind of maintenance service offered by Synapse and ISS, but charges are labeled to allow your customers to get to a

Most ISS clients are VM and VSE users, and unlike Synapse, the company has not yet found custom from the users of larger MVS installations. "It is easy with our type of company to undertake support of the complete site for VM and VSE users," said ISS sales and marketing manager Peter Steere. "MVS sites like the idea of emergency support, but providing good service is more difficult than

Synapse, however, has several MVS clients, although managing director Bill Williams admits it has been hard to persuade MVS sites that the service can cut down on

systems programmers.
"But in the VSE area we have definitely sold our concept," says

Williams says Synapse does not negotiate prices with customers because in his own words: "I be-

According to Williams IBM seems quite content to leave the bulk of the work to Synapse and

ISS, and its sales people are not averse to telling customers of their And he says it is only with installation of systems software that Synapse comes into direct

competition with IBM. In fact, it was IBM's announcement in 1979 of the lower cost 4300 mainframe range that provided the niche for Synapse and ISS to climb into. IBM said that for the first time systems programmers would not be essential

to run systems software on the The idea was that IBM would provide all the systems support needed from its centre in Birmingham, where there was a database of

standard system errors.

We saw that this would create a

working day, so ISS and Synapse were fast able to capitalise with their round-the-clock service.

Williams does not suggest that Synapse's service removes the need for systems programmers altogether, but says it allows sites to limit the number. Hitachi's is a new MVS installation with plenty of standard software, but no backlog of systems to maintain, so is an ideal candidate for the Synapse

But as the installation grows it will probably need some permanent programmers to support it, and Williams says that as part of the service Synapse will help in recruiting the right systems

This will usually be charged on the same basis as the normal support, but may cost more if a specific person is needed for in-



# **DATACOM'84**

The American Embassy Grosvenor Guare, London W1 For tickets contact the US International Marketing Centre

FEB. 14-16, 1984

BT engineers remove plastic wedges

An exhibition of latest products from over 30 American Data Communication firms, of interest to all major users of computer equipment and services including switches, modems, multiplexers, data concentrators and converters, computer interfaces and peripherals, network processors and manage-

(U.S.I.M.C.), American Embassy 01-629 4304

## Improving the service can cut you dead

by Donald Kennett drops a dialled connection for no apparent reason or you get cut off in the middle of a telephone conversation, you should be able experience as a result of seeing the

You will realise that your inconanother step taken towards a more

electro-mechanical technology. The picture shows British

reliable, higher quality service based on electronic rather than

obsolete Strowger system to the more recent TXE4 electronic

orning, when few calls are being | new office. made.

Hospitals and emergency services are covered by special arrangements that protect their calls Telecom engineers (wearing their Telecom ties) pulling 10,000 plastic wedges out of the equipment tech and low-tech. from disruption. But lesser subscribers must endure the effects of this pragmatic marriage of high-

Study outlines comms needs and Versabus-compatible and processor boards, and sense processor boards, and sense products.

Local Communications Systems the sites.

communications are a high priority among sophisticated US users, according to the US market research company, Strategic line.

In the two volumes of Strategic's eight-part multi-client study\*

Local Communications Systems

Which deal with the roles of PABXs and LANs (local area net listed in Europe by IPI, Nordie Ringve) works), the company surveys 50.

by Donald Kennett

THE next time your terminal to transfer subscribers from the

The wedge-pulling process takes a few seconds, during which any calls in progress are lost. But BT points out that the ceremony is usually performed early in the nent, which it will support from

by Donald Kennett
PLANS to integrate voice and data

## Members decide on union merger APL users

Nuala Moran looks back at the steps taken by one telecomms group trying to join another

A DECISION is expected tomor-vices Association (CPSA). row on whether the 6,500 strong telecomms group of the Society of Civil and Public Servants (SCPS) will transfer to the Society of Telecomms Engineers (STE).

Although this would bring the British Telecom unions nearer the long-held ideal of one union for all policy group and the accommoda-BT employees, it is not a happy step as lar as the SCPS telecomms group chairman Mike Wohl is concerned. "This move has been forced on us by plans to privatise BT and by the politics of the BT trade unions. These factors are not step as far as the SCPS telecomins related, but they have conspired to make our position untenable," he

All can be ris of the SCPS telecomms group include 1,200-1,300 data processing staff, and finance, general administration, the STE and, Wohl claims, there would be unwieldy. Also the STE, representing more members,

scricture. One of these was the setting up of the Management and Professional Structure (M&PS), which covers all STE and SCPS telecommis group members, plus a handful of Civil and Public Serhandful of Civil and Public Serhandful of Civil and Public Ser-

Ferranti pro-personal computers.

Ferranti pro-personal computers.

CP/M869 is available at each VDI combling you to perform industry standard applications, with word-processing too, what's most PT7's local processing distributes system itseds cases mainframe 'picale' problems and allows simpler planning of mainfulning upgrades.

allows simples planning of riching sing upgrades.

We'll show you how PTV can our your relecommunication spess by running more VII is pig communication line. And there's further cose saying by more VII is a haring the same remote printers and dises.

We'll tell you how PTV can save your data entry costs by running concurrent data entry so in intractive work through one commolics.

ital. Flow by connecting the

policy group and the accommoda-

Gearing up BT for privatisation has meant various changes in structure. One of these was the setting up of the Management and

An STE spokesman says that

vices Association (CPSA).

The idea behind M&PS was to starting the talks without the SCPS make it possible to have mixed function groups that can be task-oriented with a manager who has one behalf of its own the manager who has the union was not at fault in starting the talks without the SCPS and trying to change its policy from within," says Wohl.

Pressure on the SCPS telecomms group joined the BTUC, it was given full constitution took steps to hold talks with other unions to transfer. These arranges tion. oriented, with a manager who has responsibility for seeing a project through. This replaced functional hierarchies such as the engineering policy group and the accommodation policy group.

The structure gives the areas the general of that it was only negotiating on behalf of its own members. "When we were approached over M&PS we were faced with something we had to take or leave. If we hadn't negotiating on behalf of its own members. "When we were approached over M&PS we were faced with something we had to take or leave. If we hadn't negotiating on behalf of its own members. "When we were approached over M&PS we were faced with something we had to take only negotiating on behalf of its own members. "When we were approached over M&PS we were faced with something we had to take only negotiating on behalf of its own members."

trade unions. These factors are not related, but they have conspired to make the pay scales, gradings, appraisals, recruitment and grievance processid in the process of the pay scales, gradings, appraisals, recruitment and grievance processid in the process of the pay scales, gradings, appraisals, recruitment and grievance processid in the process of the pay scales, gradings, appraisals, recruitment and grievance processid in the process of the pay scales, gradings, appraisals, recruitment and grievance processid in the pay scales, gradings, appraisals, recruitment and grievance process. said it was prepared to talk to one BT tried to make a condition of union body representing the unions. Last summer the

which would undercut its "This meant we didn't have the effectiveness at representing its "As a result we saw that the best

British Telecommunications end of 1983. As this was the basis Union Committee (BTUC), the joint body of all the unions with members in BT. The BTUC was set up in 1981, following the split of the Post Office and British

The SCPS telecomms group was granted full status in the BTUC, but only on the condition that it rationalised, that is left the SCPS

Wohl contends that this time pressure was unfair. "We always understood that we were members of the BTUC on the basis that we rationalised. But the pressure as regards time undercut us in a big

"As a result we saw that the best Alan Chamberlain, chairman of way of defending our members we the BTUC, said: "When the problems were likely in persuading some telecomms groups members to transfer from a white to a blue

says Wohl.

on the grounds that it would mean

according to Wohl, from the according to Wohl, from the

telecomms group should join also rejected. The feeling was it would be a Trojan horse, as once there was a manage group in the POEU, it would On the face of it, the telecomms group had a number of options hard to prevent the STE being when it started negotiating to join sorbed as well. another union last year. According to Wohl, "we had six six months of Harper says: "The principles demonshising work trying to open

managerial group in the Rewill not be a live issue for g these options up". The favourite choice was to join telecomms group membership of BTUC was only renewed on the grounds that it carried this out be-Another possibility that telecomms group explored to joining the CPSA. Again there the problem of a manager group joining a non-manager BT, it would obviously be the basis of such a combined union. "We decided we might as well join the POEU straightaway, as have to

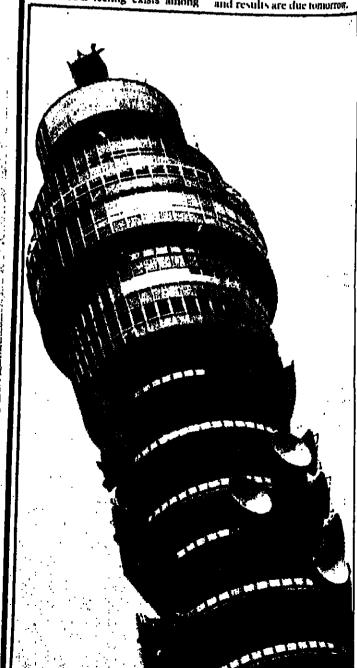
Members of the SC telecomms group fall into p transfer again at a later date. Also the POEU is a powerful union," grades, executive officers (E0); higher executive officers (HE There is a handful of CPSA me Wohl says it was recognised that bers on EO grade. Wohl swit CPSA proposal that the W telecomms group EOs joint them, while the HEOs joined STE was unacceptable.

collar union. But those problems did not arise, because the POEU In the end the telecomms executive decided that joining turned down the telecomms group STE was the only option. though this wasn't exactly popul establishing a management group.
Although POEU policy is to with our executive, we knew that have one telecomms union, it has a fixed plan of how this should hapwe stayed in the SCPS we was be booted off the BTUCE couldn't represent our mentes said Wohl.

pen. Under this plan the first step is for the STE to join the POEU. It In September last years w was proposed at last year's POEU annual conference that steps be taken to bring this about, but the telecomms group conferences motion was rejected.

Reyan Hurper of the POHU discussions to transfer member the STE. This recommende says; "The members felt they did not want a union which represents the supervisory grades joining us."

Anti-STE feeling exists among and results are due tomorrow.



go to the ISO The proposal that the §

> A BIG drive to make APL the all internationally standardised lanend of this month.

end of this month.

The views of British users are being gathered and will be Standards Organisation during February. A crucial debate will take place in Helsinki in June, and experts are now hoping this will lead to the publication of the standard in 1985.

Other languages have gone via a national standard; APL is doing it the other way round.

Mike Sykes, chairman of the British Standards Institute's APL group, said the result could be the spread of APL among the users of

"It's far more suitable for them

"It's far more suitable for them than Basic. The more I use Basic, the more I like APL," he said.

His employer, ICI, is already heavily involved with APL at various sites including Billingham, Northwich, Manchester and Runcorn, on both IBM and DEC hardware.

"It's far more suitable for them tanguage compatible with its main-frame version. The same niche is being attacked by the London specialist Inner Product.

IPL director Dominic Murphy pointed out that the US government would not buy any software which did not have the ISO stamp, so this step could open up a large.

sists of," said Sykes. "We want than one machine.

Green

Paper

opposes

copyright

to literary or artistic works and a

new system of registered designs

introduced, says a government consultative Green Paper. The document, written by the Cabinet Office's chief scientific

officer, Robin Nicholson, argues that the registered design should

become the basis of intellectual property rights available for functional articles manufactured in quantity. Copyright would then be "restricted to what it was originally invested for "restricted to what it was a considerable for the control of t

Paul Barnetson, of IBM internationally standardised lan-guage reaches a critical stage at the standard, but warns participants they will have to wade through a 350-page document. "How often have you travelled

abroad and found that your razor won't plug into the socket? That's how important the problem is," he observed.

Some 40 local authorities now use APL, almost all on IBM equipment. The local government APL user group is surveying existing APL applications in an attempt to cut down on duplication.

One of the major contenders in the APL software market, the international bureau I. P. Sharp Associates, last month introduced an IBM-PC implementation of the language compatible with its main-

so this step could open up a large export market.

He said IPL would not be con-

tributing to the discussion because packages to be able to run on more it had looked at the draft already



the Trade and Industry Secretary, COPYRIGHT should be restricted but financed by customers' fees.

Whitehall is criticised for a lack of awareness and inadequate con-sultation on the question and is urged to set up a liaison group to

Services as well as goods ought to be eligible for trade mark regis-tration, argues Nicholson, and inventors should be allowed to take over their own works if their employers fail to exploit them. In the Commons in December originally intended for" — literary or artistic works.

This argument cuts across the views of the current lobby building up in the computer industry, which has been pressing for copyright to be unequivocally commission memo on copyright to be unequivocally as the fore the second half of not due before the

1984, he promised. The Green Paper urges that the Patent Office be hived off from the Trade and Industry Department to make it more responsive to the needs of customers. It would be Chairman of the British system house Logica, Philip Hughes, speaking on the BBC-2 programme Beyond 1984, referred to the lack of copyright protection as one of the main disincentives to technological progress. come a separate body with man-agers and advisers appointed by

#### Alvey half-day seminar

questions on the involvement of small firms in the programme.

Fee expands

FEE, the UK distributor of UFO, A HALF-DAY seminar on the Alvey directors, headed by Brian Oakley, will answer members'

A HALF-DAY seminar on the Alvey directors, headed by Brian Oakley, will answer members'

FEE, the UK distributor of UFO, Oxford Software Corporation's fourth generation language, is to open a new office in Manchester to serve the northern region. It will take over the distributorship run by Systems Resources in the middle of 1984. A new joint company is being established, owned 70% by Fee and 30% by Oxford.

Software File is compiled by George Black



## Pension package offers relief

ONE of the biggest pensions administrators is starting to sell a urnkey system which could re-

Noble Lowndes, part of the Hill Samuel group, has had 16 software staff engaged on developing the programs since April 1981. Their aim was to create a suite to handle the business of 600 private pension schemes offered by smaller com-panies without their own pensions departments. Annual contribu-tions into those funds total about £250 million.

Noble Lowndes had used the

Lowndes Ajax bureau for batch record-keeping and a separate on-line quotation service, but decided it needed to combine the two. The new system was designed to be as flexible as possible.

To accomplish the task, which

has cost over £500,000, the team invented its own fourth generation language, spoken only by the pen-sions fraternity. The complete package, including an integrated text processor and a report generator, is called Laser, an acronym for Lowndes Administration Services. About 360 of the schemes are now

urnkey system which could re-lieve many data processing depart-ments of an important function.

Noble I awarden ment of the true centres dealing with the scheme owners' inquiries. Now systems manager Ken Bulteel wants to sell the package to companies of over 5,000 staff to operate in their own pensions departments, thus taking away one of the traditional jobs of the DP manager.
The first installation was a

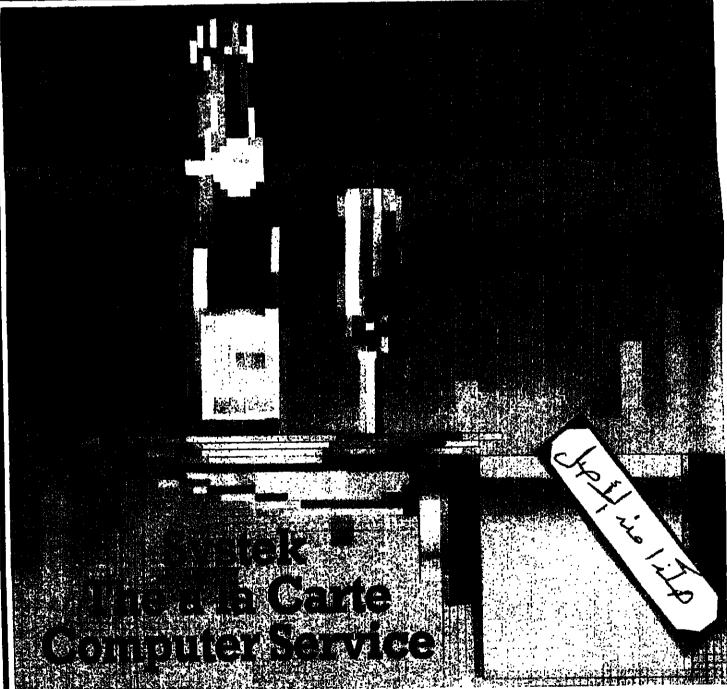
Westinghouse Brake and Signal, part of the Hawker-Siddeley group, at Chippenham.

The repercussions of the new

product are unpredictable. Some DP managers may resist the en-

Although pension funds have recently become topical, with inflation giving them an importance that has attracted the attention of both politicians and trades unionists, in Bulteel's view pen-sions work has always been the cinderella of DP.

"Those jobs always get pushed to the back of the queue," he says. "DP people have underrated the



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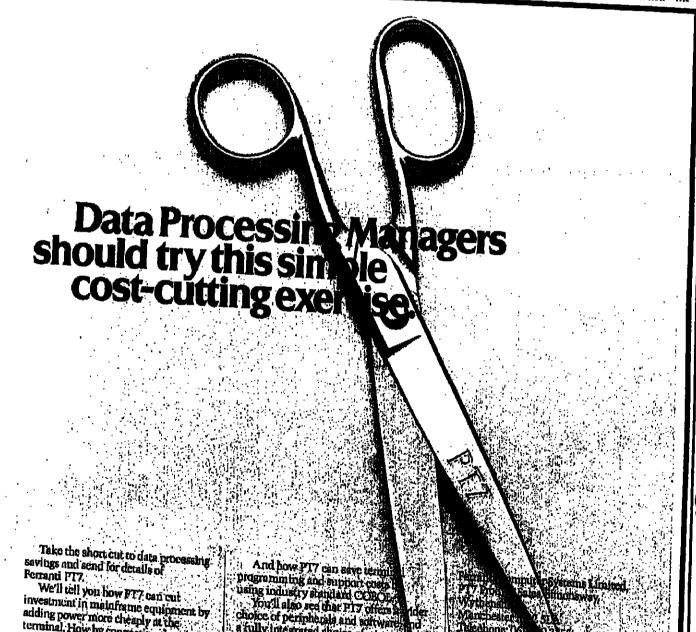
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## Everybody welcomes AT&T deal

in Europe - in which it went to the US with a 25% stake in Olivetti for \$260 million - has pleased just about everyone, from Wall Street to the Italian Communist daily

Chivetii, expects the alliance to compete with IBM - "Enemy inade by an American company Number One" on a world level, and it certainly draws a battle line in the long anticipated confrontation between ATST and IBM.

The deal is a remarkable vote of confidence in Olivetti. Five years ago the company was a debt-ridden typewriter maker. But in 1982 over 70% of its revenues came from distributed data processing products, with typewriters down

Although the company still has debts of some 950 billion lira, they are manageable, and Olivetti has emerged as the second biggest company in its field in Europe, after IBM.

Investors

buy 35%

of Quorum

QUORUM Computers, the South-ampton company formed out of the wreckage of the National En-terprise Board's QI Europe, has sold 35% of its equity to Moracrest Investments for an undisclosed

Moracrest is jointly owned by the Midland Bank, British Gas Central Pension Fund, and the

Prudential Assurance company. It has an investment portfolio of

Noither party will reveal what Moracrest paid. In September Quorum was reported to be ready

to sell 35% in return for a capital

njection of some £350,000.

about £10 million.

It is a sobering thought that AT&T could almost buy the whole Milan Stock Exchange if it had to. And although AT&T seitled for Carlo de Benedetti, chairman of four years, that represents the 25%, with an option for 40% after made by an American company outside the US.

AT&T's holding will be achieved by the issue of 100 million new Olivetti shares. This will dilute the de Benedetti family stake in Olivetti, held through CIR, from 20% to 18%.

And AT&T had to pay for the privilege. It is buying the shares at 4,300 lira each, which represents a premium of almost 33% over the price at which de Benedetti was able to retrieve the former St Gobain holding last November. That values Olivetti at more than \$1

De Benedetti sees nothing to prevent AT&T from fulfilling its option to go for 40% ownership, though Olivetti, and Italian industrial The company predicts that its option to go for 40% ownership, 1983 turnover will be a record, at around \$2.1 billion.

AT&T paid Olivetti the ulti-



Pirelli, and Citroen-Fiat part-nerships did not last long, while de Benedetti's jaundised view about European partnerships has much to do with Olivetti's experience

But AT&T has promised to res-

pect Olivetti's European identity, and its European marketing net-work was an attraction.

analysts agree that Tymshare needs to be acquired by an affluent sponsor if it is to take advantage of

opportunities for Tymnet, but that \$20 to \$24 per share would be a more reasonable valuation. **Profits slump** 

BRITISH Electric Traction, whose interests range from Wembley Stadium to Rediffusion, reports pre-tax profits up 17% at £31.7 million, on turnover of £522 million in the six profits up 17% at £31.8 million in the six profits up 18% at £31.8 million in the six profits million, in the six months to September 30, 1983. But its electronics sector business, which includes Rediffusion, saw a 21% fall in profits to £6.2 million, on turnover up 7%. Chairman Hugh Dundan said this was directed by up 7%. Chairman Hugh Dun-das said this was due to higher depreciation and interest charges,

and development section and to Quorum was formed in a management buy-out from Q1 Europe, after Q1 Corp fell into Chapter XI bankruptey in the US. Q1 Europe went into liquidation in May, but its assets had already been transferred to a wholly-owned subsidiary. Clipperglow. The deal was increase its sales stoff.

pany. Alan Marsh of Midland Bank

Quorum intends to use the

investment to expand its product

capacity, to develop its research

sidiary, Clipperglow. The deal was funded by a loan from the British Technology Group, which had previously owned 50%. Industrial Finanace, who joins the board of Quorum, said: 'There Since then the company has halved its workforce, sub-contracted its maintenance to ketplace." Moracrest had previous of Nexos, and formally launched its Q-Lan microcomputer, local area network. The system uses the open content of the system uses the the syste

finding funds.
The National Pederation of In-

dustrial Associations (NFIA) hopes to fill that gap with a scheme to set up "seed hed centres" where new businesses can share resources with the indirect backing of senior financial institutions.

While there is nothing revolutionary in the common services idea, the NPIA scheme provides for premises which will include computing as "part of the furni-

The first centre, at likeston, I Derbyshire, has just opened, and I two more are planned, at Harlow and Brent. They are expected to accommodate 100 new businesses between them. between them.

175,000 contract to manage the installation of the computer ser-

### £300,000 software house stake CITICORP has put £300,000 into

SMB Computer Services, a soft-ware house based in Mansfield, for a 30% equity stake. SMB was set up in 1973 and had turnover of about £1 million in 1983. The ompany produces commercial aplications for microcomouters, inluding ledgers and a report

company's QuorumNet, which is also sold OEM by Canon UK and by NEC Europe with its PC8000 Managing director Geoff Abbott said SMB needed the cash to de-velop a dealer network in the UK and its business in Australia.

## Semi recovery

SEMICONDUCTOR industry re-covery continues apace. With Zi-log set to return its first quarterly profit, National Semiconductor has reported net earnings of \$13.2 million for its second quarter against a \$3.5 million loss in the same period in 1982. Sales for the quarter were up 33% at \$369 million. President and chief executive lion. President and chief executive Charles Sporck said both the semiconductor division, and the corporation as a whole, had their highest yet order books, while R&D spending had reached a record 10.4% of sales.

### Into the red

Seed bed centre opens

THE UK venture capital climate has improved beyond recognition in the last three years, but genuine two more are planned, at Harlow last vear.

The first centre, at Ilkeston, Derbyshire, has just opened, and two more are planned, at Harlow last vear. California, which produces the

## U for grabs

Sinclair Consultants has a 175,000 contract to manage the installation of the computer serious that chairman Thomas O'Rourke the computer serious the company is still up for installation of the computer services in the centres, which will include accounting, word processing and telecommunications. At ilkeston the system uses ICL personal computers.

Malcolini-Hazel, a director of NFIA said the computing facilities were central to the seed-bed idea.

Company News 15 compiled by Dave Madden

NEW York's own ACT, Advanced Computer Techniques, has an agreement with Syseca Logiciel SA, the French software company, and its affiliate Thomson CSF, in which Thomson CSF will buy 4.9% of ACT for \$340,000, while ACT and Syseca will market each other's products. The companies other's products. The companies are also to develop new software products together. First up will be

attributable to heavy investment in

In on the ACT

a database management system. Cifer on the up

WEST Country microcomputer and VDU maker Cifer saw pre-tax profits up 59% at £1,352 million on turnover up 51% at £7,923 million in the year to September 30.
Cifer has made sound but unspectacular progress since it was brought to the Unlisted Securities
Market by Stock Beech & Co last

### Great finish

SOFTWARE house ADR made s storming finish to its year in Europe. It did £2.5 million worth of business in November - three times its previous record month -

## 

chairman Bill Boffing

previously UK managing decord Versatec UK, and Ambig

tour initial investors were de

Versatee staft. The company kets an electronic funds in

system called Sentinel and an

of peripherals and compr.

the government's Small But

Scheme. Now it is to me

Finance director Mike Phy-

Cooo,000 from Swedish in

ment company Parlamenter.

said Ambitron had looked

funding in the UK, but the

was specifically to help enable

marketing company in Scale

via, and raising the money is

was a positive advantage h funds will be introduced over

vears through a new compo-Ambitron Scandinavia AB, ba

up with the best deal fastest."

£750,000 in its first year of the

and Phillips looks for wer fl.

million this year. He said And tron might go to Parlamentale third round of finance.

Bottin said: "Parlamente as

Ambitron had a tumore:

in Stockholm.

It was set up with a long

graphics equipment.

TWO young British companies, Software Limited and Ambitton,

TWO young British companies, Software Limited and Ambitton, have picked up substantial venture capital investment.

Software Limited, a Software distributor based in the Alice Companies in the Mice Companies of the U.S. Its most notable high the Companies of the U.S. Its most notable high the Companies of the U.S. Its most notable high the Companies of the U.S. Its most notable high the U.S. Its most not the company also has an inter Pyramid Tech, Linear Tab logy, and Speech Systems la. Ambitron, of Newbury, bi was also started in 1982, fee chairman Hill Roffi London, has attracted backing from 3i Ventures, formerly Technical Development Capital, the high risk arm of Investors In In-

Software Limited is coy about the terms of the deal, but 3i rarely gets involved where the funding requirement is less than £250,000. Software Limited's founding directors keep a controlling interest in their company.

Marketing director Charles Leonard said: "It's a lot of money enough to see us to the Stock Exchange if we meet our targets."

Software Limited was set up in

1982 as an arm of computer retailer Computability. Twelve months ago it went its own way to specialise in business productivity software and had turnover of Cl million in the year to September

The company will use the funds to extend its product range, to increase its dealer network in the UK and overseas, and to develop its technical support facilities. In the longer term it intends to produce its own software, and to move into software retailing. Tony Diment, who is responsi-

computer sector investments at 3i, has joined the board of Software Limited.

In the last three years 3i Ven-SHARES TABLE

The shares table, which is specially compiled for Computer Weekly, to

selected computer companies that reflect the state of the computer industry.

speeds up Lisp

by Philip Hunter COMMERCIAL artificial intelligence applications can now be developed on a UK-built machine. A spin-off company from micro maker Research Machines has announced a machine that allows users to microcode their own in-structions into the hardware, instead of having to make do with the instruction sets supplied on ROM chips by the manufacturer.

The advantage is that languages such as Lisp, which usually run slowly, can be implemented more

David Turner of Kent University has one of the machines to implement his own invention, a language called Saul. This is widely used in the US for artificial intelligence development.

version of Unix, and David Small, one of the two founders, says the machine is also being used at Oxford University for conventional number crunching work in crystallography research.

The machines are built in Oxford by High Level Hardware (HLH), and already three pre-production models have been sold to

HLH uses eight four-bit slice chips made by the US firm Advanced Micro Devices to make a

ROBINSON (left) and SMALL. . . . Co-founders

more powerful Lisp machine made by Symbolics in the US. "For about £15,000 you get something similar to a Vax 750 running Unix," says Small. The symbolics machine costs about

Three agree on a CP/M home norm

THE CP/M operating system on Z80-based home computers, following a three-way agreement between Digital Research, Zilog and American Microsystems

Digital Research is providing its Personal CP/M, a simplified dard CP/M, to AMI for inclusion in a single chip operating system processor based on Zilog's Z80, the chip used in many small personal computers.

The operating system at present has to be loaded from disc, the socalled "booting up" operation. But CP/M would be a permanent fixture for micros using the new

Volume production of the chip begins in May, according to Digiial Research European vice-president Paul Bailey. Prices have yet to be fixed, but Bailey claims it will give home computer makers cheap access to the deep well of applica-tions software written for CP/M.

Bailey describes Personal CP/M

as the eight-bit user friendly derivation of Digital Research's CP/M

2.2. "This is the first marriage of a processor and Personal CP/M," he

The code had to be changed t allow it to be included in 8K of onboard Read Only Memory (ROM), which will be embedded in a stan-

> Already Acorn Computers has been linked with the new chip, although Acorn's marketing manager John Cadwell will not confirm that there is any deal.

The agreement between Zilog and AMI goes further and covers development of other integrated versions of the Z80 processor to tailor it for specific applications,

including input/output

AMI will develop the Z80 for these applications using its ACT computer aided design system, and Zilog will become the second ource when the design is com-

AMI product manager Steve Sharp confirmed last week that AMI and Zilog will develop other integrated processors in separate deals from the one with Digital Research. "They will be used both in low end home computers and in esoteric dedicated applications."

## Comart gears up for DHSS contract

UK micro manufacturer, Comart, has put on a new face in a bid to duction capacity of Communicator land a prestigious DHSS contract. It has formed a subsidiary which will take over design, manufac-ture, development and marketing of its successful Communicator range of computer systems.

The move represents a "coming of age" for the company, said group chairman David Broad, and will take the group away from its role as a distributor.



BROAD. . . . Coming of age.

systems, to 6,000 a year, and cost about £100,000 to set up. Broad said everything was already up and running, and operations would

Apart from presenting a more self-sufficient image, Broad admit-ted that the consolidation of manufacturing facilities was, in part, designed to make the company an attractive contender for the government contract to supply DHSS

offices with computer systems.
This could represent orders for up to 2,500 machines.
The company is already busy building both eight- and 16-bit Communicator systems for careers offices, following government approved to supply systems under a proval to supply systems under a local authority grant scheme. This will continue until March and Broad described it as "a flying

The success of the group is ref lected in its nomination by the re-search company ICC as Britain's most successful performer in the computer industry for the past two

## Intel slashes its prices THE scale of Intel's price cuts on tion costs, coupled with perform-

the 432 processor family came as a pleasant Christmas surprise for "Some instruction" most industry observers. Some procedure call, now execute more

tors bound by Official Secrets Acts from revealing their, activities. It was also believed that there would In the UK, Ada engines based be no savage price cutting in what end of the market where the silicon cost is less important then quality of hardware.

"Some instructions, such as a

processors were reduced to a quarter of their previous price.

Sales had not looked stunning,

Sales had not looked stunning, buyers had been defence contrac- 432 chips are sold mostly for Ada

on Intel's Ada compiler and the 432 chips are built and marketed by High Integrity Systems. "The price cuts will allow us to make out poard and box more cheaply," says Intel claims that the price cuts follow directly from lower produc-

## Newbury offers Apple disc

for Apple computers, goes on the and head crash protection market this month.

Earlier systems had given re-movable Winchesters a bad image Newbury Data will offer the system, based on the Intec 505 controller, and will licence-build portable and would work only on controller and will licence-build portable and would work only on the process of the controller and would work only on the controller the discs which originated in the US. the controller used to write data on Intec says the system offers a to them, said commercial director vast improvement over earlier re- Martin Hilley.

## A few reasons why

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Pense Record too. 43

The table shows the closing prices in London on Thursday and in America on Wednido; with changes from the previous table. Highs and Lows have been adjusted where necessary. The Str Index is based on a selected list of the UK companies.

Index movement

76 25 Quarter (6) 75 161 163 Peru v 1132/01/9 116

A BRITISH-MADE, removable moveable Winchester disc Winchester disc system, designed systems, and offers full potability

Don't count

being wrong

"HEAR, HEAR" to H. R. Simp-son ("It will be a disaster it Ada is

the basis of real time systems in the

But any hope that the Russians might make the mistake of copying

Ada for their own advance warning

systems running on East Europear

coles of yesterday's mainframes to

doubt, is surely incredibly

misplaced. After all, their missiles

Russians

cember 15).

ness, and now the 32-year-old chairman of Software Arts and inventor of Visicale can look back networked cash registers for the at his career with more than a little

"Of course you run your own businesses as a time exactly how many jars of kid and got used to people paying

me money," he says.

Both his parents and grandparents ran their own printing concerns, and Bricklin backed up this entrepreneurial upbringing with a spell at Harvard Business

Bricklin graduated in electrical engineering and computer science an MBA degree. "I thought that from Massachusetts Institute of Technology (MIT) in 1973. That is where he first mer Bob Frankston, co-founder of Software

Arts and co-writer of Visicale.

He joined Digital Equipment and opted to work in the field of computer typesetting rather than systems programming. "It was very practical," he says. "I turned down systems programming be-cause of my background in printing and graphics."

One of his jobs was to typeset obinaries: "You had to get the work out on time and if it was 15 minutes late you heard about it. Obituaries were always the first to be typeset because they wanted **PLATFORM** 

Putting

a record

straight

DURING November and Decem-

had been prepared under the aegis of the National Computing Centre. This original syllabus, and two

grammer with Fasfax, a small company which sold intelligent fast food industry.

"That was very interesting," he

by John Riley

pickles there were on a shelf. Fasfax showed me that a small com-pany, with a turnover of around \$1 million, could make it.

After a year there he went to Harvard Business School to take there must be some secret recipe you could learn from business school," he explains. "Well, there wasn't any magic, but I did learn how to speak the language of busi-

Bricklin is a firm believer in the value of a formal business education. "It meant that I could talk to bankers and borrow money, and contracts would have been written

up differently without it.
"It is worthwhile for anyone going to set up a company to get business training and experience or, failing that, to get together with someone who has. At least it means that you don't make gross mistakes," he says.

the structure of the st puts it. He wrote the prototype in the autumn of 1978 and worked with Franston to finish it by the summer of 1979. "Bob wrote the

> After initial problems persuading anyone to take it on, Visicale was marketed by Day Fylstia Personal Software, which later changed its name to Visicorp. Visicale was an astounding success, and became the standard spreadsheet application on eight-

With success came the accolades. Bricklin can pick out several highlights from those early days. "It was a heady moment the first time I spoke about the product to

time I spoke about the product to 200 people, and again later on when an audience of 2,000 people laughed at a joke I'd made."

He remembers with pride winning the Grace Hopper Award, which is a national award for a significant achievement before the age of 30. "I'll never get the age of 30. "I'll never get that

again," he mused.

He also became the youngest distinguished lecturer at MIT, although he believes that someone else has now robbed him of that distinction.

Visicale has attracted horders of

three types: those who steal without paying; and those who come up with similar products. He hits out at the first two, but

shrugs off the latter: "You always get people who make the same thing with different colours," he program and I wrote the spec," he says. "But people vore with their pockets. In any case we can't be

Bricklin sees the key to software success as ease of use: "Visicalc was designed for ease of key strokes," he says. "We always assumed that the person using it would be in a hurry. We aimed to compete with the back of an enve-

"The situation we envisaged helping was where, with a 32 Kbytes machine, businessmen managing, say, merger negotiations, facing each other across the table could get the information they needed at their fingertips to make critical decisions on the spot. Every key stroke bothered us."

Bricklin's follow-up to Visicale, an equation processing package called TK! Solver, is being mar-keted by Software Arts, which is currently locked in a legal battle

TK! Solver, which Bricklin calls "engineering basics and word processing", will, he thinks, become the "Skateboard of the 80s". He adds: "It's designed for users

the poor old writers are required to write VME manuals out in long-



to get in very deep very early - it

only takes 18 pages to learn how to ketting.

the UK for the first time and found a different approach to mar-

"At a trade show in the US, people walk in and walk out of your stand quickly. Over here, gramming "represents on people spend 20 minutes or so and computer what you'd pates expect you to have drinks for them piece of paper".

it's a different way of m Bricklin is not giving way r Bricklin recently came over to clues about products in the pa line, but does say that "hot me kets" at the moment inda window systems and integradatabase systems, and he see ga scope in the future for visual po-

## **DOWNTIME**

Progress back-firing IN these days of word processors and electronic typewriters, the job of writing has become much less of CAD/CAM installations . . . " and

a grind than it was two or three so on. years ago. Companies can now use their own technology to churn our advertising puff — hours of heart (and dictionary) searching by authors have been replaced by a single key which can produce reams of nonsensical stuff so beloved of the advertising industry.

Take the following, for example.

example.

"Never in the history of comhand before passing the manucripts to the data prep

puting has such a revolutionary new leap forward in technology been achieved by the application of our talented design team, linked

then Board was set up in 190/ by the British Computer Society. It's job was to establish, organise and run an examination system for a new basic systems syllabus which had been prepared under the engis

role of the Board has developed and the position of the NCC in relation to the Board has also changed. It will be helpful to summarize the present roles.

The Roard has three responsibility of the Board believes that the introduction of structured methods into the routine training of systems analysis is essential if systems methods are to evolve fast enough to bother with home micros once the initial enthusiasm has worn off. A pawn methods are to evolve fast enough to bother with home micros once the initial enthusiasm has worn off. A pawn shop in Bristol is doing a roaring to produce the kinds of systems.

syllabus appropriate to the training of new systems analysts; to approve new courses and course providers and ensure that standards are maintained; and to examine students on completion of their training through a stable and fair examination system.

As, a commercial activity outside the control of the Board, the NCC produces training materials which it sells or hires to examination materials which it sells or hires to examination and maintain a sugar need.

As has always been the case, course organisers are free to choose how many of their courses are run to the Board's new syllabus, but the Board earnestly hopes that more and more analysts will be trained; through an increasing number of courses in the new follows. syllabus appropriate to the training As a commercial activity outside the control of the Board, the NCC Indeed, we believe the produces training materials which of events will increase it sells or hires to people wishing to with which users characteristic beautiful activities.

Don Yeares



burned November and December, various articles appeared in Computer Weekly about the work of the Systems Analysis Examination Board and the changes the Board is making to its examination syllabus to introduce structured methods.

The purpose of this Platform is to present the facts as the Board sees them, and to do that, we must first of all look back a few years. The Systems Analysis Examination Board was set up in 1967 by the British Computer Society. It's Don Yeates is chairman of the British Computer Society Systems Analysis Examination Board.

ment for approval of a course. The courses themselves are run

by a variety of organisations, and looking back over 1983, I see that 49 different organisations actually ran 111 courses leading to the Board's examination.

From time to time the Board From time to time, the Board

syllabus in consultation with examiners, tutors and employers, publishes a new syllabus and sets a target implementation date. Just such a review has resulted in the

This original syllabus, and two others for preparatory courses, formed the basis of the then National Plan for Systems Training. In parallel with this activity, the NCC prepared training packages for all syllabuses although the one for basic systems became the most widely used.

Over the following 16 years the such a review has resulted in the issue of a new syllabus.

In September, this was presented to examiners and tutors. As a mentation date was put back until length of time during which the old syllabus will continue to be review has resulted in the issue of a new syllabus.

In September, this was presented to examiners and tutors. As a mentation date was put back until length of time during which the old syllabus will continue to be recommended in the issue of a new syllabus.

And interesting name across an uncreasing name of the issue of a new syllabus.

And interestingly enough, a simple means of disposing of the particle on tax evasion by large companies.

And interestingly enough, a simple means of disposing of the length of time during which the old syllabus will continue to be

of events will increase the speed with which users change over to

carries out a major review of its

try indicate that people just aren't interested enough to bother with home micros once the initial enthusiasm has worn off. A pawn

Liveware

The taxman cometh AMIDST the new year greetings from trade unions (like Happy New Year and death to the Tories, Por this modest sum you can be

to quote just one example) in my tatest copy of Labour Research, I came across an interesting little article on tax evasion by large comthe proud owner of a two-volume report on trends in the converging fields of telecommunications and

And interestingly enough, a Well, it's got to be be simple means of disposing of the giving it to the taxman.

FROM COMPUTER WEEKLY OF JANUARY 10, 1974: ICL restored its 60% share of the local government market - recently under attack - by winning orders from two local authorities
Scicon bid for a 76% share in
a French bureau firm, SETM

I SEE THAT THE MIC

PLANS TO PUT JOB

VACANCIES ...

"The data preparation department is ready when you are, Brother Domin Complicated | PUZZLER

INFORMATION technology is a wonderful thing. Look for example at the recent acquisition Well, it's got to be better than giving it to the taxman.

10 YEARS AGO

Well, it's got to be better than giving it to the taxman.

10 YEARS AGO

The wanted to know an address. The address The addre an address. The address of AT&T. Now it is quite likely that they only wanted to know if the cheque was in the post, but one wonders just how good all this information flying about is. If it's all coming from me, God help the world.



All 10 digits are present in thi alphametic division sum, each one represented by a different leng. Can you reconstruct the sum be fore turning to page 79 for the



## ComputerWeekly

Quadrant House, The Quadrant, Sutton, Surrey SM2 5AS Thursday, January 12, 1984

## Give support to school schemes

OVER the past few years the government has pointed proudly to its microcomputers-in-schools programme. It has claimed to be far ahead of the remainder of Europe in ensuring that every primary and secondary student has access to a computer, and cites the programme as an example of how it is using information technology to educate the next generation of the UK workforce.

Last week, however, the programme came in for a barrage of criticism from the teaching profession. The main problem centres on the lack of training that teachers have been given to help them to use the microcomputers effectively as a teaching tool. There are also complaints about inadequate support and software.

Criticism of the microcomputers-in-schools scheme is not new. The main argument is that the project is mere window-dressing. It has been reported that the average student will spend less than half an hour on the micro in any given year - possibly playing games.

If the government did not have a microcomputers-inschools programme, the cries of the critics would be even louder. But that is not really the point. While government leaders go around patting themselves on the back exclaiming what a marvellous thing it is to have all these young children learning the wonders of microelectronics, the teaching profession is tackling the real problem of ensuring that students actually get some benefit.

As it stands, putting a microcomputer in every school is a great government idea – but only great for the government. Once the applause dies down, the teaching profession is left to point out that it is the bernused teachers who are left with boxes of electronics they do not understand.

Some teachers have made a virtue of their ignorance and let the students take over the teaching of computer studies. It makes a good story, is even effective in some cases, but it highlights the problem rather than pointing a way to the

Most secondary schools have formed computer clubs in an attempt to give the avid student more time to work with micros. Usually, however, the demand is so high that some students have to be turned away. That can be a frustrating experience for student and teacher. Whether it means that the students turned away lose their initial enthusiasm is hard to determine, but for some students there may never

One of the flaws in the microcomputers-in-schools scheme is that it came from the Department of Industry, not the Department of Education and Science. There are cynics who say it was merely a way of boosting the then fledging microcomputer industry.

Central government has allocated some £20 million on the equipment. Now the DES is having to put together another £20 million into software and teacher training.

Teachers properly point out that the computers are of no use without good software, proper teacher training, and even a rethinking of what classroom teaching is all about.

Many of the problems are based on inadequate funding:

to ensure that all primary and secondary students get an adequate computer training would cost a great deal of money. The French government, for example, has said it will spend some £120 million over the next few years to carry out a similar plan.

More money, of course, is an easy answer. It is not, however, really a question of money, but of priorities. Last week education Secretary Sir Keith Joseph called for fundachildren's knowledge and skill levels. Perhaps the changes he suggests can be brought about without any additional funding, but the onus is on him to explain how: too many schools are already scraping the bucket to maintain minimum standards.

If potentially useful schemes such as the microcomputers project are to be successful, the government should be prepared to support them properly. Eye-catching gestures might be good for the political party in government at the time, but they are not necessarily good for the country.

### 1984 and all that . . .

THIS week's example of the strange things people say about computers was sent in by T. London of Balerno in Midlothian, Scotland, who wins £5.

Military experts are less sanguine. They see a Soviet military machine running on Vax computers and chips from video games made in Hong Kong.

**LETTERS** 

REGARDING the article "Credit

to the retail sector - by phone" (Computer Weekly, December 8,

page 18), it would seem to me that if Gil Jones cannot even get the name BACS right — it is Bankers'

Automated Clearing Services Ltd.

## What about the Unix graduates?

ONCE again the experts from the CCTA have displayed their ignorance about software, its applicapackage for public use depend on the user-friendliness of the operattions and development. Jeff Webb, as quoted in Computer Weekly of December 1, claims that ing system? Is a 10-user Unix system with 40 "Unix will not achieve the domi-nance predicted", "it needs some-one to come up with another shell and more multi-user facilities", "uses a large amount of resources." Mhytes costing less than 120,000

expensive when compared to large mainframes costing over £500,000 and supporting 100 users? When memory boards cost less than £2,000 per Mbyte, who cares if and "the public needs user It is tairly obvious that he knows nothing of the thousands of uniyou need a bit more memory to support Unix? No doubt, the CCTA is folversity graduates who are learning Unix and C as the basis for their lowing its rulebook which says that a difference of £1,000 on a contribution to professional pro-gramming, or nothing of the hundreds of Unix sites linked by

£250,000 contract is more impor-tant than real benefits to its users. Mr Webb, you have your priori-ties all wrong. Why don't you at-tend a few Unix user meetings? networks around the world exchanging vital news and technical information each day. He does not appreciate the power of e-shell (and its similarity to C) or the ex-Ask yourself why all the major research institutes are using Unix? Why have many tens of software cellent multi-user facilities pro-

outside world; getting its trades list computerised so that it can in-There's a lot in a name form all possible providers of ser-vices regularly about its needs; not British Automated Clearance buying more ready-made pack-Services as quoted, it casts some ages; learning what software engi-

W. P. FEATHERSTONE Technical officer National Westminster Bank London NW11.

doubt on the rest of his article.

on the houses started converting their software for running under Unix and C to improve portability and productivity? Why have all the manufacturers (including your favourite ICL - only three years after most other companies) intro-

duced Unix? The most frightening aspect of his public statement is that the entire government software de-velopment is in the hands of such people - their view of our indus-try is through the small micros, old ICL installations (using even older software developed by hordes of programmers from scratch), and using non-standard operating systems. They are busy inventing wheels when the rest of the world uses ballbearings or even ready-

neering of the 80s and 90s is all

made cars! In addition to all the other com-plaints levelled at the CCTA, perhaps it should dedicate more More letters - page 20 resources to: ensuring that it keeps ACTIVELY in touch with the

ISAAC KATZ

<u>Families want to talk to each other and their</u> <u>friends</u> GA are the first to introduce good

Write to us

The Editor vectomes letters com-menting on subjects published in Computer Weekly, or on original topics. All letters must be accompanied by the writer's name and address, not necessarily for publicanon. Leuers may be cut.

## Meet the family

Ment General Automation's Zebra family – the first range of micros, minis and superminis to use PICK.

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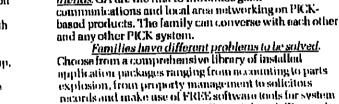
all the competition.

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General Automation has over 30,000 installations in 42 countries in commerce, industry and finance.

# Keep calm—the new Fortral Merlin weaves won't change the language some new magic

## Brian Meek allays the fears of Fortran fans who are anxious about the proposed BSI standard

I EXPECT BSI to publish during chance, as it does now; but in that implementors of Fortran will still respect the position is no worse use the new standard, even if confor Specifying Requirements for Fortran Language Processors".

As I am secretary of the drafting committee, and the current working version exists as disc files extra to those who, within the wide in my space allocation on the Queen Elizabeth College Vax, I know that this working version is getting towards a publishable

The aims of the project to produce this new standard are at once very modest, and very ambitions. There have been certain frissons of alarm in the Fortran community about what we are doing, because some people have the idea that it is very ambitions in the areas where in fact it is very

One thing this standard will not do is change the language despite what some have thought. Quite the reverse: one of our main intentions is to promote the use of Ansi standard Fortran 77 and enhance the value of that standard.

Strict conformance to that standard is indeed a prerequisite, the first requirement that the draft British standard will specify: so

> The aims of the project to produce this new standard are at once very modest, and very ambitious

much for the groundless fears that some have expressed, that Ansi Fortran and BSI Fortran would

This is not to say a programmer will not find it wise to modify his Fortran 77 program in order to gain the maximum benefit from it is the user who specifies his rethe new standard. He will not be forced to; a standard-conforming program will still be a standard-conforming program, and if it is needs. This difference is crucial to run on a processor which meets a
RSI-conforming specification it

One step down from a rigorous RSI-conforming specification it will retain all the benefits that the Ansi standard bestows. In this

it is processed. But by taking note of the British standard and deduced like that will not technically signing the program accordingly a programmer will gain more; an assurance that, in addition, the surance will man and in a more conformality with other such assurance will man and in a more conformality with other such assurance will man and in a more conformations then can again as the conformation of the conformati

conforming specification, the program will just have to take its

One of my greatest hopes is that

they have come to regard as their birthright! I hope they will use it range permitted by the Ansi stan-dard, wish their Fortran proces-ldeally, seeing the benefits the

It will be possible to use it as a checklist of features to look

sors to have certain properties, in the interests of greater portability and greater predictability. This is why I say the aims are modest.

Specifically, what it offers is in effect a set of guidelines covering a wide range of properties, and a standard, systematic way of specifying those properties.

To be sure, the standard is being drafted deliberately to allow someone who wishes to lay down a very tight and rigorous specification for a processor to be able to do so. But there are many ways to use stan-dards and the mistake should not be made that this (which could be regarded as an extreme) is the only

If we had wanted to put implementors in straitjackets, we would be producing not a standard way of producing specifications, but a standard specification — a very different beast. With a standard specification, the standard itself lays down the requirements (as the Ansi standard does for Fortran programs) and, in principle at least, some testing agency can validate products against it.

validate products against it.
In this case, the standard pro-

specification of every feature is for context, processor means the tion but omitting or softening hardware and software system on items which are irrelevant to him.

hardware and software system on which a program is run.

In fact, it will gain more benefits, since the BSI-conforming specification will ensure a certain animinal level of quality in the way.

Items which are irrelevant to him. To take a simple if unrealistic example, if he knows he is never specification will ensure a certain on need for him to specify require-

program will run, and in a more predictable way with consistent results, on processors which meet BSI-conforming specifications.

The processors which meet such as the processors will be a processor with the processors which meet such as the processor will be a processor with the processor which meet such as the processor will be a processor with the processor will be a processor with the processor will be a processor with the processor will be a processor which meet On processors which meet only the Ansi standard but not a RSI-greater commonality than is the

The new standard does not seek tinuing to work with the untra-melled freedom (or licence) which, to take away anything from anyone thanks to the anarchic tradition,

> Ideally, seeing the benefits that greater commonality will bring, they will follow the standard as far as they can, departing from it only when providing a feature is prohibitively expensive on their tended use of the processor.

to write their own specifications -

Of course, the "ego-trip" implementors who regrettably are still around - for example, the ones who implement what they think ought to be in the Ansi standard, rather than what actually is in it —

appreciate the clear indications it benevolent implementor.

Mention of users brings me to still standard-conforming) comthe third way of using the new standard - not to produce specifications as such, but as a yardstick make it clear just what parts the for evaluating processors. It will be Ansi standard does not reach, and possible to use it in its entirety, as provide ways of reaching them. a checklist of features to look for,

gives of what users look for in For-tran systems.

They can get quite surprised when they move to a different thut will provide an agreed refer piler whose features are very dif-ferent. The new standard will

dent set of criteria. liven if the standard ware So I hope users will increasingly

To be sure, the standard is being drafted deliberately to allow someone who wishes to lay down a very tight and rigorous specification for a processor to be able to do so

or as guidance on what to ask be looking to see how well Fortran about or test in critical areas. Some users will find it useful just as a means of reminding themselves

There is not much one can do about such people except to try to get them to change to some less harmful pursuit. But I believe responsible implementors will welcome this new standard, and Could be seen reasonable. Ansi standard complete, assume it is the dard which has ensured that they have various nice features, which it in these terms it in these terms are the could be seen reasonable. Ansi standard composition weapons for users mentors—indeed which has ensured that they have various nice features, which it in these terms are the could be seen reasonable.

systems measure up to the new standard, and look to suppliers for rather than what actually is in it—
will regard any such guidance as an
affront, an attack on their professional virility.

There is not much one can do
about such people except to try to

The analysis of remanding themselves assurances, or at least information, on this point even if they do not use it directly to produce a specification. From this point of view, it reasonable. Ansi standard com
The analysis of remanding themselves assurances, or at least information, on this point even if they do not use it directly to produce a specification. From this point of view, it reasonable. Ansi standard comwearons for users against impleits or at least information, on this point even if they do not use it directly to produce a specification. From this point of view, it reasonable. Ansi standard comweapons for users against imple- just one hint. Our ambitions mentors - indeed, in my more militant moments I have described

A fairer way to look at it is that it

only in this evaluative way, he lieve it would still be worth on So, our aims really at a modest. We are not trying wi the Ansi standard, or imples tors, in concrete, to use it apparently now going arous the ranks of the Fortran fac rather we are trying to doth naked Ansi standard with dez practical, useful garb (but a uniform) so that Fortran pre-

> not confined just to Formu. Brian Meck is the director of Queen Elizabeth College (1962)

sors will more certainly befr



Many will have noticed that BT's brand of wizardry - Merlin - has learned the art of self-promotion. Nuala Moran talked to the man behind the marketing

something which can be used basis for discussion and use them which both users and a MASSIVE publicity on television and in the national newspapers has vendors) can accept as an inches dent set of mineral and in the national newspapers has time. of Merlin, part of British offices in Howland Street in Lon-Telecom's Enterprise division.

As a result of the campaign, most people are probably aware that Merlin sells business micros, since that is what it is pushing so hard in its advertisements. But hard in its advertisements. they are probably wondering where it flew in from.

Merlin is BT's marketing organisation for business terminal equipment. It is not new, it is a re-organised, re-vamped, re-named usiness products and systems sector. This was a £500 million per year turnover distributorship handling communications equip-ment from all BT's traditional suppliers such as Plessey, STC and

Merlin still deals with this end of the market. What is new is the move into the office automation market which is backed by a new nationwide sales and service orga-

Merlin is also a new name. The first event leading to the

establishment of Merlin was the separation of BT from the Post Office in autumn 1981. According to Nick Staveley, Merlin's mar-keting director, it was this that first stirred the latent commercial interests of the civil servants in

Merin was not the only thing to come out of this reorganisation. The whole of BT was reorganised into four divisions, BT Inland, BT International, BT Major Systems, and BT Enterprises, of which Merlin is part.

Other subdivisions of BT Enterprises, are Consumer Products

prises are Consumer Products, which deals with domestic tele-phones; Information Services, which includes Yellow Pages and Prestel; Spectrum which includes BT Gold, the electronic mail ser-

> "We are still making sure we stop thinking like civil servants"

The idea behind Merlin and the eorganisation of BT is to make BT an entrepreneurial and market-nected to the two centres which oriented company before it is privatised. In the same way that Merlin offers three types of service large hardware manufacturers are agreement. The maintenance nications expertise to be able to market integrated systems, BT Merlin needed to take an interest

Staveley said: "The intention was there for about two years to July we started putting in re-

The name, BT Merlin, was something we came up with after we'd been through the performance of getting professional advice on what to call ourselves. It appeals because of Merlin the wizard, who was a problem-solver, and because of the bird of prey of the same name.
"But the name was only the tip

of the iceberg," said Staveley.
"We reorganised as a business and

Bringing this together took time. "The whole process took several months. We set up central don, formed new structures and

Staveley claims that Merlin was already the biggest distributorship of information processors in the UK, and possibly Europe, so the departments that were united under the Merlin banner were al-ready very rich in technology skills. The skills that were brought in were mainly in the sales and marketing area. Stavelcy hunself is

brought in new skills," explained

The process is not yet complete. We are still making sure we do

"We have a strict rule now that we only announce something when it's ready"

not think like civil servants," said Staveley. Advertising Merlin is one part of the plan. "We wanted to establish

the plan. "We wanted to establish our presence in a long term and strategic way. The advertising campaign has also generated a lot of enquiries," said Staveley.

And of course, Merlin took on new products. It started off with three versions of ICL systems with the Merlin badge: the M3300 communicating word processor, based on the ICL 2200 (made by Logica): the M2226 small business gica); the M2226 small business computer based on the ICL personal computer (originally made by Rair) and the M1100 VDU with

Two main offices with show rooms and customer and staff training facilities were set up it Ealing, West London, and Leeds with a further one planned for Bir-mingham next March.

Merlin also has a series of smal-ler offices based in existing BT

buildings, providing sales and scr vice anywhere in the UK.

A sales force of 90 was recruited to sell the office automation products. The two main centres have shopfronts and Staveley said they do attract customers who come in off the street. They also give special presentations of Merlin

Hotlines have been set up condeal with any user problem, and people came out of the existing

On the software front, Merlin also has its own expertise, plus experience of working with software houses. It has developed user friendly program, Merlin into computers, but it was last Master, to give users a gentle in that run on its micros.

Merlin is selling two other systems. One is the community health advanced information nerwork (Chain), a message handling system, which runs on Acord hardware. The uses of Chain in clude sending patient referrals and ordering hospital supplies. It also offers access to a large database containing information on things like use of drugs.

The other is Modulas, a microreappraised our position in com-mercial terms." When this process travel agents. Merlin has signed a started, the division that became contract worth £5 million over two Merlin was spread across numer- years with Future Technology ous departments in buildings all Systems which makes the hardware, and also a contract

worth £2 million with Tourism aim is to go for vertical markets Technology which made the soft-

maintained and installed through Modulas was launched at the Association of British Travel Agents (ABTA) convention in

Palma, Majorca in November. This will probably best be remembered for the fact that many travel agents turned up at their hotels to find they were doubled-booked. Merlin will be looking for other systems like Chain and Modulas.

Staveley said it would be shopping around with its connections. The networks," said Staveley.

future offerings. "BT suffered from the disease in the old days of saying how good it would be in strict rule that we only announce something when it's ready," said Stavelcy.

He did reveal that Merlin is

heading for an office automation package and it will definitely go into networks. "Local area networks are a doddle. The interesting thing will be to use existing



STAVELEY . . . "Local area networks are a doddle.



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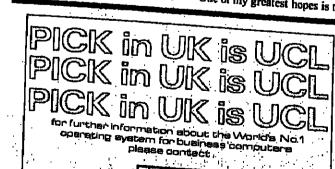
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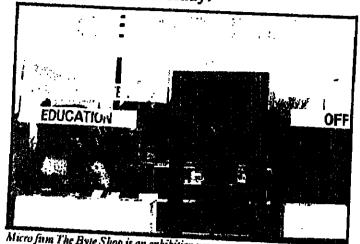
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## John Kavanagh looks at the line-up for the Which Computer? Show, to be held at the National Exhibition Centre in Birmingham from January 17-20. It is open from 10am to 5pm on the first three days, and from 10am to 4.30pm on the Friday.



dellino 1sto

Micro firm The Byte Shop is an exhibition newcome

# Big names muscle in on the market

MICROCOMPUTERS again dominate next week's Which Comlars like IBM, Digital Equipment and ACT – all featuring personal start at £800. puter? Show. But this year there is computers strongly this year. subtle difference in the exhibitor ine-up, for there are clear signs of the most significant show newthe big computer manufacturers muscling in on the market.

comers. The giant Japanese firm has shown its ambitions in the UK

In come NCR and Burroughs In come NCR and Burroughs market by choosing a stand next to vide colour graphics. It can have up to a megabyte of memory with very much microcomputer range. The company is building suppliers. The big Japanese manufacturer Fujirsu is there for the first time and also have the suppliers. first time and also pushing a good proportion of them here. Fujitsu's FM7 is an eight-bit

These companies line up along-de Which Computer? Show regu-

The 16-bit PM16S is based on a Zilog Z80A processor to run CP/M and a Motorola 6809 to proup to a megabyte of memory with 256K chips. The top model can support 32 users. A system with three workstations and a 20-megabyte disc costs £6,000.

Burroughs is not launching new equipment, but announcing what it calls computer business centres. will open seven centres in the JK this year to handle microcomputer and minicomputer sales and o train and support small users.

NCR rounds off its first year in the microcomputer business by coming into the show for the first time with its eight- and 16-bit Deision Mate V.

The company says it was sur-prised by demand for the product. sales exceeded targets by so much that prices were cut by 25% after a few months because of the discounts NCR was getting on work is interesting for the wyb discounts NCR was getting on component purchases. And 300 obs were created at NCR's Augsourg factory in West Germany.

Also on show is the Tower 1632 icrocomputer, which runs the Unix operating system and supports 16 users.

Among big Which Computer? Show regulars Digital Equipment gives the first public demonstraion of its Rainbow 100+, sunched last month. Like the car-lier Rainbow 100, the machine features both eight- and 16-bit

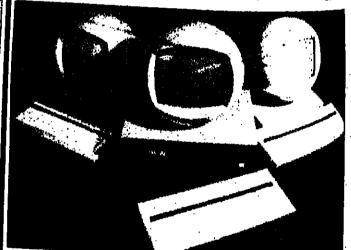
the bottom of its range, lings up to 32 ports and 50 megalin disc storage and has a bi-

uninterruptible power tage Prices start at £13,000. Som includes a high-level program language called English pa database manager and some dard business packages. Other microcomputers

showing existing product in General Automation, NEC, i and exhibition newcomen Shop, Anderson Jacobson with Ajile portable computer, and a Computers with the Toshiban

Higher up the power scale minicomputer manufactur Computer Automations Perkin-Elmer. Computer Auto tion is showing a new date version of its Syfa, aimed at IBM network market. It is a based on low-cost television or

Perkin-Elmer is at the showi two guises. On its own sandi features its recent entry mot fail-safe nurket with its Rose System. The product consists two Series 3200 32-bit minks puters linked by new solony This is expected to be one of lastest-growing computer mus in the next five years, with man like IBM, DEC, Olivetti and b UK's Computer Technology on



ABS will be showing the ball-shaped Orb microcomputer.

processors. New features include 256K memory chips, plus a 10-me-gabyte Winchester disc and two floppy discs built in. CP/M and MS-DOS reside on the Winchester disc and the trans-

the Winchester disc and the user can switch from one to the other at the touch of a key. Prices start at £4,200, including operating

DEC also features its Profesnew version of the operating system, plus its All-in-1 office automation software.

The biggest stand is taken by UK manufacturer ACT, showing its Apricot and Sirius microco puters and the new Micromail lectronic mail service.

The biggest company, IBM, features not only its Personal Computer but also the System 36, System 38, Displaywriter and 4300 main-

Several smaller companies are in the show for the first time to launch 16-bit machines. They include Five Technology, Vector Graphic, Bromcom and Mentor.

Bromcom's Superstar 16 consists of a central processor and eight-bit terminal controllers in the same unit. Users can thus reposited.

the same unit. Users can thus run eight-bit operating systems and programs while the 16-bit processor handles shared resources, in-

ing in with equipment designed fail-safe systems or, like Pent Elmer, with systems based at existing processors tied together.

Also on Perkin-Elmer's sign the new 3205, thought to be be cheapest 32-bit minicomput tained on a single board. The one

off price is £19,460.

Perkin-Elmer is also at the short under the ABS Computers label. The UK manufacturer has become in effect a Perkin-Elmer systems house, selling the US firm's 32-bit range as the Chorse family. The name is pronounced C-horse and reflects the importance of the C programming language.

The processors were taken on the give a growth path to users of ABS own MX range. The company by adapted its Simple English-like programming language to run of the Chorse machines. ABS sees in agreement giving new business user markets to Perkin-Pimes which is better known in the scien

tific and engineering areas.

ABS is also showing its Orb
microcomputer, unusual because
it is shaped like a ball. It is based on the new Intel iAPX-186 proces

A new UK firm, Empirical Research (Europe) is coming into the Continued on page 17

WHICH COMPUTER? SHOW PREVIEW The Which computer? Show

## Tour of the show stands

■ From page 16

show to launch a 32-bit range based on the Motorola 68000 processor. The Ergo range runs from 128K to 16 megabytes of memory and from two floppy discs to 80-megabyte Winchesters. Six operating systems are available: Unix, CP/M-68K, MS-DOS, BOS, Idris and Mirage.

The company is demonstrating BOS, concurrent Unix and MS-DOS, computer-aided design and financial applications on its stand.

Applications software ranging from the general to the very specific is provided by several ex-hibitors. Among the more esoteric packages is Boxcost from Sinclair Consultants, an estimating system for box manufacturers. It runs under CP/M.

Meanwhile Memory Computer has its stand split into a beach, a supermarket, a courtroom and a typing pool to show microcom-puter packages for travel agents, shops, solicitors and word proces

Production control packages are launched by Aset and Icoms Computers. Compact Software International is introducing colour display options on its business packages. And accounting software specialist Tabs is moving into the retail systems market with its own software and Omron cash registers. Facilities include price look-up, stock control, accounting and sales

Computer-aided design pack-ages are offered by Interactive Graphics and Zenith Data Systems, both as microcompute

systems.

Grafox is launching a package which produces colour graphics from most popular spreadsheet modelling systems. It runs under CP/M and MS-DOS. It could be useful for visitors to Sapphire Systems' stand, where a new £49 isiness modelling package is on show. The Sapphire package is the official" investment appraisal

On the Mitel stand the Canadian nowing its new Kontact worksta-

Local facilities include word processing, a diary and speadsheet modelling. Communications fea-tures include a telephone directory with short-code dialling, plus

The Norwegian computer industry has taken the unusual step nal and tape drive specialist Tandberg Data, systems house Norsoft, making its first appearance in the UK, and office furniture manufacturer Hov Global.

With such a variety of exhibitors

two stands should be particularly busy: Microword Services is introducing some training courses, while Computer Field Maintenance is promoting its third-party

maintenance services.

Computer manufacturer Norsk Data is launching a private But before you rush off to the viewdata system for all its nearest telephone to dial Free-machines. It is compatible with the phone Merlin, take a deep breath, UK's Prestel system but has extra facilities for data entry and for broadcasting information. Blsewhere visitors can find ex-

hibitors ranging from printer manufacturers Newbury Data are what is known as a first-time Recording, Brother and Epson to communications leaders such as

you - with your innocent, unsp-oilt attitude to their wares. It makes life very easy for them be-cause they can base their selling pitch on your lack of knowledge just like the Merlin ad.

Phil Manchester takes a look at computer exhibitions and has some practical advice for the would-be user

Rule No 1 — leave your

cheque book behind

reading this you can go out into the rest of the show with the confidence of one who knows.

dready noticed is that it is not that

Walking around the show you will find maybe 100 or more potential computer sellers - many of whom are selling what appears to be the same piece of kit.

YOU may be going to the Which Computer? show because you have the idea that computers will

Just write out a cheque for a

couple of thousand, put the large box in the boot of your car and off

you go — into the world of high

echnology with a gleam in your

somehow solve your problems

You may also have noticed that there are 100 other stands where they do not sell computers at all, but something called software

packages.
The combination of "window dressing" and carnival banter sing with voice and data communications over the same telephone wire.

urges you to sample the delights of everything from program generators based on artificial intelli-All you want is something that

will record your invoices or at most keep a track of what money you have spent and what you can expect to receive in the next month. As someone whose only contact of booking a joint stand to promote with computers has been playing its activities to a UK audience. with your children's video games ing why on earth you ever thought that computers could be of any

> You feel like the man in the British Telecom advert who has been overwhelmed with jargon.

Perhaps the most important thing to remember is that buying a computer system is no different from any other purchase. Use the sit down and try and remember same criteria that you would use to why you came to the show in the buy a car or a washing machine, first place.
The computer industry has a because you only get what you pay

name for your complaint - you

hardware (or the kit as we now call Computer industry people adore it). Up to the end of the 1960s, the software and services were all thrown in "free" for the price of the kit. They were not free at all, of course. But in the days of "bundled" systems as they were called, the cost of the hardware

What you need to be going on with is a guiding hand to help you

through the worst of the storm, ware and services was trivial in and by the time you have finished comparison.

First of all, put your cheque book away. It is a bad idea to buy anything in the heat of a show. There is a sort of consumer fever that runs through shows of this kind and you may easily succumb

happy to follow up a short conver-sation on a stand with a proper sales visit to your offices, or pro-

vide you with a local dealer where

you can talk things over in a more

Secondly, grab as much litera-ture on what you think you might

be interested in - you can always

throw it away when you get home.

Scanning through brochures in the

lot about products which may have

And thirdly, spend a lot of time

talking to as many people as you

In the old days of computers the attention usually focussed on the

was so great that the cost of soft-

the potential to meet your needs.

r can reveal a

What is now happening is the complete reverse. Now you tend to buy the software first and worry about what machine it is going to Although it is history, it is worth

dwelling on the reasons for this as it will help you understand the way the computer industry works. When computer hardware was expensive, the basic software and

separately for its software. A good

analogy would be that car manu-

facturers suddenly decided that

the only petrol that would work in

their cars is that which they pro-

bundled option. If they reversed

that decision and unbundled the

petrol it would open up opportuni-

ties for lots of other suppliers to

sell petrol for their vehicles.

This is what happened when

IBM (and the other manufacturers

which followed suit) separated the

various costs of computer systems. Overnight there was a massive op-

portunity for other suppliers to build software for IBM's cus-

tomers, and the independent soft-

This is why you will find many firms at the show which don't sell

computers but the software to run on them. Theoretically, they have

no axe to grind when it comes to hardware although in practice they

will have developed expertise on a

particular type of computer.
Fortunately things have been

made even easier for customers no-

This means that a program

more portable than it once was.

ware industry was born.

can be made to work on other com-

Part of the reason is the growth of what are called standard operat-ing systems. Now a standard is usually something which has been agreed after due consideration by speed at which telephone lines work, for example. Most of the standards that computer industry people talk about are industry standards - or things that have become standard because everyone

There is a standard way of get-

computers and printers and has

therefore become a standard.

If you had bought programs that did not use an operating system, it would limit your choice of pro-ducts. And it would mean that the Computers and computer systems are only tools. Certainly they are very sophisticated, multi-purpose tools, but like any other tool they are only as code to handle all of those compligood as the person using them. Do not be fooled into thinking that they cated bits that we don't want to will make your business any more profitable or your job any easier think too much about would be

duplicated in every program you ting a computer to talk to a printer The operating system concencalled a Centronics interface. This trates those all in one place and is a common method of connecting

complicated bits built in. The

lisadvantage of buying a program

like this is if you want to expand

This raises an important ques-

tion that has never been answered satisfactorily by the computer in-dustry – that of "migration".

Let's say you decide to buy a fairly standard system with 64K of

memory, a couple of disc drives and a printer to do your word

processing and accounts. If you had also invested in an operating

system, expanding the system to include say a bit of financial planning would be reasonably straightforward — you just buy

your new program, pop it into the disc drive and off you go.

your system at a later date.

saves you buying them over and If, on the other hand, you are

For those wondering what is an thinking in terms of getting a comoperating system, it is a program puter to do just one thing with no that sits between the computer possibility of ever doing anything hardware and handles all of the complex stuff for you. It will orgaperhaps best forgotten about. nise data into files on discs, and

remember where they are. It presentative for answers — it is his knows what messages to send to the printer to get it to work ob to have them. properly, and generally makes life One final piece of advice, re

for the same reason as you need to know whether the program you are thinking of buying will work on the computer you like the look of. A program written to work with the CP/M operating system will not work with MS/DOS or any

other operating systems, and vice-So, having selected the software package you think will do your job, you must make sure it will work with the operating system

wadays as software is now much you need. This is not always the case. written to work on one computer

member that computers and com You need to know about them puter systems are only tools Certainly they are very sophis ticated, multi-purpose tools, but like any other tool they are only as good as the person using them. Do not be fooled into thinking that they will make your business any more profitable or your job any

> They might enable you to do more of the same in less time and they may well make the job more

And if you get bored, you can always call up the Space Invaders Some programs do not need an program and work off your frust-

operating system to work rations by destroying a lew deens.

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#### **Conference Programme 7 February 1984**

Day 1 Morning

Chairman's introduction David Fairbairn, Director, NCC

Most significant trends

Mike Reidý, Senior Consultant, IDC Europa

IDC Europa, the international market research company, and Computer Weekly are combining on regular surveys of the UK data processing industry. Mike Reidy will draw on data from those surveys, as well as IDC's other market research efforts, to map the current and future course of information systems.

Systems Architecture – the options Will Zachmann, Vice President,

Corporate Research, IDC Emerging as a key issue in systems aquisition is the processor or processors. With options available for single, tandem or multiple processors what are the selection criteria? Allied to this are the capabilities of the operation systems for multiple processors and the separation of data handling procedures (database, dataflow, file servers).

#### Afternoon

Chairman's introduction David Craver, Editor, Computer Weekly

User software - the options

Reg Boot, Group Director, Training and Software, NCC, Fons Kuijpers, Consultant, IDC While the decision between package or

custom software remains, there are new factors which will influence this. There is a choice of software development tools available with

program generators and new design methodologies. What impact if any, will expert systems have in the area?

#### Human Interface - the options David Hebditch, Consultant

User friendliness can mean many things, from simplicity of system usage to the ergonomic effectiveness of the equipment. What effect will multi-function work stations and graphics capabilities have on human interface? Will voice input begin to replace the keyboard?

#### **8 February 1984**

Day 2 Morning

Chairman's introduction Peter Rowell, President, IDC

Human resource - the facts Dr John A.G. Thomas, Publishing Director, Computer Weekly, Deputy Managing Director, Electrical-Electronic Press. John Griffith, Group Director, NCC

The most important resource. What are the facts about salaries and current trends? What are average staff turnover levels? How do you find, train and then keep your good staff? This session will also cover the role of the IT supremo and the concept of the information centre.

Communications - the options - 1 Martin Healey, Professor of Microprocessor Engineering. University College, Cardiff

This session will consider the options available for users of local area networks (LAN) giving emphasis to the topologies (Star, Ring, Ethernet) and their application.

#### Afternoon

Chairman's introduction David Fairbairn, Director, NCC

Communications – the options – 2 Professor Martin Healey, Dr. Peter Scott, Manager Communications Division, NCC

When the network involves remote sites with long distance telephone lines interconnecting them, this is a wide area network (WAN) this session examines the factors influencing WAN systems, the manufactures, the location of people, the modern PABX, teletex and viewdata.

#### Communications - the standards issue Keith Burtlett, DOT1

International standardisation organisations are making real progress towards supplier-independent standards which are of benefit to users. For IT communications the most important of these standards are for open systems interconnection (OSI) the Dept of Trade and Industry is supporting the development and introduction of these standards through IT's 'intercept' programme.

#### Panel Discussion

Application of AI - the options

Brian Oakley, Director, Alvey Programme Artificial Intelligence and expert systems are now all the rage. There are, however, very few working systems, and many question whether they have a useful application in the commercial data processing environment. Brian Oakley, who is leading the UK's research and exploitation of the next generation of computer systems, describes what is available and what is promised.

Chairman's Summary

Full conference details will be sent to all delegates upon registration, complete with accommodation and travel arrangements. The conference fee of £365 + £54.75 VAT includes morning coffee, full lunch and afternoon tea on both days, as well as documentation.

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PLAN IT84 Conference, Seminars Administration, National Computing Centre Ltd. Please send full conference details. 

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Address		Position	
nua co	· · · · · · · · · · · · · · · · · · ·	Name	<del></del>
Telephone	• • • • • • • • • • • • • • • • • • • •	Position	ĆW12

CWEE 2

### LETTERS .

## Electronic mail is a two-horse race

the future towards much greater hardware compatibility as a foundation for true electronic mail.

However, I am sad to note that both items assume more or less explicitly that the intending user of electronic mail is a large organisation with dispersed branches. Accordingly, they assume that the two ends of the electronic mail box tel. But the commercial dethe travel trade in maximising the prior arrangement about communicating with each other.

This is a common characteristic of almost all commentary on information technology.

Nevertheless, it is a much broader supplanting telex. With the news timetables, etc.) and the use of that that, selectively, speeds available lead by potentially interactive information (arrithe and rain timetables, etc.) and the use of that lead by potentially interactive information (arrithe and rain timetables, etc.) and the use of that than the branches of any large or muchines are to be doubled later send by potentiany interactive inmuchines are to be doubled later send by potentiany interactive inmuchines are to be doubled later send by potentiany interactive inmuchines are to be doubled later send by potentiany interactive inmuchines are to be doubled later.

drew Carter, director and general

manager of Specialist Computer

Recruitment, that appeared in your edition of December 17.

Whilst I imagine quite a number

of readers were somewhat amused

by the wording of the advertise-

ment that he was criticising, I am

I If AVE read with some One can look through advertise-ments in any media and offer

somewhat surprised that you object strongly to the suggestion should publish a letter of this kind.

BLACK BOX Catalogue

OF DATA COMMUNICATION DEVICES

I HAVE just caught up with your issue of December 1 and in particular perspective cular two valuable items. The first is your Platform extract from the is Your Platform extract from the is Your Platform extract from the David Ferris' article on electronic mail is that, to have any universality at all, it has to come down to the only two established and truly universal networks available — the telephone public service network and telex.

Since the type of information in this year, it is pretty clear that now it never will.

So this still leaves us with electronic mail, in the real sense of the word, and as a next generation replacement for telex, some way into the future, which is infuriating. But as the NEDO report rightly indicates, the pressure has got to come from the users by the

precise numeric information (notably commodity prices), written such volume that it becomes the communication in the recipient's standard. hands is essential.

been through an infatuation with facsimile and have dipped a rightly sceptical toe in the water of Presvelopment of facsimile has totally failed to realise the promise of a broadsheet page of the Asahi Shimbun which I first saw the constraint to the travel trade when the commercial development of facsimile has totally utility of Prestel – are the sort of examples we should be looking at. Why should Prestel have been made a viable tool by the travel

bilateral instrument, facsimile has leading providers of the necessary never been anywhere near information (airline and rail

criticism but to publicly criticise

one's competitors in this way is

only attempting to gain publicity

of one's own company.

My personal belief is that the

bad advertisements receive a just punishment in that they are often

ignored by potential applicants. I

Since the type of information in got to come from the users by the which we are dealing concerns ephemeral but at the same time system (which may not necessarily pressure of established user poten-

In the past five years, we have ments of the printing industry in standardising the media to drive typesetting equipment - and in a parallel sense the achievement of

demonstrated in Tokyo all of a trade when the opportunity to make similar use of it by other formation technology.

However, from the viewpoint of a publisher, what I am concerned with is communicating with my public. In our particular instance public in the properties of the properti

JOHN GOLDSMITH

Metal Bulletin Worcester Park

Bad advertisements get just desserts Cartoon protest

tial, the spread of this network to

Blind nationalism in for

example, France or Japan will un-doubtedly rear its head at some

stage if the process of completing

the internationalisation of this net

It is up to the users to vote so

strongly by their use of an avail-able network of suitable potential

is left to the network operators.

true worldwide connection will

probably take forever.

advertising standards have plunged to an all-time low."

Who is Mr Carter referring to?

Perhaps he will be referring to? respected computer paper, still find it necessary to include car-Perhaps he will be good enough to explain how he believes that advertising standards can be improved.

Does he suggest that SCR offer its you can muster more integrity services as a monitor?

ANGIE DONOGHUE Information Officer Cheisea College Educational Computing Section University of London.

Use of Computers for Automatic
Test Equipment, BCS Glasgow
branch, Committee Room, Staff
Club, University of Strathelyde,

Glasgow. 7pm. Speaker from Marconi Space and Defence

IBM Cobol Review is an Altergo Education course, in London, price £450, for inexperienced Cobol programmers. Details: Altergo, 01-836 9303.

DIARY

**JANUARY 16** 

JANUARY 16-19

JANUARY 16-20

T. J. TARRING

## to education

article assessing application gener-

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A&A Consultants

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PROTOCOL CONVERTERS JANUARY 17 Workshop meeting of BCS
Database Northern Group, Strathclyde University, Glasgow. Details: Willie Morrison, (041) 554

Computers in farming: BCS meeting, Dundee College of Technology. Details: BCS, 01-637

Data protection legislation: talk by K. Wingfield, MBC, Doncaster, at Newcastle Polytechnic. Details: BCS, 01-637 0471.

ainistration, Cannock 2511.

Local area networks — Racal Milgo's Planet: talk by Robert Adams of Racal Milgo at Royal Hotel, Winchester, Details: BCS, 11-637 0471.

The Fifth Generation. BCS branch. Forum Hotel, Belfast. 8pm. R. Muller, SPL Computer Security. BCS computer Security.

## CONFERENCES

CONTRACTING to the US is a seminar sponsored by the Technical Marketing Society of America, to be held in February from 2-3 in Stockholm, 6-7 in London, and 9. 10 in Frankfurt. It will cover rules for non-US contractors; US contract terms and conditions; negotiation; tariffs, taxation and licensing; and contract performance and administration. Speakers are Allen B. Green, partner in US faw firm McKenna, Conner and Cuneo, and Tominy H. Jackson, and Cuneo, and Tominy H. Jackson, international conference on com-



ator technology.

Bused on information provided to me by Cincom, I asserted that:

OA: the mainframe end, Cincom is critical and an above the control of the worms and the probably account for the worms and the control of "At the mainframe end, Cincom is the clear market leader—it sold the larger than any obeg about 1,000 units over the last two years, amounting to over \$40 mil-doing very well, with my market share. Judged by growth of installed be: Having investigated, I found that Cincom's Mantis is, in fact, far from being the marker leader, and its shipment claims seem doubtful. I then contained to the certainty is not. and its shipment claims seem doubtful. I then contacted I was

source of marketing information source of marketing information on the software industry, who San Francisco.

US sh	ipments applicati	on generators
Product name DMS Focus UFO ADF Mantis Ramis ADS/online MIS/OL Gener/OL	Market share: installed base 49.9 11.3 12.6 9.2 5.4 6.6 2.8	Projectel

## chools give a new

## المسا still choosy, says Keith Hokler

The threat posed by hit copiers:
talk by Jonathan Baldachin, of
Little Genius, to Technology of
Software Protection Group, at
London, Details: 01-637 0471.

Clifton, Bristol, 7.15, W.M.
USC UK
JANUARY 19
Military command and as
systems: talk by Major MidSystems: talk by Major MidSystems: talk by Major MidSystems: talk by Major MidSystems: talk by Major Mid-

Marconi Space and Defence
Systems.

Visit to British Rail in York.
BCS Humberside branch.

JANUARY 16-18

TRM USE ICT and Brazzel

JANUARY 17-19

VS API. Fundamentals is a Cacking & Details in London W1. Alternative dates, February 21-23.
Details: Alice Ingle, 01-493 6172. Guildford. Details: BCS, 08 11 strategy and the loads munity: talk by David Fight BCS president, at 04 Polytechnic, Details: BCS,08 (432)

JANUARY 18

JANUARY 10-18
IBM VSE JCL and Practical
Skills: course run by Protocol
Operations at Royal Scot Hotel,
London, Cost: £340 plus VAT.
Details: Protocol, Reading
598645. JANUARY 18

Small computer systems; joint meeting of BCS Auditing by Computer Specialist Group and Institute of Internal Auditors, Royal Lancaster Hotel, London. Details: Afshin Taraz, 01-836 1200.

British Telecom's plans for an integrated services digital network: talk by Chris Woods of BT. London. Details: BCS, 01-637

Systems Principles for Programmers is a Compower Training School, Cannock, Staffs, course, cost £330. Details: Course Administration Cannock 2511 Competing with British
Telecom: talk by Stuart Bailey, of
Mercury Communications, London, Details: BCS, 01-637 0471. JANUARY 20
The peperless office—wash means of making information no logy productive in most offices: seminar by Oyez Scholand Technical Services, Logicalis: Helen Raquet, #34080 Database on micros: talk by Bob Huckle, Caxton Software; Skye Quinn, Ashton Tate; and David Turley, Tamsys— to BCS London Database Group, University College London, Details: Dr R. Maddison, (0908) 653688.

Data protection legister.

Computer Security. BCS Bristol branch. St Vincent Rocks Hotel,

Informal meeting called Debases on micros? at Castle Had Norwich. Details: BCS, 014

JANUARY 23

The Pick ()perating &

talk by Stephen Clegg, Reili Business Systems, at Auber h

CAD/CAM: talk by 加世

Hotel, Hemel Hempsterd tails: BCS, 01-6370471.

A. Rhoades and P. Most Wolverhampton Polytechal. uils: BCS, 01-637 0471.

What are expert system talk by Dr A. Sloman, Union of Sussex. Details: BC3, #1

general meeting, Imperial of Science and Technology

don. Plus APL - the natural guage for graphics. Details le Bowman, 01-248 1202.

■ Nasrin Damani has been appointed programmer at Micro ris Systems as a sales executive, Focus, working on various responsible for selling the comcontracts for the US and Logica. She was previously an analyst pro-She was previously an analyst programmer at Data Logic, where she was involved in C Unix for an internal project on office automa-tion. While there she did some consultancy work for Rank Xerox

■ Kathleen Moorhead joins MSA as systems consultant. She has worked in the US on contracts such as Mobil Oil, T & T and IPG as a consultant for Computer Systems Development Inc.

DAVIDIN revision of Animator, and an abstract machine annual for the com-piler. Young has a BA in French and German from Southampton gence (UK) has been joined by Richard Harris, following his promotion to deputy managing director. Harris joined Intelligence University. She is checking the German version of Level II Cobol in June 1983 with the brief to extend its range of microcomputer appointed northern business de-Language Reference Manual, tend its range of microcomputer translated. She trained as a technical author at Digital Equipment in Reading, where she was involved in updating packet switching systems documentation. which is currently being software products. He subse-

> ■ Michelle McClurg (above) has joined UCC Software Products as UK technical manager. She is res-

ponsible for providing technical support to back up sales and pre-

implementation assistance, training new clients, and for an ongoing programme of continuing education. Previously, McClurg

worked for UCC in a consultative

Casio Electronics' recruitment

of Tony Manton in the new specialist post of product manager

■ Dubilier has appointed Peter D. Cowell deputy chairman in addition to his present duties as group managing director. Christopher R. Bean, financial director, also becomes deputy group managing director.

Data Recording Heads has appointed Christopher Bonny as technical director. He has been with the Data Recording group since 1968 and in 1980 was appointed managing director of Data Heads, Singapore.



Several new appointments have been announced by Cameron Communications, UK supplier of professional visual communications equipment. David Leake has been appointed sales executive for industrial video products. He joins Cameron from the video products divison of 3M. Terry Barnes (above) has been appointed sales and to prepare fresh programs for users to run on Casio machines. (above) has been appointed sales executive for video and data projection products. He has Hazel Nott has joined Rediffupreviously worked for Rediffusion, Business Video and REW tions officer in the telepute Video. Appointed sales executive marketing group based in Craw-

for computers is a sign of how seriously the calculator manufacturer intends to assault the compu-



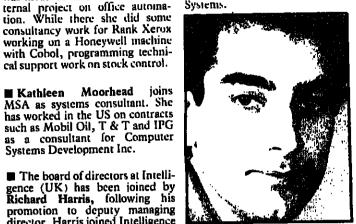
Alan Best (right) and Arthur Trick (left) have been appointed joint directors

. .. 517 HAIN

Alan Best has been working for Zynar for 21/2 years as financial controlle and is now director of finance and operations. He is a qualified accountant.

Arthur Trick worked for Zynar for a year as European business manager and is now director of sales and marketing. He will be co-ordinating the company's marketing and sales in the UK and Europe, both direct and via dealers and distributors. He has a degree in mechanical engineering.

Howard Poskitt has joined Har-



opment manager for Dun & Bradstreet, the business information company. Based in Manches-ter, Golob will be responsible for developing and introducing major new computerised information systems to northern-based com-panies. He has been with Dun & Bradstreet for 91/2 years and has managerial experience in credit reporting and commercial collec-

Raymond J. Drake has been appointed group financial control-ler of the VLI Group, the staff consultancy company. He will additionally be appointed company secretary. Drake has joined VLI from Ellerman Lines, where he was financial controller of the group's managed shipping in-

■ Nick Hollis has been appointed managing director of Computer Peripherals (Systems) (CPS), the UK distributor for the Telex Corporation's range of IBM 3270 compatible terminals. Eric Lipscombe, former managing director, becomes executive chair-man of Computer Peripherals Ltd. the holding company for CPS. Hollis joins CPS after 18 years with BASF, where he was appoin-

Hewlett-Packard equipment and creased its technical software consultancy division with the recruitment of two new software designers. Peter Jones is currently engaged on a noise analysis project on behalf of a leading motor manufacturer and the development of forms processing software for general application. Mathew Mitchison has just completed his Masters degree at Edinburgh in microelectronics design.



Peter Dixon has joined Peachtree Software International as marketing manager with two prime objectives. Firstly, he aims to build up Peachtree's established brand name in the UK and European business software markets. Secondly, he wants to establish Peachtree in the home and educational software market.

Dixon has been at CBS Records as general manager, marketing, since

**FOR RENT or SALE** MICRO PROCESSOR DEVELOPMENT SYSTEMS MINI COMPUTER VAX 11/760 VAX 11/780 DISC DRIVES er a 5800 Based » Drives & Profess 150 Ex 5 6809 Based » Orives & Explains 150 Excrest 100 Exercise 58000 LINE PRINTERS DESKTOP COMPUTER: 8002A 4 VOU & Devel 8850 - VOU & Devel 21kg 203 1/40 + Drives & Bros IBA, 86A, B7 Enries 60 P RCA Counst Dove MP 64000 MP 1630D ~ Logic Analyza SOFTWARE Operating Syste MICRO/PERSONAL COMPUTER EOS CP/M 80 MSDOS FINANCIAL MODELLING AND ELECTRONIC WORKSHEET Espril 4 Visi dalit Misi ilipian

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Feeder takes

ANYONE who has struggled is

photocopy a stack of computer printout should welcome a new

computer forms feeder, says Info

It is designed to allow the user t

copy stacks of prinout up to 450mm wide and 245mm high in an easy way. The feeder can be manually adjusted for paper width

and each page is automatically re-folded, resulting in a near stack or

printom after copying.
The feeder is available on Into-

tec's 9030 plain paper copier

range.
Infotec. (CW), Hoechst
House, 50 Salisbury Road

Hounslow, Middx. TW4 6JH.

strain out

of copying

## How best to serve the **customer**

I'M one of those people who start keting. the page again if there's the slightest doubt in my mind that I haven't understood every syllable.

The first half of the book is laborious and over-stated. I began to wonder how many different liven so, I was able to read ways there were to say that the

London.

This is one of those "I know you know it, but do you do it?" books which says nothing revolutionary yet includes much of that rare commodity, common sense, which all good management oriented books mire common to riented the end of chapter eight, I was beginning to feel a little patronised and demotivated books mire common to riented books mire common to riented the end of chapter eight, I was beginning to feel a little patronised and demotivated books mire common to riented books mire common to

customer awareness that one might with them.

Part of our FULLIFIE product range

integration, Communication, Productivity. Your investments in data processing must be

measured against these three basic criteria.

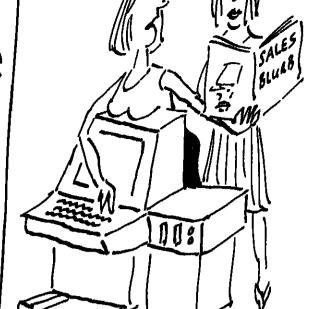
it makes no difference whether you are

expect to find within any compre-hensive book on selling or mar-

it is to a great extent a treatise on posed to merely communicating

Working For Customers from beginning to end while completing the train journey from Birmingham to we need the customer more than

sensitive comments about the necessity to involve employees in Indeed, I would go so far to say the total business process as option a treatise on posed to merely communicating about the need for customer stuff on the pursuit of product ex-



Howell. "What I want to know is - how does she operate it in this position?"

perception at all levels of company cellence.

Alan Williams

## A handbook for common Cobble

A Cobol Handbook, Christopher Russell, Addison-Wesley of London, £5,95

Methodical Programming in Co-bol. Ray Welland. Pitman Books of London, £5,95.

IT might seem strange that anyone should want to write a book about Cobol today. New features such as the Validate verb and screen handling are just coming into the language, so would it not be better to wait until these have become generally accepted?

Apparently not. This week we have two new books about Cobol, one a handbook for the common Cobbler, the other a course with worked examples and exercises on

structured programming in Cobol.

Methodical Programming in Cobol bol by Ray Welland, lecturer in computer science at University of Strathelyde in Scotland, is clear to follow, and well illustrated with worked examples and program-ming exercises, some of which are answered in the book with suggested solutions.

There are 26 pages of appendix summarising the language fea-tures, plus an index, which I found useful when tackling some of the

more difficult exercise.

The book hegins graph history of Cohol. Through chapter on the design to used to construct more. used to construct progra-ting the reader to design a before any code has been a good idea, Welland is so when he claims in the pide

when he claims in the pake the student should be dist struct quite substantial as by the end of chapters. Chapters 7 and 8 givens breather from the bar breather from the hot h chapters 3 to 6, taking de: through testing and dela-tollowed by a case studyd phone billing system.

A Cabol Handbook is and

guide to Ansi 74 Cood, il most widely-used version language at major installain its credit, the book given examples, which help to

The book might be used course handbook at a college do not see it being punt helpful to most programmer it is not really much easier than the average references:

## Directory to 3,000 packages

Microcomputer Software Directory. Computing Publications. 240 plus £2 p&p.

4 complete technical gedfar itemising any special policy required, the amount of the special policy of the special policy.

WHERE can you find softporn sitting next to continuous beam analysis? Or a fooball pools prediction program next to a personal banking system?

The amount of the amount o

The answer is in Microcomputer software Directory, the latest hefty tome from the publishers of the industry bible, the Computer Users Year Book.

Jory of Software from the same publishers and tollows a simular

Some 3,000 software packages are listed for every conceivable microcomputer and operating en-vironment under application, machine type and by occupation. This last category is an indication of the importance of the so-called vertical marker in the microcom-

You don't just get a list of general accounting packages, you get accounting packages for estate agents, larmers, solicitors and so

price in dollars - presumable cause of the unstable exchange between the dollar and steries

The only other criticism d otherwise excellent reference The new directory is the little brother of the International Directory of Software from the same substituting of the same substitution of the same is the price 140 plus posses computing section, cost less & the directory itself.

The publishers see their me market as cormitate data pior sing shops which can beether of expenditure in their penyce Apart from these criticisms, b Directory is everything one we expect from the people who polish the Computer User Years and it will doubtless join its of publications on many a to processing department's libro

Phil Manches

## Under each product description Being kind to Pascal

BOOK store shelves across the nation groan under the weight of Pascal textbooks; warehouses are stacked high with them; and still they keep popping up like weeds. No publisher's list, it seems, is complete without a scattering of the state complete without a scattering of Pascal books; no lecturer can rest

dil his course notes have been turned into a slim (or fat) volume. One needs a pretty good excuse these days for adding to this book mountain, especially since the early pioneering efforts were mostly tather good.

Price's excuse is that he sims to teach "a considerate approach" to programming. This means that a programmer should write

programmer should write programs that are easy to read, and

are easy to use.

UCSD Pascal, he maintains, is a suitable vehicle for considerate

His sims are laudable, but what he has produced is a bog-standard textbook. There's nothing much wrong with it except for the fact that Rodnay Zaks (to name but one) has done the job already. Price covers most of the lan-

UCSD Pascal: A Considerate Approach, David Price. PrenticeHall. \$11.

Procedures before arrays), with

taste, but at least he gets ever thing right — bar a few, institu-ble, typographic errors.

The question is: why should be

when he can get a selection of b considerate ones at £7 or £8?

from the mains.

The Profort 801, unlike many hand-held terminals, can replace full-size VDUs. It generates the display memory of 128 lines of 32 characters (2,048 characters) and will communicate at any standard rate between 50 and 9,600 baud.

The liquid crystal display ac-commodates two lines of 16 char-acters and the entire contents of Data Beta (CW), 23a Bucking-



acter printwheels are available. Accessories for the Letterpro 20

include a low-cost letter guide, continuous forms tractor and prin-

Qume's other products include video display alphanumeric and graphics terminals, flexible disc drives, paper handling devices and printer supplies. The company is headquartered in San Jose, California and has facilities in the US, Puerto Rico, Taiwan, France, West Germany and England.

full Ascii character set, has a scroll keys. A backlight can be display memory of 128 lines of 32 switched on for low light situa-

The Profort 801 costs £299 (one off) and the 801L version is priced

the display memory can be reviewed using the up and down SL1 4QA. Tel. (0753) 75933/4.

## **PRODUCTS**

## Instant colour hard copy for 'personals'

Viewdata for the Olivetti micro

BRITISH Olivetti has brought out be stored locally for subsequent holders can dial straight into the

A LOW-COST interactive film re-corder producing high-quality 35mm slides and instant photo-3½in x 4½in instant print film. graphs of personal computer graphics will be demonstrated by Polaroid (UK) at the Which Computer Show, at the National Exhibition Centre, Birmingham next

Called the Polaroid Palette computer image recorder, the new system is designed for use with personal and small business compersonal and small business compared in Palette can be used with the colour hard corporation in Palette can be used with the colour hard can be puters to make presentation-quality colour or black-and-white graphics hard copy on new Pola-

IBM Personal Computer, as well display, record-keeping or

a viewdata software package for its
M20 personal computer. The new
product, Olitel, is a terminal emulator that enables the M20 to
access information off Prestel and
access information off Prestel and

other viewdata systems. Pages can user number, Prestel licence

Word processing for

small business user

THE Letterpro 20 from Qume (UK) is designed to make available professional and reliable word processing print quality to the small business and personal user.

It operates at a speed of 20 chps

(average English text) and can be supplied with a range of interfaces which make it compatible with most small business and personal computers. These include Cen-

tronics parallel, RS232 serial and

terminal

The printwheel and ribbons

The user-friendly system currently available software. connects easily to the computer by a black-and-white video line and medium-resolution monochrome Containing a flat-faced, an RS232C communication line. A video screen with a tri-colour filter compact desktop computer peripheral, Palette measures 16x8x6 inches and weighs 12 pounds.

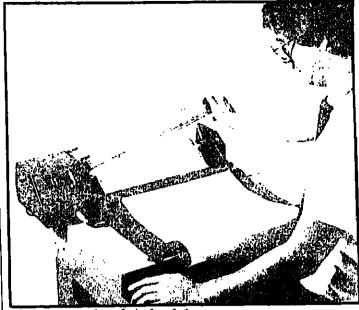
Palette can be used with the colour hard copy for presentation.

computers.

The image recorder can be used with several existing personal com-

Olitel costs £120.

British Olivetti (CW), 86-88 Upper Richmond Road, Putney, London SW15 2UR. Tel: 01-785



## Shredders will run round the clock

FIVE new shredders claimed to be able to run round the clock have been announced by GBC. The machines not only destroy docu-ments but also the paper clips and staples holding them together. GBC says many shredder motors

seize after 30 minutes' continuous

use, so the company has concen- also a no-jam safety feature trated its development work in this

In addition the cutting heads are of hardened steel. On most models the cutting head is 25% wider than the "throat", to ensure the entire document is shredded. There is

Tel. 01-572 2761.

machine puts the motor into re verse to hand back the paperwork. Sensors elsewhere switch the machine off if the shred bag is full. GBC (CW), Doman Road,



Peripherals '84 is the central event in the own trade magazine, Systems computer peripherals industry's calendar. because it offers the specialist visitor like you, an opportunity to see the very latest equipment on offer from the manufacturers Only at a show dedicated to peripheral

equipment including terminals, printers, disk drives and plotters, could you see the wide range of cost effective equipment available loday to the professional computer buyer.

The show's professionalism is guaranteed by the joint sponsorship of the inclustry's

Return coupon to The Establish Manager, Pempherals '64, Reed Exhibitions, Surrey House, 1 Throwley Way, Sutton, Surrey SM1 490

International, and the Peripherals Supplie Association. A simultaneous programme of seminars is held by the Perloherals Suppliers Association in recognition of the central place this prestigious exhibition holds in the peripheral industry. For full information of the seminar programme telephone Mrs Helen Gibbons on 0763

at the Cunard International Hotel. Hommersmith, itself close to the centre of

Both the show and the seminars are held

and discuss your needs with specialist suppliers It's the central evert for

Computer Trade Show

London and within easy reach of Heathrow

rpor, Peripherois ou is organisea o

major computer related exhibitions

including Compact Software and The

Reed Exhibitions which also stages other

So if you're looking at the peripheral

market make sure you visit Peripherals '84

visitor registration forms Piease send more information on Peripherals (84 Seminars [1]) ملدًا مند للمل

#### concerned with office automation, software development, data bank management or a sometimes and the better communication, NETIX UNIX\*\* software and local area networks ductivity of UNIX and of the isfy these three basic criteria already. local area network. METIX adds still another dimension. NETIX values UNIX and local area network. NETIX provides total and automatic NETIX is completely compatible with Reply coupon Thanks to this complete compatibility, the users need no special training. NETIX is completely transparent. All UNIX applications, NETIX is a network operating system that provides real total integration of processor and storage capacity so that the user has at I would like more information about his disposal virtually one single machine. moreover, remain unchanged. NETIX, moreover, works automatically. Your computers and external memories can now be used at full capacity. NETIX grants shared NETIX saveguards your software

The total network integration.

NETIX provides better communication. All the users of all the machines can now com-municate with each other and with all the

apparatus more easily without being worried about protocols. Because, thanks to NETIX,

you have virtually only one single machine.

NETIX does automatically what one would have to do oneself with an ordinary

access to all the peripherals, so needless duplication is eliminated. NETIX optimizes your hardware investments. NETIX is a tradeniark of Bell Telephone Manufactuling Company s.b. UNIX is a trademant of Bell 1

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His style is a little bland for ...

aspiring Pascal programmer out £11 for a considerate appro

I looked for an answer in the ter six, entitled "Are you a coast erate programmer?" but foul only programming platitudes up as "use descriptive identified." So I turned to a later chapter of

why programs fail. This was more interesting, although hards original. Price emphasises the portance of subprograms in end isolation, but unfortunately do not provide an example - of even an anecdote - to illustrate what he means.

Richard Forsyll

## **PRODUCTS Portable** pictures package

Usfaks can draw their own pictimes and diagrams on a portable computer screen through LeleVideo. Telel haw package, available in the UK from Encotel Systems at

TeleDraw has been designed for felcVideo 8- and 16-bit personal computer systems and uses the new SuperMouse pointing device. It operates with Digital Research's CP M and CP M-86 operating systems with GSX systems exten-

tended further through an agreement between TeleVideo and Dieual Research, This allows Dienal both to enhance and marber TeleDraw

Fred Langhorst, director of Digital Graphics Product Group, promised. "We will produce a tool for visual communication that will letine the standard for the indus-

Encotel Systems (CW), 7 Iniperial Way, Croydon Airport Industrial listate, Croydon, Surrey (.Ro 4RR. Telephone: 01-686

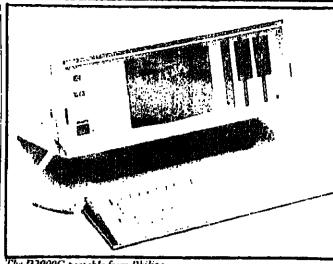
## let-age printing launch

EXTENDING its ink jet printing range, Lawtons announces the UK and Eire launch of the Lawco 2000 alphanumeric small character noncontact ink jet printer. Programmable via a touch sensitive keyboard, the system is designed for high speed product and package marking, coding and dating, printing at up to 1,000 characters per second and operating at fast linear speeds of up to two metres

The Lawco 2000 is said produce high quality printing on most materials including metal, glass, film, plastic, paper, and board, and excellent legibility on all types of concave, convex, irregular and textured surfaces.

The system can be incorporated into automatic conveyor line installations and connected to standard computer equipment through its built-in universal interface: V24 - RS232 or 20 mA current loop 300 to 19.200 band. Water and solvent based inks

are available and red, blue and black colours can be supplied.
Lawtons (CW), Packaging
Division, 60 Vauxhall Road,
Liverpool L69 3AU, Tel. 051-227



## Micros capable of using felebraw include felebrate, the new multi-user portable which can be used both at home and as a plug-in part of the office network. Users may soon have their portable graphics capabilities extended further through an arrayer. Phillips adds three to P2000 range

new models of portable compu-nous communication and printer

P2000 range. The P2000C portable is a full

All models contain a fast Z80A CPU, 64K RAM rexpandable with a 256K memory board used as a RAM disc), separate 32K RAM video, 9in monitor and two 51/4in

floppy disc drives, Depending on the model selected, up to 640 Kbytes of storage per disc is possible (over 1.2 mil-lion characters). A separate, attractive keyboard can be snapped on to the computer when not in use or for moving the machine. An attachable carrying strap allows easy

The ergonomic P2000C offers the power and capabilities of larger, heavier and more expensive desk-top personal computers, says Philips. The video gives a full 24x80 character display and allows high resolution graphics display (512x252 pixels). A SASI interface is standard on all models, allowing

Philips Austria (CW), Business hard disc or other mass storage Unit Personal Computers, Triesterstrasse 64, A-I100 Vienna, device to be attached.

## Programming in 3-D

COUNTING House Computer Systems has announced the release of G3NC, a powerful extension to its graphical numerical control tape preparation system, GNC.
Fully compatible with GNC.

G3NC shares the same command structure and retains the 2D KCurve profile as a drive surface. The additional features include the definition of 3D surfaces by sweeping or spinning the 2D profile, the automatic clearance of nclosed pockets, the specification of maximum and minimum machining levels, the offsetting of part surfaces for die sinking and uitomatic machining to specified

arc\_tolerance. The new system offers two evels of use depending on the

surfaces such as cones, cylinders, spheres or planes, the Root facilities offer a simple language definition, plus the ability to visualise them. This is done either by calactically described a facility of several lines or selectively drawing feature lines or with a projection of a 2D part

support as well as a connector to

attach a large monitor. CP/M, the industry standard

operating system, is included with

and includes a 57-key main key-

board as well as separate numeric

and function key pads. The key-board will be available in English

and major European languages.
The entry model P2010 has two

160K Noppy disc drives. This unit

is designed to be a personal com-puter for company managers and executives as well as self-employed

The model P2012 is the top o

the line machine sporting 640K

per disc storage capacity.
In addition to running CP/M

the p-System will also be available.

This provides a powerful operating

Both models are bundled with

software which will include word

processing and spreadsheet

The keyboard has a low profile

profile on to the surface. The milling module provides height or related to a selected surface by means of the cursor or joys-tick and profiling is around a 2D pocket wall or using a metal clearance algorithm.

Counting House Computer Systems EnSystems (CW), Fornham House,
Fornham St Martin, Suffolk. Tel.

High Street, Aylesbury, Bucks
HP20 1SQ. Tel: (0296) 32023.

## System tells ops how the tape will perform

6250 bpi drives has been an-nounced by Dennison Corp.

While previous systems have used microprocessors to control clean and test functions, the new a user's tape drive.

MLT-600 extends the processor's role to interpret test results and generate detailed management This means that when untrained

operators handle tape maintenance functions they no longer have to make value judgments about a tape's reliability. The system tells them exactly how the tape will perform with results correlated to the error-tolerances of the DP centre's particular drives, says

It also means management no longer has to guess about the overall condition of the tape library. The system generates cumulative reports detailing the condition of the entire library as well as reports that verify operator ac-

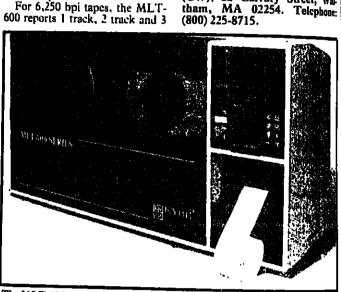
The MLT-600 system cleans, ests, evaluates, rewinds and removes static charge from a reel of tape in 3.4 minutes. Users can specify any combina-

tion of procedures including clean The MLT-600 tape cleaner/tester from Dennison.

tion that checks live data tapes for sion errors (LTEs). certain kinds of physical damage For 1600 bpi tapes, it reports track, 2 tracks and edge condition errors as well as PWEs and LTE. without destroying stored informa-

In the test mode, the MLT-600 write deck, edge condition and analyses the tape electronically for magnetic defects by emulating the LTE errors. Dennison KYBE Corporation (CW), 82 Calvary Street, Wal writing and reading techniques of

For 6,250 bpi tapes, the MLT-600 reports 1 track, 2 track and 3



THE Genie 5/5 is a new Winchester hard disc drive system incorpo-rating an exchangeable five Mbyte Winchester cartridge that will be distributed in the UK by Advanced Peripheral Products under an agreement with Genie Compu-

rer Corp.
The Genie 5/5 is one of a range of disc drive systems for popular

Advanced Peripheral Products (CW), Enterprise House, Central Way, North Feltham Trading Es-tate, Middlesex TW14 0RX. Tel: 01-844 1200.

## Genie system Quick identification

AN electronic access control system has been developed by Eureka Systems, using small tags which automatically identity themselves to sensors.

Malcolm Barker, Eureka's managing director, says Eureka can do everything electronically that a conventional access control system does, but without any effort on the part of the user.

"The beauty of Eureka is its convenience," he claims. "The tag can be carried around all day in a pocket or bag, without ever being nandled by its owner.

without any delay and without having to hunt for their card".

For 800 bpi tapes, it count

The system employs a small 50p sized plastic tag, powered by a non-rechargeable battery, with a life of seven to ten years, which has the ability to memorise its own exclusive identity code and

The code, which cannot be duplicated, will be detected and verified by a sensor up to a range of three metres

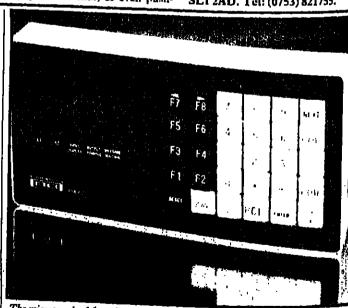
Eureka Systems (CW), Dor-"People carrying armfuls of equipment or files, or even push-

### Choice of output media A NEW version of the Tasmin

word processing package for Digital Equipment computers has been produced by S-Com

the ability to machine at a specific output media and delayed

The package runs under DEC's RSX, RSTS, VMS, RT-11 and POS operating systems. It costs £799 plus VAT. S-Com Computer Systems En-



## **Bob-3 tracks troubles**

activity tester from Trend Communications, is a lightweight, selfcontained test set. For connection between Data Control Equipment (DCE) and Data Terminal Equipment (DTE), it enables the user to locate sources of trouble between the DCE and DTE and to the DCE and DTE and to the DCE and DTE and the DCE the DCE and DTE and to monitor V24 signals.

A feature of the Bob-3 is its Tri-state LEDs. These monitor line state LEDs. These monitor line activity, mark or space, and voltage transitions by means of red, green or off display. If the voltage is negative the light displays green, with a positive voltage it shows red and when there is no voltage no light is emitted.

Battery powered, the Bob-3 con-tains 24 dual-in-line switches which allow any of the interface

and DTE via ribbon cables. DTE and DCE interface connection pins are located on both sides of the dual-in-line switches. Using the jumpers provided, these pins permit monitoring of any of the interface lines.

In addition, two extra pins enable the user to force the signal pins into either positive or negative A separate bank of five dip switches at the top of the tester's control panel allow the user to swap quickly lines 2 and 3 for mo-

dem reversal and apply positive voltage to lines 5, 6 or 8 for test Measuring 14cm × 3.7cm × 7.4cm, the Bob-3 weighs 165 gms., and costs £149 (+VAT).

Trend Communications (CW), signals to be interrogated. Male and female connectors, each with 25 plns connect the Bob-3 to the 9QZ, Tel: (06285) 24977.

## Full travel keyboards

BURR-BROWN has announced a range of micro terminals based on the TM76 and TM77 series, but they have keyboards with full translations of the manhane.

The TM76K is a waterproof terminal designed for use in industrial designed for use in industrial designed. vel key tops over the membrane keys used previously. Identified by a suffix K after the type number, the new micro terminals are iden-tical in performance and specifications to the present units except that the case is thicker (1.33

The micro terminals are suited to applications where faster data entry is required or where the key-board is expected to receive heavy use. Burr-Brown expects the new keys to offer substantially longer

minal designed for use in industrial environments including the factory floor or, for example, the control cabin of mobile machinery such as a crane. The unit comprises a 29-key keypad (numeric function keys and control keys), a 12-character alphanumeric display, three indicators which show the status of the units, two I/O ports and a 36-character buffer

Both the TM76K and 77K have large keys that can be used by

Burr-Brown International (CW), Cassiobury House, 11-19
Station Road, Watford, Herts
WD1 1EA. Tel. (9923) 33837. Burt-Brown

# What our policemen expect a computer system to do

The Durham force has specified 98% reliability for its newly-installed machines . . . . Nuala Moran reports system, the link to the Police National Computer (PNC) in Hen-don works by pressing one key. This turns the Durham VDU into

strong Durham police force will be took 10 seconds to register the omputerised. A non-stop system, ustalled last November at the Aykely headquarters, is expected to be fully operational by the end of

practice, to reach 98% reliability you must be even more efficient than that," said Peter Howson, managing director of CAP (North-ern) which installed the turnkey system at a cost of £550,000.

This level of reliability is achieved with two Perkin-Elmer Series 3200 minis with a re-configuration monitor which runs as a continuous task under the OS/32 operating system. It runs on both rocessors, allowing each to moni-

If there is any kind of failure the programs environment and the peripherals necessary to keep the operation going is passed over to

the other processor.

In the Durham system, the master mini runs the applications and the slave is used for training and systems development. Either machine can perform either function. This is an advantage over other failsafe systems because the back-up computer actually does something useful, rather than being a hot slave waiting to start

system, one processor took over

day, seven days per week."

The message-switching system fault and 30 seconds to transfer all functions. There is a switch to change over for regular machine

Superintendent Eddie Marchant is responsible for the computerisation project. He explained that this was the first use of computers by the Durham police apart from some housekeeping, such as payroll, which is done on Durham County Council equipment.

"In June 1979, we started a feasibility study to identify what a police computer should do. The most important point in the terms of reference is to determine how it could help to improve the opera-tional efficiency of police officers. There was certainly no presumption that we needed a computer system," said Superintendent

A team went round the force and asked users what they wanted and asked users what to do. "All this was done bearing in mind Home Office advice and guidelines," said Office advice and guidelines,"

"Because we were looking at operational needs we gave priority ratings to certain functions in terms of their contribution to operations. For this reason, message-switching seemed an obvious place to begin our computerisa-tion. This will enable us to replace the present teleprinters,

FROM\_next month the 13,500- from the other within a minute. It the 98% reliability because such a system has to work 24 hours per

> links 12 police stations in the area. Each station has at least one Lynprinter. There are 38 VDUs and 23 printers altogether. Superintendent Marchant

foresaw the main advantages of message-switching as speed in preparation of messages, and the fact that there are fixed formats for the information so that data will not be omitted by mistake, slowing the work of the police. For example, when reporting a stolen car, all the information re-

quired is listed in a standard form which appears on the screen, and the message cannot be sent until all the information is supplied. All information fed into the VDUs will be kept for a certain length of time for use by local stations. In the future, a cross refer-

ence system will be developed to organise the stored information. Emergency calls will still go via the telephone network and the system will not be used for command and control of the force.

The second function of the system is the scratch pad. This is an information file which includes details of all operational proce-dures. The information is held under 67 headings which were devised after studying the manual



The third function of the

The idea is to get policemen back on the streets.

dealing with emergencies.
If the information file is being terested in quality of information used when someone is trying to so we spent lots of time drawing up transmit a message from another the 67 file headings and organising the data that will go under them. police station, a bell rings to alert the user. The system will save nformation includes lists of

looking things up in manual files, a keyholders, duty chemists, midwives, doctors, standard procedures and immediate action for

one of the most difficult things about designing the whole system. A lot of work went into making the switch into the PNC easy which is often the case with things which make life simple," he said. The Durham police headquart ers has extensive training facilities and the first course to teach

a PNC terminal uctually running

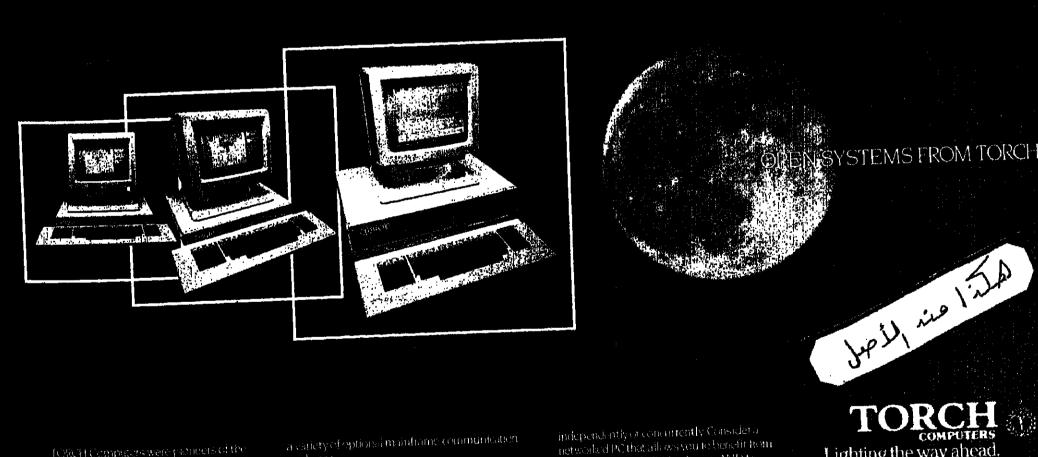
According to Howson this was

on a different computer.

policemen how to use the system took place at the beginning of No-The aim is that everyone in the force will eventually be trained how to use the system. Durham's computer team has also been

involved in appreciation courses particularly aimed at more senior All this may seem a long way from Dixon of Dock Green or even Juliet Bravo, but the idea is that by improving operational efficiency, it will be possible or get policemen back on the streets or even standing a time steps of Dock

Green pales station saying: "Eve-The second phase of the computerisation will start next month as soon as the first phase is running.
A contract worth £150,000 has been signed with CAP to develop a criminal names index of convicted criminals in the Durham area.



communicating personal computer Today the PORCHES widely used by large and small

Every TORCH has integrated Software to give colour VIEWDAFA

TECTROMIC MAIL

TORCHNIT a unique and advanced local area. network incorporating ECONET\* technology TORCHMET is an intograted part of each PORCH - which stares resources among users giving SHARED access to the counters and communications facilities TORCHNET provides FLLEGORFERENCING, file exchange and breadcast and individual messages

NOW with the availability of the tripleprocessor TORCH 725 TORCHISET permits The use of UNIX\* III and CP M\* software.

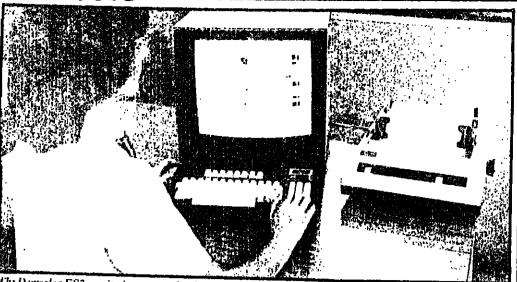
the valit library of CP-M software AND to develop for the future with full UNIX facilities on the 68000 TORCH processor, here is a major. advance towards an OPEN SYSTEM, one which will allow you to work freely without the constraints and costs of incranyatible

TORCH COMPUTERS are committed to breaking down the barriers extens have created TORCHIVET will soon have bridges to editer nerwarks and to other operating systems. The contruter professional will appreciate the value of THE TORCH

Lighting the way ahead. Teach Considers Himited Selec Department (Ald Selections) Goest Shatton Confiburity CB3 9

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The Bob-3 pocket-size tester.



## Machine monitoring system annea on temperature and temperature

number of manufacturing environments. The monitoring system is aimed at improving shop floor productivity by providing analysed information on production, serap, balance process can therefore be monitored, exceptions highlighted and the providing analysed information on production, scrap, balance process can therefore be monitored, exceptions highlighted and the providing analysed in the process can therefore be monitored, exceptions highlighted and the production of data produced. Different facets of the manufacturing on production, scrap, balance against run, down time — its frequency, causes and amount of time lost. formation on machine then acted upon. performances for closer plant-wide control and long-term planning.

The FS2 is a microprocessor controlled system which is connec-

for the future, are flexible systems with

a breadth of languages that protect your

software investments. These languages

save you time, minimize effort, and give

you a powerful tool, particularly useful

Considering all this; consider the

Pixel 80. Not only do we have a catalog

developmental aids that is unmatched in

the 68000-Unix world, we have a wide

for the many end users looking at

of programming languages and

range of data base management

MATCH SOFTWARE POWER.

A few hard facts:

as a 68000 can go.

systems, word processors, spread

sheets, and ready-made applications

1. The Pixel 80 has a multi-processor

runs the operating system and user

2. With up to 6 million bytes of

could neverbefore be run on a

combined with cartridge tape

flexible growth and expansion.

ALL THIS AND IT'S EASY TO USE.

enhancements. It's powerful.

LOOK TO THE I UTURE.

portable and very, very friendly.

management techniques allow for

Our Unix operating system includes Berkley, PWB, and Pixel

Pixel 80 almost matches the VAX

.780 in raw computing power, it is less.

than a third its price. Yet as attractive

Something to consider: while the

Dack-up and software file

no-wait-state RAM combined with

hardware memory mapping, the Pixel 80 makes possible applications that,

3. Winchester and floppy disk drives

programs. It can fetch memory as fast

architecture. A 10 MHz Motorola 68000

updating their hardware.

TIHE Dextralog FS2 multi-machine monitoring system intro-duced last year has been developed to provide greater efficiency in a changes of emphasis in the

controlled system which is connec-

ONLY ONE SUPERMICRO KNOWS 13 LANGUAGES.

PIXELBASIC +

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Dextralog (CW), Hillside, Whitebirk Estate, Blackburn BBI 5SN. Tel: (0254) 662244.

## Micro designed for hostile environments

A NEW type of rugged computer, designed to work in hot and dusty countries where voltages are often.

To eliminate dust, two large poorly regulated, has been dust filters are mounted exter-Sirton Computer nally. These filters are easily re-Systems.

wide range of microcomputers un-der the name of Midas. The new computer, the Midas 2D/TE, has been designed to cope with the mains voltage and frequency flucenvironment associated with many Third World and under-developed countries, particularly those with a high ambient temperature, large standby standard on the standard on the standard of the standard high ambient temperature, large amounts of fine dust, and widely luctuating, and often non-existent nains supplies.

To combat high temperatures, he Midas 2D/TE, has two internal high capacity cooling fans, one for other for the floppy disc drive.

APL. 68000

TeleSoft Ada™

LEVEL IFOOBOL is a trademark of Micro Focus, inc. RWCOBOL is a trademark of Fryan McFartend Corp SIBOL is a trademark of Sollware tratend Ltd. TaleSoft Ada is a trademark of TeleSoft. UNIX is a trademark and service mark of Bell Labora Tolkstassor From a bendanced of Tolkstassor.

SMC BASIC

RM COBOL

API, 6800

Sirton Computer Systems (CW), Unit 14, 29 Willow Lane, Large, and conservatively rated, circuit boards and power supply components are evenly distributed Mitcham, Surrey CR4 4NA. Tel: 01-640 6931.

moved for cleaning or

#### The Memory 7400. Developed on machines in Ne-Memory pal and Gambia, the Midns 2D/TE has been designed so that if the goes into standby standard car or truck butbusiness The power supply is equipped with massive smoothing capacitors, generous transformer sizes,

THE Memory 7400 Series is and range of business computers is stead of sharing a single process the 7400 has individual process for each visual display unit, to bling each unit to run any application on its own screen with: affecting other users. Printen or be connected directly to a visit display unit for sole use, or tole

central processor for shared use.

Each terminal, with its on built-in 64Kbyte processor, hand ergonomically designed screen, s slim qwerty keyboard and a ne meric keypad. The use of into vidual processors allows expanse of the 7400 system without an

noticeable loss of response time.
The 7400 processor controls;
range of hard and floppy dis
drives which allows complete flee bility in an overall system. At present the system supports t workstations, but an expansion box will soon be introduced to allow the central processor support up to eight workstation with a number of printers.

Disc cupacity will also be able to be upgraded to 2x70 megabyte. with a 30 menabyte tape streams back-up. Multiplexor boards will also be available early in 1984. each capable of supporting a man-mum of four devices. This give 7400 users the opportunity to a work with Memory's single us 8000 Series micros.

The Series 7400 is marketed a clusively in the UK by Memory Computer Systems through a nationwide network of dealers They have been chosen for their ability to provide a high level of support, at a local level, for both hardware and software.

## Low-cost draughting

and two-stage regulation that pro-vides stable DC voltages over a

wide range of input voltages.

GRAPHICS Research based in the draughting package called Grid, designed primarily for small

systems.

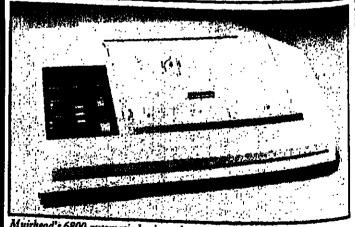
It is user friendly and requires the minimum of training.

Grid has simple draughting routines and a list of functions that include colour fill and text display that give current cursor co-ordi-nates.

It can be enhanced with application modules tailored to the user's Grid is targeted at architects,

cartographers, engineers or anyone who wants to draw by computer. It is currently available under CP/M, CP/M86, MSDOS, RSX11 and can be ordered in Basic, For-Graphics Research is looking for

listributors interested in marketing this software. Graphics Research (CW), Zonnebaan 18, 3603 CB Maarssen-brook, The Netherlands. Tel: 010-31-30-44-53-52. Memory Computer Systems (CW), Britannia House, 960 High Road, London N12 9RY. Tel: 01



MUIRHEAD has announced an important addition to its range of business document facsimile

telephone lines in 30 seconds.
Copy quality in "skip white space" mode can be enhanced by selecting fine mode and transmissions. sions may be immediately halted simply by depressing the stop but

## SOFTWAREMONTH Pick or Unix: which is better?

### Software Month predicts success for both systems

tween micro, mini and mainframe computing, two operating systems above all others are being tipped for success in this coming era of cosmopolitan computing: Pick and

By now, there can be nobody who has not heard the historical derivation of Unix, the operating system that evolved in and for the research environment, and now reigns an undisputed leader in nearly all academic, R&D, and

laboratory installations.
Perhaps fewer readers, however, will know the history of Pick, the less well-known of these two systems. Pick evolved during the years of US involvement in Vietnam; an operating system that could be used by troops under war time conditions. Callous though it may sound, one design criterion must therefore be simplicity, for there may be a high turnover of staff with little time for training.

This conceptual difference theory has lead to the fundamental difference in practice between the two systems. Unix was designed by and for academics, and thus can and does incorporate some complion the other hand, was designed for simplicity with a high degree of transparency. (Indeed, it could almost be compared more to the Basic operating systems of the home computers, than to the traditional disc operating systems.)

Of course, other factors have begun to play their part over the

AS the new 16 and 32-bit microprocessors bring the age of microcomputer to maturity, Pick and remains very closely assoand simultaneously break down ciated with him. It is because Pick the traditional distinctions be- has stayed intimately involved with his product that it has never become as widely known or used as Unix.

There are a number of companies that have chosen to specialise in this latter product, claiming it to be a better product than Unix, especially where large numbers of users are involved.

However, commercial success for any operating system depends not simply on itself, but on the availability of application packages for the end user. It is here that Unix is likely to succeed over Pick, in volume sales at least, if only because there are more Unix developers writing for more Unix machines than there are Pick

As Perkin-Elmer's UK mar-keting manager Fred Mascarenhas has remarked: "The number of third party packages available un-der Unix is increasing exponentially, for it allows total software of software which will run on more than one manufacturer's range of hardware. It allows software to be

written with no ties.

"A few years ago most intelligent users decided to standardise on one manufacturer's equipment. and they often chose IBM or ICL

"Today the same intelligent users are standardising not on hardware, but on software – and that software is Unix. No longer does the user need to worry about re-writing, or converting software years. While Unix was developed by a corporation and has never had steam. He simply buys the most

But according to a US survey, there are currently more Pick machines, around 14,000,

Unix engines," says EDP managing director Richard Jowitt, "but they won't all be compatible. The that - object code isn't always portable, whereas with Pick it is So although the number of Unix systems will appear larger, it must be more compatible Pick machines

"Unix," says Fred Mascarenvironment in which to program good toolbox, can be combined

"The filing system adopted under Unix is inherently simple: the hierarchical method. Unix treats everything as a stream of bytes, communications between processes, are totally compatit Unix allows the user to initiate

But the Unix application market is complicated by the large number of both Unix versions and Unix

worldwide than Unix processors.

be remembered that there will still

has, "is a timesharing operating system. It provides a congenial enand operate the computer system.
It has a large number of software tools which, like the tools from a and used to perform complex and

and therefore files, devices, even

totally asynchronous processes while maintaining full flow control between these processes. In addition, it sports a very powerful fea-ture known as the shell through which, with a single command, the user can initiate a stream of complex tasks."

derivatives (Xenix, from Microsoft - the MS-DOS company - is perhaps the best known third

"Unix and Pick? I thought that was some sort of comedy double-act!"

duct more user-friendly than its original).
Root Computers, a Unix specialist company, explains the

"The first version of Unix to

TEL TECHEX

West Howe Bournemouth Dorsel BH118JJ UK

Telephone: (0202) 571181 Telex: 41437

was the seventh version of Unix developed by Bell Labs, and was therefore launched in 1978 as Unix of additional code before it could be sald commercially Version 7. Although this is still had to make substantial changes to

Version 7 was superceded in early 1982 by the release of Unix System III. This was Bell Labs'

■ Continued on page 28

This is the purchasing module of

an integrated order processing

guage is Level II Cobol, and the

in Continued on page 28

## The pick of the packages

### Ace Microsystems Ltd Chailenger House 125 Gunnersbury Lane

London W3 8LH

Software package: Lex

Lex is a full-function word processor that incorporates text editing, a built-in mail-merge facility, and a

Altos Computer Systems Ltd High Street

Crowthorne Software package: Over 100 third party Xenix packages alone No of users: 100 plus in UK

Altos is a computer manufacturer that can provide a range of more than 100 third party software packages. Both Pick and Unix (Xenix) are supported on the 536/10/400 supported on the computer of the computer 536/10-/40 systems. The Altos Pick distributor is Unison Techno-logy Ltd, Barrowbridge, Yorks.

**Applied Micros** Limited

The Genesis Centre Birchwood Science Park Warrington Cheshire WA3 7BH Applied Micros is a microcomputer systems house which

specialises in providing a highlevel of service to micro purchasers. One of the largest divisions is
the Unix-based Systems Development Group, which provides
custom built Unix software for
client applications.

system to cater for the management of either the private client,
pension, or other funds investment
portfolio.

Computer Factors
(Soles) I td client applications.

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Software package: Cocofin

Ships is a full information processing system designed to cover the needs of the shipbroker. It includes sale and purchase, chartering, and comprehensive links to the telex network.

No of users: 3 This is an online trading package that covers all markets and all types of commodity.

Software package: Fiscal No of users: 21 Piscal is a full accounting, investment management and informa-tion system for stockbrokers.

Software package: Tims No of users: 5 This is an investment management

(Sales) Ltd Marshall House Manor Road

Coventry CV1 2GF Software package: Mailbrain II Mailbrain, running on Pick-based

minicomputers, is a package for and large list and subscription handlers (such as publishers, charities, and so on), and the man keting departments of large com

Computerplan Software Services Ltd 65 Staines Rd

Hounslow Middlesex Software package: Stock control No of users: 400 This is the multi-location stock

control module of an order proces sing system. It may be linked with order entry, purchasing, invoicing and sales ledger. The language in Level II Cobol, and the system in available on Altos, Zilog, Fortune and Plexus computers Software package: Payroll No of users: 100

This is a payroll system complete

processing system. It may be linked with sales order entry, purchasing, stock control and sales Level II Cobol, and the system is available on Altos, Zilog, Fortune, ledger. The language is Level II Cobol, and the system is available

Plexus computers This is the invoicing/sales analysis

system. It may be linked with order entry, invoicing, stock control and sales ledger. The lan-

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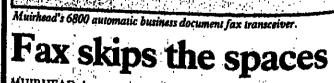
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machines.

The new desk-top group 2 transceiver, known as the Mufax 6800 and costing under £2,000, comes with approval by British Telecom. It incorporates a special "skip white space" facility which enables the facsimile scanner to pass over areas of blank white space on an A4 page, electronically reading only the area taken up by

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## Pick or Unix: how does one choose?

first attempt to provide Unix in a commercial form. Unix System III ombined many of the features of Version 7 with another Bell Labs development called the Programmers' Work Bench'.

"However, Unix System III was still ansuitable for direct commercial sale, and companies such as Root began to put it in a form in which it could be sold to computer

Root, incidentally, uses a version of Unix called UniPlus + developed by Unison Corporation in California, for which Root is the UK representative. UniPlus+, like many of the Unix derivatives, retains compatibility with the standard AT&T Unix.

"There is a shortage of reliable usiness software available under Unix. However, a large number of software houses have realised the potential for Unix and much effort being put in to increase the

Unix is termed a portable operating system. In other words it is relatively easy to move Unix to new hardware. Unix also offers the advantage of being able to move applications software between Unix machines fairly easily. Software running on one

machine can usually be moved to a completely different machine without any major problems. This means that when a company is changing or updating its computer systems, all the software used (inluding application software and data) can be transferred to the new

(the language of Unix), then it is

machines since all Unix machines automatically have a C compiler. The portability of software written in languages other than C depends on the availability of compilers for the relevant languages on the new hardware. In this way, Unix users reasoning that convinced BIS Soft achieve hardware independence ware, one of the world's largest for their application software.

"Unix can also be run on more types of computer than can any other operating system in the history of computers. Every major manufacturer of computers has either launched or announced one or more computers capable of running Unix (from 16-bit micros to mainframes)."

"Unix can be run on more types of computer than can any other operating system in the history of computers."

ally endorsed by Nick Lovett-Turner of Precision Software (a Unix-specialist software company). "Some 100-plus hardware companies have machines running Unix," he explained, "and all the major manufacturers have either declared their support for Unix, or will be doing so during 1984."

Answering the criticism that Unix is unfriendly, Lovett-Turner went on to comment: "What critics really mean is that it is not trivial. To harness its power requires expertise and experience. "If the software is written in C a maturity and quality in Unix application software that the end user

carenhas: "The reason why so that Unix sets. It was this type of commercial banking systems houses, to order 10 systems from Perkin Elmer to run the Bond-Aid dealing package for installation among the big name banks," he

This in turn was echoed by Mas-

"The key to the Pick system," says IBM, "is a powerful relational database." According to General Automation: "Pick, a strong competitor for the 16-bit operating system market, is a multi-user database management oriented

But according to Adrian Green, a marketing support manager for Computer Automation, who, incidentally, has no plans to provide Pick, it is "a real time data processing system rather than a general-ised operating system."

Pick competition

JANUARY 27 is the closing date for entries in the Richard Pick Award competition. A first prize of £1,500, a second prize of £750, and £150 for the next best five entries will be awarded for continual second £24,000. original essays of 2-4,000 words which describe in layman's terms the benefits of the Pick operating system to the end-user. Full details in the November 24, 1983 issue on page 25, or write to the Editor, Computer Weekly (address on page 2).

shows Unix to be less stable than

Xenix. For this reason the system is installed only on Xenix Altos

**Medical Computer** 

Services Ltd

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l Serjeants' lan

No of users: 2

Systems Ltd

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Software package: Optimus No of users: 10

London BC4Y 1JD Software package: Medax

for private hospitals and clinics,

covering bookings, admissions, billing, purchase ledger, stock, nominal ledger, payroll, monthly

accounts and management in-



merge and comprehensive output

format options.

Redwood

Total number of Redwood software users: 750 plus
Software package: Uniplex Word processor

## The pick of the packages

system is available on Altos, Zilog, Fortune and Plexus computers.
Software package: Computerplan
general ledger No of users: 1,000

This is the general ledger for business accounting, incorporating analysis ledgers and financial re-porting. It may be linked with sales and purchase ledgers and order processing. The language is Level II Cobol, and the system is available on Alice. Tiles. Forest available on Alios, Zilog, Fortune and Plexus computers.

Software package: Sales order entry

No of users: 400

This is the sales order entry module of an integrated order proces-sing system. It may be linked with invoicing, purchasing, stock control and sales ledger. The lan-guage is Level II Cobol, and the system is available on Altos, Zilog,

Software package: Computerplan sales ledger No of users: 700 This is an open item and brought

forward sales ledger for business accounting. It may be linked with order processing and general ledger. The language is Level II Cobol, and the system is available on Altos. Zilos: Fortune and on Altos, Zilog, Fortune and Рісхиз сопіристь.

Software package: Computerplan purchase ledger No of users: 700

Chix
This is a purchase ledger for business accounting, integrated to the general ledger, and purchase invoice register. The language is Lavel II Cobel, and the system is available on Altos, Zilog, Fortune and Plexus computers. and Plexus computers.

**EDP Systems** 

1 Tapton Park Road Sheffield S10 Software package: Interface No of users: 140

EDP has been involved in Pick since 1976 and is now the sole UK distributor for the Pick-based Mentor system, and provides proprietory software for the Pick user base. The Interface system includes sales order processing, purchase order processing, inventory control, sales ledger, purchase tory control, sales leager, purchase leager, general leager, assets register, payroll, computer modelling and manufacturing control.

Goldcrest Computer Services Ltd

10 Tower Crescent Neath Hill Centre Sostware package: Goldcrest ustuess system No of users: 7

This integrated system includes order processing, invoicing, stock control, sales ledger/analysis, pur-Optichrome Computer chase ledger and payroll.

JSB Computer Systems 0 Moody Street

Cheshire CW12 4AP stware package: Busines management systems (BMS) No of users: 30 plus

Optimus is an integrated costing and production control system de-signed by printers for the printing industry. It provides sophisticated management reporting on production progress, WIP sales analysis by customer by market and costing, plus financial information. It is multi-company, and incorpor, ates sales, purchase, nominal ledgers, order processing and involcing, stock control, manage-

ment accounting, payroll, time recording and job coasting. Precision Software Ltd Written in Level II Cobol, the system offers interfaces to word processing, financial modelling, database, and other office automation facilities. The company's experience with Xenix and Unix shows Unix to be less and unix 4 Park Terrace

Worcester Park KT4 7SZ

Software package: Mistress Plus No of users: 500

Mistress is a powerful but easy to use relational system embodying the latest in database management theory and implementation techniques to create environments equally suitable for naive or experienced users. Mistress provides an English-like query language similar to IBM's SQL, together with meaningful error reporting and an inbuilt editor for easy correction of syntax errors. It supports six basic data types, including text, and a programmer interface which allows calls from C programs at a number of levels.

spreadsheet planner developed Software package: Unigen
Electronic Management System
No of users: 3 (new)

Specifically for the Unix environment. It allows user-definition of worksheet dimensions with access to up to 16,000 cells, and does not run out of memory. It supports a wide range of global, column, row or single cell formats, and can handle absolute, relative, or computed co-ordinate addressing. (It The Unigem Electronic Manager also allows the use of C-style userdefined macros, split screens, and many other features.

rine Unigem Electronic Manager brings together a number of powerful functions for improving the efficiency and flow of information within the office. With facilities for calculation, system wide "help", text editing and retrieval and time and diary management, the Electronic Manager can save time, paper and storage space. The Unigem sales, purchase, and general time, paper and storage space. The
Unigem sales, purchase, and general ledgers are multi-company, multi-currency systems with real it time updating and transaction logging, enabling automatic and complete recovery. Other features and reallocation of costs. and reallocation of costs. Software package: XBD, Word

Software package: Uniplex Data-base Management System ing, plus financial information. It No of users: 1,000 Unix produces on screen pricing and Unix Software package: Uniplex invoicing.

processing system with on-screen formatting, text widths of up to 252 characters and over 130 com-mands. Functions are accessed package: Uniplex Print using either control key sequences or programmed function keys. At each step, a summary of the op-

tions available at the next key-stroke may be displayed. XED's extensive reformatting and editing capabilities include storage of mar-Software package: Uniplex Men

gin information for each line of text. XED includes outer menu Root Computers Ltd selection of documents, cut and paste for text and columns, arith-Saunderson House metic, spelling checker, mail Hayne Street London EC1A 9HH Software package: Languages No of users: "many" Sostware package: Viewcomp

Basic, Cobol, Fortran, Pascal, C. and Ada compilers and interpreters are available to run under Un-Viewcomp is a fast, flexible plus+, the Root and Unisoft on the MC 68000. Machines available include Bleasdale, Cifer, Plessey, Torch, Codata, Wicat, NCR. Corrus, Microbar, Pixel, Sun and

Softwate package: Spreadsheets Viewcomp and UltraCalc spreadsheet packages are available under Uniplus + (see above): Software package: ROOTmap No of users: 300

A friendly menu front-end for Unix systems, providing a set of menus that run normal Unix functions interactively. The Manager option enables users to configure new menus, providing a generalised menu package. The diary and mail options provide additional office facilities. The spool option controls output to multiple prin-

Software package: ROOT link Continued on page 29

## The pick of the packages

No of users: 11

Written in C. this package will run on all standard Unix systems. It is an interpreter which runs the UCSD p-System under Unix. The p-System is the standard implementation of Pascal on eight-bit micros (and notably Apple). This product enables the large existing body of p-System applications software to be ported to Unix. Software package: Root Isam No of users: 15

Written in C, this package will run on all standard Unix systems. A library of Isam utilities including the ability to handle variable length records. It is primarily of use to application software de-

oftware package: Root pay

This is a sophisticated payroll package that includes automated handling of statutory sick pay. It can handle up to 10,000 em-

Savant 2 New Street Carnforth Lancs LA5 9BX Software package: Mimer No of users: 150 plus

Mimer is currently being de-veloped to run under the Unix operating system, initially on the Vax by March, 1984. Mimer is a fourth generation relational database application development language, currently capable of

**Software Ireland Ltd** 

26 Linenhall Street Belfast BT2 8PJ Software package: Sibol No of users: 40

Sibol is a Unix-based language, entirely compatible with DEC's Dibol. It allows the full spectrum of Dibol applications software to be run on a Unix-based computer. Sibol consists of a compiler, a linker and a run time interpreter. Software package: Microbird No of users: 3

Microbird is a text retrieval package which allows the rapid retrieparagraphs from large text files.

South West Technical Products (SWTP)

12 Tresham Road Orton Southgate Cambs PE2 OSG Software package: Integrated

No of users: 2 Runs on SWTP hardware. It is a new multi-user, multi-company accounting and stock control package, containing full nominal, sales, and purchase ledgers; invoicing; and stock control; with 12 months item, and the only size limit is the

No of users: "growing" (claims SWTP) is the first accounts puckage written in C specifically for Unix. All other packages for Unix are modification.

ledgers, together with stock. invoicing and so on. In the future it will be integrated to the Uniplex word processor.

No of users: 2

val of selected sentences or

history. All of the ledgers are open disc capacity.
Software package: Cintra

Runs on SWTP hardware. Cintra

tions of earlier software. It in-cludes sales, nominal and purchase Software package: Newspaper

Runs on SWTP hardware. This newspaper distribution and control system is the first full newspaper system to be implemented on a microcomputer. It handles all accounting, reports, delivery, supply, packing lists, multiple outlets, multiple publications, and unlimited circulation. Software package: ABIES Infomatics GP Software

Runs on SWTP hardware. This is a complete system for the general practitioner. It includes patient re gister, repeat prescriptions, recalls word processing, and accounts.
Software package: Vector Point of

No of users: nla

No of users: 15

Runs on SWTP hardware. This is micro-based electronic cash register that is user programmable. gives detailed management control information, and links to SWTP systems for stock control and accounting functions. It is available as a multi-POS configuration with up to 32 terminals. Software package: Harris Baldry Plant and Tool Hire System

Runs on SWTP hardware. This is a comprehensive system giving plant and tool identification and

and analyses of VAT and all invoices, statements and accounts. Software package: Sage

Runs on SWTP hardware. This is a database management system, program generator and program-ming language. It is claimed to reduce coding time to a small percentage of that necessary with

Runs on SWTP hardware. This library control system handles

dates. It prints and reads barcoded labels, prints overdue notices, and produces statistical reporting. Software package: MicroModeller Runs on SWTP hardware.

MicroModeller, as perhaps the best known of all the microcomputer financial modelling packages, should need little troduction. According to the soft ware house Logix, MicroModeller runs faster on SWTP hardware than on any other popular 16-bit Stukeley Computer

Services Stukeley House Lewes PE9 2AR Software package: Solace No of users: 45 Solicitors accounting and time

**Systems Union Ltd** 34 Delancey Street

Software package: Sun Accoun

London NW 17NN

chase/nominal ledger system. It is multi-company, multi-ledger, and multi-currency; and incorporates a financial report writer, user-defined input formats, budgeting, graphics output, double entry checking, passwording, full audit trail, a choice of data handling, optional detail on statements, remittance reports, posting into any period, user-defined analysis codes available at posting time, flexible clear-down, connection to financial planning, order processing. and word processing, a tutorial references and installation manual ı is written in Micro Focus Cobol.

Software package: Sun Invoice This is a parameter-driven invoicing system for multiple delivery address customers. It has user-defined input transactions permitting up to six calculations to be performed for each invoice line based on customer code, item price and type of sale (all with manual overrides available); immediate or batch print; user-defined form surround, heading and logo; systemgenerated serial numbers; audit trail passed to ledger system; report writer for turnover reporting

and sales unalysis; connection to

ledger system and from order

warning whenever customer credit terms are exceeded. It is written in Micro Focus Cobul. No of users: 9

No of users: 4

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duces paperwork, and maximises Software package: Financial No of users: 11 Financial planning systems are designed to allow managers to make the maximum use of computers in planning and controlling their business more effectively. This is achieved by means of the mass sto-

> series of "What if" situations. Software package: Lawman

rage capability and speed of calcu-

lation of these systems which allow

management to experiment with a

The Lawman system incorporates accounting, time recording, and word processing capabilities. It can accommodate a virtually unlimited number of client matters and is quite at home in any practice, large or small. Separate deposit and disbursements ledgers are included within the normal client and office ledgers. This allows the fee earner to access the correct financial state for a client at any time. Time recording, debt collection and draft billing are

counting system. Software package: SOP and Stock

fully integrated with the ac-

The UCL sales order processing and stock control system has been designed to help the progressive usiness streamline its order intake procedures. With the help of this system the order department

Continued on page 32 The UCL System for ambulance

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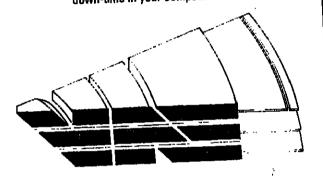
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PICK . . . . His Pick system was designed for simplicity

## Where Pick fits in

Kenworthy, General Automation's marketing director for European operations. General Automation has a particular interest in Pick since its Zebra range of computers was designed specifically for Pick (as opposed to the traditional method of re-writing an operating system to suit a computer).

Kenworthy takes up the story: I wo years ago, General Automation took the decision to diversify outwards from industrial automation, where the company had specialised for 15 years. We decided to provide a system that was at once transparent and efficient to the user, and could support up to 100 different users.

"Pick was already well accepted in the US, where there are some-thing like 80 distributors. And to cut a long story short, we concluded that Pick would become a standard for the 80s - it has a greater appeal to the commercial user than most other multi-user systems, particularly Unix, and is actually more efficient than Unix in installations with a high level of

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ing 1984.

"Zebra with Pick was first shown at Comdex just over a year ago, and now runs on five systems ranging from a four-user desktop system to a 50-user minicomputer. We now have more than 300 Zebras installed in eight different countries."

Pick was designed for interactive online data processing and information management. It incorporates virtual memory, a file-structure and non-procedural enquiry language. Data access is controlled through a security system that gives each user a unique file of commands, allowing sensitive procedures to be res-

tricted to privileged users. The virtual memory management system provides over eight gigabytes of logical address space. Multiple users can access our ple users can access any part of this address space up to the available disc storage capacity of the system.

"General Automation," commented Kenworthy, "is currently working on a joint development

siders that Xenix is probably the prime alternative to Pick, and will Vulture. It is a concept conceived releasing Xenix on Zebra dureral Automation a high performance co-processor,

"I believe, when the project is complete and working in conjunction with, say, a 5500 computer, we'll be looking at something like 21/2 times the performance of the existing 5500.

Already the company claims to be the leading exponent of Pick systems. "We have the widest range of Pick systems yet avail-

"One of its great joys is that you can evolve the specification as you work."

able, and are the only company able to offer distributed Pick data processing. We have been enhancing the Zebra range by adding ommunications subsystems. We can offer Zebra to Zebra, and Zebra to host via standard protocols, and have recently announced and demonstrated an Aronet Pick local area network."

One of the main features of the Pick system is its dictionary-based ile structure. A muster dictionary s defined for each user which lists all that user's files and authorised commands. Each data file or set of files has an associated data dictionary that logically defines the structure of that file.

The dictionary can easily be en-larged or altered, and complex data relationships may be defined or re-defined without in any way affecting the acqual data. The affecting the actual data. The data itself can be located on any avail-able disc space, even if this means that it will span several different

system is that all of this is managed by the virtual memory and data-written!

This, combined with a procedural fourth-generator proceedural fourth generator curry language provides the with the ability to product amend reports. It features natural, linglish-like come Syntax with free-form MEZ structure, making it easy fer mon-specialist end-user to ped: complex enquiry and top;

In a procedural language to user must specify a particular quence of steps in the corrects, ence to achieve the desired re-The user is responsible form; ing that these steps are come. that the results are accurately allows the user to identify the sired data and leave the spars work out how that data is to

This means that the trader. advice to end-users (that is, whe ever possible, to find and used aged software), can be share amended for Pick users, Furthough a good package maybed the greater part of an applicate there always remains the smaller that it cannot handle.

But since Pick is not a tel tional operating system but "te time data processing system, in a relatively easy task to modify. enhance any given pack (subject, of course, to licens agreements). The result is a tailored system at little moretic the cost of a package.

"One of its great joys." concluded Kenworthy, "is a you can evolve the specification you work. You don't need to ke Strictly to a pre-defined softwar Specification, and this makes in excellent tool for evolving solute as you go.

But the real advantage of the species is the all of the reals and all of the species is the species in small specie which most software is small

## The pick of the packages

will be able to turn orders around more speedily while keeping

An important feature of the system is the ability for each user to have immediate access to the computer via his executive terminal, All orders are entered at the nai. All orders are entered at the terminal. The system then checks stocks, produces invoices, updates ledgers and stock records and accumulates information for periodic reconciliation, summaries and sales statistics.
Software package: Personnel

Records No of users: 4 Pick

The UCL personnel Records System is designed to enable personnel managers or designated personnel department staff to have immediate access to any employee's details by simply keying in the name or number at their executive terminal. Details of salary, personal history, absence record, postings etc, can be displayed as if looking through the pages of a book - but much more conveniently.

A special "Post" file contains details of all jobs in the organisation, whether occupied or vacant. Information such as salary grade, benefits associated with the post and job little are held in this file which can be accessed by the personnel manager to establish vacancies and exercise establishment control.

The Production Information

Control.
Software package: PICS
No of users: 5

more speedily while keeping stocks to a minimum.

An important feature of the tive terminals sited around the company. The intention is to serie the needs of all departments in company, not just the production or finance departments.

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Stevenage Herts, SG1 2EQ Software package: PDL/81

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The data processing department consists

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\* A sound knowledge of IBM GSD

people who can demonstrate the following

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providing on-line processing facilities to the

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(Database - Prime Info)

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\* INFO \* Fortran

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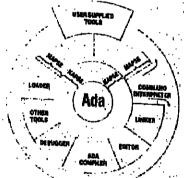
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**Product Dev.** 

design, etc. Let us know your

Executive Programmers Herts. £10K-£12K + car £10K-£15K Approximately 3 years commercial applications including communications, office automation and COBOL are the prime Continuing development of their product range has created the need for further recruitment in our client's systems development team. They require experienced requirements for this specialist support role. You will work in real time programmers with a background of at least 3-4 years close conjunction with the sales and marketing department and be responsible for the installation and post-sales support of Distributed Data Processing and Office Automation software, together with some pre-sales work using Pascal. Ideally candidates will have used Intel development systems. Applications cover pro-cess control, graphics, on-line communications with a stress on with some pre-sales work. human interface considerations.

> Comms. Support c£16K + car Beds/Hants. £9K-£13K

to £14,000 This is a very attractive opening for a communications specialist to join a rapidly expanding computer manufacturer in a front-line support rate. Our client's manufacturer in the control of the control London Software engineers and electronics engineers are required to participate in major new product developments in commun office system products and L.A.N. applications. Previous experience is only confined to technical appliknowledge should cover common protocols, SNA, 3270, networking cations. The primary requirement in this company is a positive attitude and a desire to succeed. etc. Ideally with experience in the banking and/or financial sectors on mainframe or large minis. The company has an excellent programme of internal training. Relocation assistance.

Support

**Managers** Hants/N.W. c£16K+car We wish to hear from candidates who have had significant technical experience in major real-time projects. As well as technical experience in signal processing, C<sup>3</sup>, defence systems, use of MASCOT and knowledge of high and low level languages you will need experience in project control in a commercially aware environment to lead people on fixed price

Client S/W

Bucks & N.W. to £16K+car Continuing expansion in this highly successful manufacturing nignly successful manufacturing company opens the door for software people with experience in on-line D.P. systems, T.P. and comms. Candidates will be experienced to experience all the experience of the control of th pected to assist clients with applications development, perform sizing as required and generally act in an account manager capacity. Excellent prospects and reloc.

DEC

**Pascal** 

Berks.

M68000

S/W Tech.

Authors

**Programmers** 

W.Herts. Additional team memoers are required for a new project just being manned. Candidates will need real time programming skills with assembler and a high level language. RSX and CP/M desirable, 2780 comms. useful.

ating instruction texts.

Videotex Micro **Development** Development

to £16,000 to £13,500 London Our client occupies a leading position in the design, development and manufacture of a range of micro based data capture terminals in retail applications. Additional team members are resolved for a new project bust being that shortly adding UNIX and but shortly adding UNIX and but shortly adding UNIX and 'C' for development tools. Fortran experience would be of immediate interest. Positions range from development to project management in a customer

£10K-£18K Berks/Herts. £8K-£12K Wilts.

several companies with very specific requirements for software people to work in their developsure there is interesting work being done by this client in the area of your choice. Extensive use is made of the M68000 processor and most work is being done in 'C' or assembler. You can join in on X.25 projects, L.A.N. systems, inter-networking, modem design, etc. Let us know your sure interesting work specific requirements for software people to work in their development groups. The various opportunities provide an attractive range of careers to programmers with 1 to 4 years experience. The work covers systems software, real time applications, communications and imbedded micro work covers systems software, real time applications, communications and imbedded micro systems. Assembler and/or high level languages of interest.

Electronic **Designers** 

Whichever aspect of data We have been approached by comms, you prefer you can be several companies with very a rapidly expanding, very successa rapidly expanding, very successful, high technology company in their modern development centre. The company has a range of micro based products in the office systems area. Ideally we would like candidates to have a minimum of 3 years digital design experience using TTL/LSI. Relocation assistance where required.

**DB Analysts** Designers

> to £20,000 This company's reputation in International computing circles is second to none. To enhance and maintain their reputation they recruit only the best in their field. Analysts with IBM mainframe experience and designers with systems software and DB design experience are required to strengthen the communications division. Candidates with depth of experience in mainframe software please get in touch.

Opportunities to work on Tandem

computers without previous Tan-

dem experience are uncommon and extremely attractive. Our

client wishes to meet genuine sys-

tems software development people who are keen to develop their

who are keen to develop their careers in a software products company. If you have one or more years experience using assembler and a high level language we

Town or the works

Tandem VAX Development Support Herts.

to £16,000 £8K-£14K Essex A number of software people are required to fill new vacancies created by expansion. Our client is developing specialised products for communications and broadcasting. These are M68000 based with most development taking with a major manufacturer with a reputation for high technology products in computing and electronic with a reputation for high technology products in computing experienced DEC software people are required to fill new vacancies or reputation for high technology products in computing experienced DEC software people to help with a reputation for high technology products in computing experienced DEC software people to help with the internal support of their VAX/ VMS development system. In the near future this will extend to their CAD system. Ideally candidates will have Fortran/Algol/Coral with most development taking place on a host DEC machine using assembler or Pascal. An O.S. specialist with M68000/ VERSADOS skills would be of VERSADOS skills would be of particular interest. A very attract-Macro 32 and networking.

> UNIX-'C' Programmers

£9K-£14K Berks. Few companies can demonstrate a more impressive record in the development of microprocessor software. Recent projects include the production of a COBOL compiler for operation under UNIX. puter manufacturer in a front-line support role. Our client's name is well known and highly regarded by nost experienced people. Your knowledge should cover courses. We are now seeking programmers with a background in systems software and INTEL micros to experienced authors who can work closely with software and/or participate in the development of associated run-time systems in 'C'. hardware development teams to prepare user manuals and oper-A position also exists in the compiler support team.

**Banking** Proj. Mgr.

c£16K + car Herts. A highly successful U.K. sub-sidiary of an American company is seeking an experienced project manager to handle major business in the banking sector. Candidates will need to be familiar with banking applications. They will also be required to demonstrate a positive attitude to good client relations and will be technically competent in the areas of TP and communi

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to £13,000 Surrey Programmer/Analysis and Systems Analysts with 4 years experience gained in a commercial computing environment using assembler or high level languages on mini or mainframe equipment could significantly broaden their experience by working for this international consultancy. Work assignments are in the U.K. or worldwide. Applications cover the full range of business and commercial systems.

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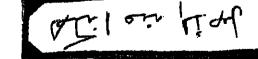
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Packard 3000's running under MPE IV. The Image Database Management system and laser printers are used in an environment which offers considerable potential for the continuing development of interactive systems. The following posts need to be filled:-

## SYSTEMS ANALYSTS £11-£15,000 p.g.

to join an expanding team taking over from consultants and a bureau operation, implementing banking and investment systems. With a minimum of 3 years analysis and design experience, you should have completed at least 1 system from initial study stage through to implementation. Experience of financial systems and a flexible approach to problem solving are required, whilst familiarity with database, on-line working and programming will be an

### **PROGRAMMERS**

to £9,500 p.a. - around 1-2 years sound Cobol experience is ideal for

RETRAIN INTO BANKING & FIVE FIGURES!

fire I MAIN 1994 DATE MAY 2 FIVE FIBUREOUS Count VAX BASIC+/BASIC+ 2 experience is required by this City based bureau organisation catering for Banks throughout the world. They offer retraining on their advanced banking projects and plenty of development work. Chool prospects for advancement into analysis. REF. A/W2707

Petroleum company in Central London has formulated its plans for 1984, and requires six programmers and analyst/programmers. Two years IBM COBOL with some CICS and/or DLJ is essential. MVS is preferred though they will look at good DOS/VSE people. Four positions will be pure development for at least three years, and two will the support roles, involving extensive user haison. REF. C/W2978

SYSTEMS ANALYSTS/ESSEX To £14,000 Because of increasing demand for new systems, I have two clients wishing to recruit a number of analysts to work on the design and development of financial and commercial systems. These are challenging positions with excellent career opportunities. If you have over two years analysts experience, and have taken at least one project from design to implementation. I would like to hear from you. REF E/W3099

have opportunities for 1984 in Middlesex. Bucks and Central London for analysuprogrammers and programmers with 18 months+ RPO III experience, wishing to increase their salaries and prospects. For a new challenge in the New Year please ling mo. REF. C/W2221

CENTRAL LONDON

these positions in a young and effective team, with one post requiring more experience, for which a suitable salary will be negotiated.

Some exposure to on-line, database working is an advantage although good batch experience would be considered. Conscientious and talented programmers will find these to be excellent career opportunities, with Hewlett Packard training provided as necessary.

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London based numbacturing company urgently
require an analyst/programmer with a mini
hackground. Data General being particularly desirable.
The D.P. department is fairly small and you will adopt
the role of second in command so a mature attitude is
essential. Your involvement will cover development
and support and your user lauson skills will be used to
the full, REP. M/W4006

Due to expansion a unique opportunity has arisen for all levels of programmers and analyst/programmers. At present you will be working in an IBM 4341, DISSVSE, COILOI, environment and have some experience of CICS, DL/1 or VSAM. The company offer excellent apportunities within a growth of environment, and a full range of benefits, REF, E/W2737 \$10,500

These positions are just a brief selection from our extensive dutabase of jobs in London and the South-list. It you cannot see a position advertised for your former considering re-locating or a change of bandware, a quiek, phose call will put you in touch with u consultant specialising in your field. 70% of jubs in this industry are never advertised. Why not jet us tell you shout some of them? We look forward to learning from you.

TO E10,000

1984 expansion plans + exerting development projects

funtastic opportunities for programmers with 12

months + ICL COBCL experience to join this friendly team. The company offers extensive training in their software products and some great prospects for advancement. REP, DAW3000

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Rewarding career opportunities for programmers with 18 months + Honey well COBOL experience. Your database and on-line experience would be useful, but this is not essential as this prestigious organisation offers extensive framing facilities and great prospects.

Superh opportunity for 1984! Three years + 18M System 34/RPO II essential, with strong analytical skills, but willing to program where necessary. Occasional European travel, and the prospect of taking over the department. Full benefits package includes subsidised mortgage, cheap loans, etc. REF C/W4027

Can you offer as monins + solid RPO INSystem 34 experience? You may be a programmer now or a programmer now or a programmer now of solid RPO system 36, and get involved with the development of financial/insurance systems, and a notwork of IBM PCs. Benefits include health insurance and quori gage subsidy. REF, C/W4028

To £10,500

#### IBM SYSTEM 34/BANKING

#### JUNIOR RPA II/SYSTEM 36 £8,000 non.

The state of the s

HEWLETT PACKARD — GOBOL TO £12,500
Exciting opportunity within a leading London based leisure organisation. They are seeking an analyst/programmer with 18 months + 1193000 CO/BOL experience to develop new office automation systems. Lots of analysis work and scope for advancement. REF. A/W4033

#### DEC/PDP-BASIC+2

My client, a leading London based transport organisation, is seeking an enthuslastic, ambitious individual with a solid DEC/PDP, RSTS/E, BASIC + 2 background. The 'sky is the limit' regarding promotion prospects, it is anticipated that the successful applicant will move into management next year. REF. A/W4034

£8-13,000 Espanding software house requires programmers with a minimum of 18 months DATAPOINT experience using DATABUS. Great team atmosphere and excellent career prospects for an ambitious candidate.

REF. M/W2614

row will be a good year! My client is in the financial sector and requires people at all levels to join their development team. 18 months + ICL 2900 COBOL is essential coupled with good VME/B or VME/B skills and some experience of IDMS or TPMS. This is an outstanding opportunity to further your skills and increase your salary in an interesting and elimulating environment. REF. D/W6314

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HEAD OF SYSTEMS ANALYSIS AND PROGRAMMING

Experience in systems analysis/design and the

development of on-line systems using data base

management systems preferably TPMS, IDMS/X using

Knowledge of major languages preferably ICL Range

Knowledge of modern methodologies including data

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analysis, structured development techniques and office

£16,187-£19,348 (Ref.103/CW)

DDS under VME.

Cobol and Fortran 77.

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The Council has brought together its support services for Office Systems, Computing, DBMS, Word Processing. O&M and Digital PABX (ICL 2957, Wordplex, IBM bureaux, GEC, TI, Telex Manager, Micros), to form an Information Technology Unil.

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departments and to lead a small team of professional

SENIOR COMPUTER SYSTEMS AND COMMUNICATIONS ENGINEER

Experience in planning and installation of com-

computer, communications and office system.

techniques including local area networks and

Experience of designing, writing and testing

Knowledge of application generators, computer

hardware and its performance capabilities.

Familiarity with data base management and data

munications and computer networks including the

evaluation of hardware, software, and writing of or

modifying interface software to produce an integraled

Knowledge of computing science, telecommunications

Familiarity with modern computer and communications

computer programs in the main languages, preferably

systems, operating system software, and of computer

systems analysts and programmers.

£14,261-£17,653 (Ref.99/CW)

SENIOR PROGRAMMER

£10.408-£12,628 (Ref.102/CW)

ICL Range Cobol and Fortran 77.

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strategy for the structured development of information required for them.

be offered in addition to the salaries quoted, and assistance with relocation may be available. Listed below are the specific jobs for which we're now recruiling and an outline of the experience and skills

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offer a unique challenge, innovation and career value to

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dictionary techniques preferably IDMS and DDS under VME.

 Familiarity with modern methodologies including structured programming techniques.

#### SYSTEMS PROGRAMMER £9,441-£11,437 (Ref.116/CW)

- 2 years' experience in systems programming and operating system software evaluation, testing and recovery, preferably under VME.
- Knowledge of data base software, data dictionary, computer hardware and its performance capability.
- Familiarity with computer operations and application programming.

#### APPLICATION PROGRAMMERS £9,441 -£11,437 (Ref.117/CW)

- 2 years experience in designing, writing and testing computer programs in the main languages, preferably ICL Range Cobol and Fortran.
- Knowledge of computer systems, operating system software, and of computer hardware and its performance capabilities.
- Familiarity with data dictionary techniques, preferably DDS under VME.
- Familiarity with modern methodologies including structured programming techniques.

Analytical and communication skills — to liaise with user

# William Strangelline II I was in the

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IBM PLTCICS Programmers **IBM CICS MVS Systems Programmers** IBM Systems 38 RPGIII Programmer IBM MVS COBOL Programmers IBM Assembler Programmers IBM IMS DC Technical Programmers DEC RSX11M Software Engineer DEC RSX - AIMS BASIC Analyst Programmers DEC VAX COBOL Analyst Programmers DEC VAX VMS Systems Programmer DECRSX RTLH Programmers **CORAL Programmers** Computer Automation Naked IV Analyst Programmer CMC Reality Data Basic Programmer Analysts UNIVAC DMS TIP Consultant DG INFOS COBOL Programmers ICL CIS COBOL Programmers UNIX Cor PASCAL Programmers details from Computer People Midlands 021-643 8501

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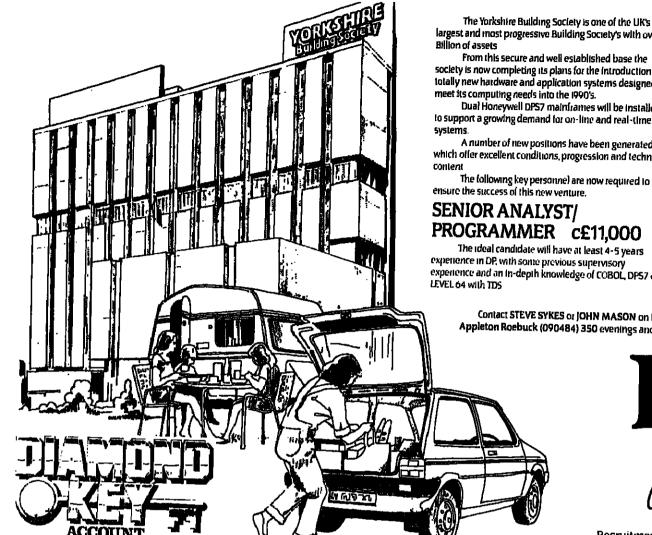
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The ideal candidate will have at least 4-5 years expenence in DP, with some previous supervisory experience and an in-depth knowledge of COBOL DPS7 or

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We are seeking 2 bright Analyst/Programmers with a minimum of 2-3 years expenence in 14! and in-depth knowledge of COBOL preferably on DPS / or LEVEL 64 with TDS. Candidates with experience in a similar environment will also be considered for these posts

This is a rare opportunity for top calibre people to join a large, successful and expanding organisation at the outset of this major development. The jobs are stimulating and challenging as you will be working with "State of the Art" hardware and software and there are ample

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LOGSYS Advanced Systems provides systems design, programming, and project implementation services to the industrial and scientific and defence community. Most projects are real-time mini or micro computer systems with a relatively large or complex software content. Our services are provided by high calibre software staff, about half of whom work on site at client's premises, whilst the others are based at our research and development centre which is shortly moving into new premises

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As a result of the high demand for our services we now need the following additional staff:-

## VAX SYSTEMS PROGRAMMERS (2)

1 position in Portsmouth, 1 in Farnborough, Hants. VMS, FORTRAN, CORAL and MACRO essential. Database experience and RSX an advantage.

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Portsmouth. Design and development of state-of-the-art real-time Defence systems. CORAL essential, MASCOT desirable.

## COMMUNICATIONS SPECIALIST (1) to £14.000

Wokingham, TELETEX, X25, Local Area Network, PASCAL, 16-bit micro and Assembler experience desirable.

The company is continually in the forefront of advanced technology and development, and flexibility and the ability to respond to rapidly changing technology is an important factor in the success of this prestigious operation. Our projects have included interactive graphics, display systems, navigational trainers, simulation and modelling, process control and automation, expert systems, command and control systems and system software.

LOGSYS Business Systems, an associate company to Logsys Advanced Systems, produces specialist applications programs and packages for commercial users, particularly insurance and Reinsurance Brokers, and Advertising Agencies. Early in 1984 we shall be moving to brand new offices in Wokingham, which will also house our VAX, PDP11 and WANG computers. We have other offices in London and New York.

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## ANALYST/PROGRAMMERS (2) to £12,000

Wokingham based, probably 2 days in London per week. A minimum of 2 years experience in insurance, reinsurance, commercial or financial systems. Previous Hardware is largely

## PROGRAMMERS (3) to £10,000

Wokingham. 2 years commercial experience using either COBOL, BASIC PLUS or BASIC PLUS TWO essential.

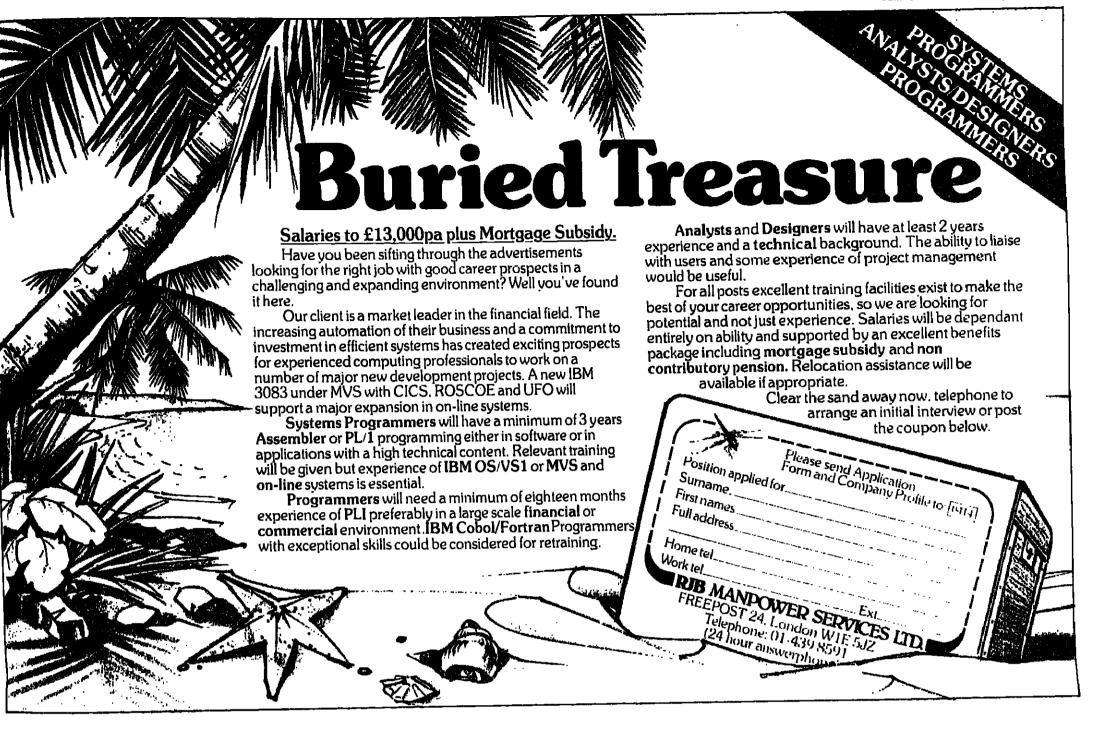
Our staff are expected to produce robust and effective systems, on time and to pre-defined standards. Senior staff are required to travel to client sites as necessary, and therefore must be of smart

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If you enjoy working in a challenging, changing and growing organisation, where management are responsive, and where you can influence decisions and grow with the Company, then you will enjoy LOGSYS. Working conditions are excellent and there are regular salary reviews and useful fringe benefits.



To apply for one of these positions or to obtain more information, either telephone, write or send your resume to Cilve Williamson, LOGSYS, 72 Kingsley Road, Northampton NN2 7BL. Telephone 0604 711209. 9 a.m. to 9



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The work includes the design and development of diagnostic software associated with computer and communications hardware. Both hardware and software skills will be required.

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The work provides an opportunity to specialise in this interesting area where constant up dating of

We would like to hear from professionals with a good background in real-time software on mini-computer systems, particularly those with real-time ASSEMBLER. Experience in communications, operating systems or process control environments would be an advantage.

There is a most stimulating small team professional environment at Poole. Competitive salaries will be negotiated and full relocation costs will be met to this superb coastal area.

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## **Communications Consultants** £16,000-£23,000 plus car Berks/Middx Plus Relocation

Our client is a growing and very exclusive consultancy specialising in advanced telecommunications and electronic office systems. Their assignments are in both public and private sectors and include the top organisations in finance, oil, electronics, manufacturing, public utilities and Government.

They provide a totally comprehensive service on the full range of Information Technology from stategic studies to installation and their policy of employing only the very best specialists as consultants has secured them a highly prestigious reputation within the industry and amongst their clients.

Headed by one of its best known professionals in computing, the company is securely established financially with a five year development plan which is backed by significant funding and resources, enabling them to pursue their policy of excellence and innovation which has already established them as a leading communications consultancy.

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There is an unusual opportunity for the more experienced and senior consultant to develop a business sector which could soon lead to the running of an autonomous subsidiary company within the

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Atlas Copco (GB) Limited of Hemel Hempstead are part of a Swedish multinational organisation. The company is involved in the development, manufacture and marketing of high technology pro-

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The Programmer must have a minimum of one year's COBOL on IBM hardware. Candidates with DL/1 in a CICS or IMS based system have an advantage. You will be involved in the development of marketing and accounting systems. Further projects include office automation, WP, micro computing etc.

OPERATOR 0.87,300

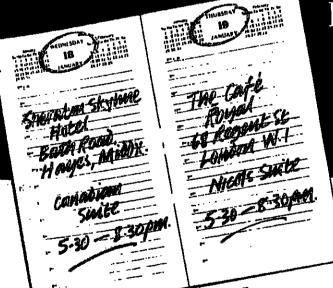
In operations they are seeking a self motivated Operator with the ability to progress and take responsibility. Applicants must have a minimum of one year's experience in an IBM OS/VS or MVS site. You will be working in a two man, two shift pattern, eight hours per shift.

For further details please phone or write to **Chris Chehade:** 

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## Systems Programmers



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Why are we going to so much trouble? Well, the simple answer is that BT are in the grips of a major expansion drive. To prove the point, we're adding over a dozen Systems Programmers to our very talented team, here in Harmondsworth, near Heathrow Airport. You could be

Senior IBM Systems Programmers are now needed for key supervisory roles. When we tell you that our hardware includes over forty 4300 machines and 3081, 3083 and 3033 systems, you begin to appreciate the scale of our challenge. And when we reveal that we're operating with MVS, JES2, VM/HPO, VM/CMS, DOS/VSE, SSX, CICS, IDMS, ACF/VTAM and TSO/SBE, was a supervisor of the scale of TSO/SPF, you can see that we talk the language of

sophistication. That's why we're insisting on at least 3 years' IBM experience — preferably at supervisory level — plus the confidence and strength of personality to lead

by example. If advanced software is your speciality, there are over 14,000 good reasons for spending an evening in the company of British Telecom.

IBM Systems Programmers are also in heavy demand. With as little as 18 months' experience (including familiarity with some of the above software), you could qualify for over £12,000. The intellectual scope and stimulation are waiting for those with genuine ability and

So make a date with British Telecom — ring Gill Hunt rightaway on FREEFONE 2797. Alternatively, you can dial us direct on 01-432 9288. If you really can't make either of the dates but would like to put yourself in the running for a big rise, ring today or write to us

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Our client is an acknowledged leader in the field of semiconductor technology, and with 40% annual growth they are the fastest growing IC company in the UK.

Serving telecommunications and defence industries they specialise in custom design and special LSI/VLSI devices for which significant developments have been made in CAD and automatic layout technology.

They are committed to a policy of continual investment in people, equipment, facilities and research to ensure that they retain the lead in software technology, bringing the user more powerful and cost effective aids to I.C. design, analysis and layout. This ongoing strategy has created the openings for additional professional engineers who will provide circuit design expertise, device layout and optimisation tools, systems design and integrity and application and test procedure knowledge.

#### SENIOR SOFTWARE ENGINEERS £12,000 - £16,000 Logic Simulation

Working within our logic simulation group responsibilities will include writing comprehensive cell libraries and integrating simulation into the overall design and layout

Applicants should have a sound knowledge of digital electronic engineering ideally in an LC. or PCB environment, together with a degree or equivalent in Electronic engineering, Computer Science or related

#### SENIOR SOUTWARE ENGINEERS £12,000 - £16,000 I.C. Layout Techniques

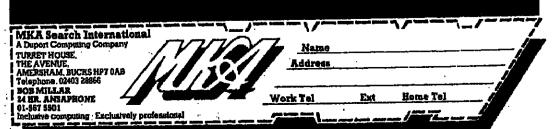
Leading the layout group the primary objective will be to write software which will allow LC's to be designed entirely using CAD. A degree or equivalent in electronic engineering, computer science or related subject is essential and a background in electronic design would be an added advantage.

The INSTALLATION currently consists of a network of two VAX 11/780 s running under VMS plus two Applica Graphics Systems under RSX and is to be expanded in 1984 Languages are FORTRAN and PASCAL and there are plan to move to the UNIX operating system.

Highly attractive salaries plus relocation assistance are offered together with other major benefits.

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For further details please telephone our Consultant Rob Millar or send a detailed C.V



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SYSTEMS ENGINEERS -

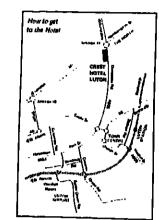
To provide post sales hardware and software support at all levels of expertise, particularly in database management and operating systems

For an informal discussion on the opportunities at **INTEL**, come along to our open recruiting event at **THE CREST HOTEL**, **LUTON** on **THURSDAY JANUARY 19** between 200 pm and 900 pm. Alternatively, contact Ray Withey, Personnel Manager, at our Swindon UK Headquarters, giving details of your career to date.

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The job entails lisising with programmerson specific projects with a view to providing accurate and readable. User and Surport documentation.

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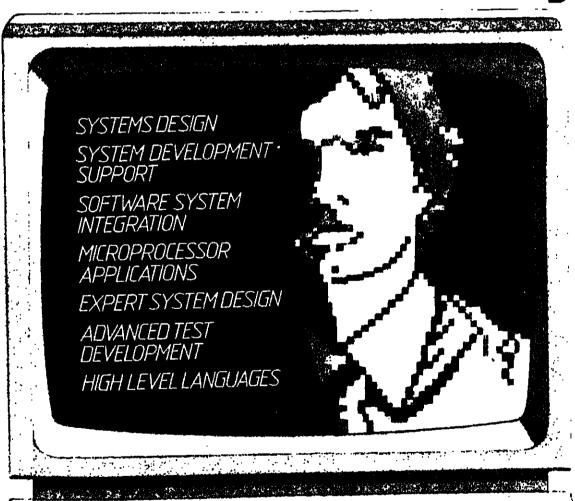
Make 1984 the year you joined one of our small teams of multi-disciplined Engineers at New Southgate. There you'll be working in a stimulating environment alongside highly skilled professionals with a mission to take up the challenge of tomorrow's communications systems and expand our business in the highly competitive UK and overseas markets.

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these STC's new digital telephone switching system, already of proven international performance, is now undergoing extensive UK software design, development and adaptive engineering.

While the course of the information Revolution can be defined in broad contours, it cannot be predicted in detail. Whatever predictions are made today are bound to be overtaken by accelerating technology and shifting demand. What is predictable however, is the need for a number of key men and women to join us in a variety of functions:

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In all cases, we are looking for ambitious and committed Engineers who are qualified to Degree level or equivalent and can add to the depth of experience within our existing professional teams.

This is your opportunity to make a major contribution to projects capable of transforming the field of voice and data communications. In consequence, we are offering salary packages designed to attract the best people. Generous assistance with relocation expenses is available as appropriate.

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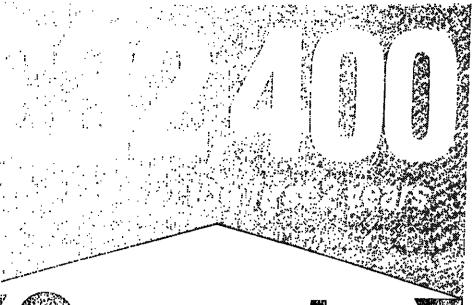
Take the most important step in your career by telephoning us on 01-368 1234 and asking for Vaughan Hartridge on ext. 2215 or Roger Edmonds-Brown on ext. 2579.

Alternatively, phone Vaughan Hartridge on St. Albans (0727) 60043 or Roger Edmonds-Brown on 01-361 2931 on any weekday evening (between 8-10pm) or Saturday or Sunday morning. If you prefer, write with full details of your experience to: Vaughan Hartridge, The Recruitment Centre, STC Telecommunications Limited, Oakleigh Road South, New Southgate, London N11 1HB.

Developing tomorrow's communications technology STC TELECOMMUNICATIONS







## Computer nstructors

British Aerospace has vacancies in Saudi Arabia for experienced Computer Instructors to join its staff at the Technical Studies Institute at Dhahran, where they will be responsible for training Saudi personnel in the programming and operation of modern computer systems.

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Responsibilities include providing students with a thorough grasp of the principles of computer programming and operations and preparing computer systems programme routines and procedures. Successful applicants will be required to give instruction in Cobol, machine coding, test routines and programme verification; operation of computer equipment and peripherals; and processing and control of data flow.

Applicants should have graduated from an appropriate civil or military Technical Training Institute, having gained HNC or equivalent in Engineering, Computer Sciences or Mathematics. They should be able to show at least 3 years' recent programming experience relevant to the Hewlett-Packard HP3000-44 computer installation which is the current equipment, using Cobol and Interactive Data Processing. Candidates must be familiar with modern computer-based training techniques and must have gained at least two years' experience as instructors in the past

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Please apply in writing giving brief details of appropriate experience or telephone Preston 634317.

The Personnel Officer, Saudi Arabia Support Dept., 001/CW FREEPOST, British Agrospace Aircraft Group, Warton Division, Warton Aerodrome, Preston, Lancs, PR4 1LA.

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Successful applicants will initially assist in the development of this strategy and then participate in detail system design and implementation. To meet the demanding standards required you will need 7 to 10 years experience in Project Management and have worked with both mainframes and minis. You will also require good communication skills and the ability to work at all levels of management. Experience in the oil industry is

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c£9,000 plus benefits

Responding to the D.P. Manager but working with a low level supervision in RPL language. Work consists of system design, preparation and program specification in the language. writing, testing and maintaining programmes

This is a unique opportunity to join a large progressive company who is a market leader in its field.

The D.P. department is modern with new equipment (CMC Reality) and offers a challenging and extremely interesting opportunity, on a multi-sited facility. Full training in RPL will be given where necessary.

These are senior positions and carry all the usual benefits including relocation costs to this very attractive part of rural Suffolk.

To apply in the first instance please telephone for an application form to: The Personnel Department, Project Office Purniture Ltd.,

Hamlet Green, Haverhill, Suffolk, CB9 80J Telephone: (0440) 705411 THIS IS AN EQUAL OPPORTUNITY COMPANY



## SYSTEMS ANALYSTS

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To work on the production and installation of software and turnkey systems specifically developed for the publishing industry. Duties will include client liaison, production of proposals, analysis and systems development from feasibility to implementation.

Libra have an excellent reputation for the quality of their systems and a progressive growth record throughout their five year history. The current recruitment campaign is part of a planned expansion during 1984 both in the UK and their new USA subsidiary.

#### The Requirement

It is imperative that candidates should have had experience of implementing at least one major system from start to finish. In addition they should have a flexible approach to their work, an outgoing personality and the necessary commercial awareness to understand client requirements fully. Previous experience of either the publishing industry and/or DEC equipment would be an asset but is not regarded as essential.

#### The Rewards

The successful candidates will be encouraged to develop their careers and skills in a challenging and stimulating environment. The starting salary will be in the region of £11,000 to £14,000 p.a. and a company car is provided.

Libra are currently based in Billericay, Essex but are in the process of negotiating for larger offices in Chelmstord. This obviously presents a good opportunity for someone who is currently commuting into London to be based nearer to home. There may be opportunities to travel to the USA.

In the first instance please contact Chris Morrow of Total Selection who have been retained to advise on the appointments.



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# Programming Team Leader

**IBM** environment

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Our client is a profitable UK owned retail and finance organisation with a turnover of £100 million which is served by a Central Management Service function based in Leeds. The installed equipment includes a 4 mega-byte IBM 3031 and an 8 mega-byte IBM 4341/2 running under VM/SP with DOS/VSE, CICS and TOTAL, supporting a national on-line communications network. A planned migration to MVS will commence in the near future.

Senior management is committed to major new developments in support of several areas including Distribution and Merchandising, Finance and Credit Card, Electronic POS and Personal Computing.

The successful candidate will be responsible for a team of programmers and should have some knowledge of fourth generation languages and modern program development aids. Ideally, you should have at least 5 years' programming experience and now be seeking a management appointment in which comprehensive training will be provided. Of paramount importance however, will be the applicant's knowledge of the IBM programming environment including COBOL and CICS etc. An appreciation of TOTAL and MANTIS would prove advantageous.

A generous remuneration package together with the usual big company benefits is offered for this significant career opportunity. Relocation expenses will be reimbursed where appropriate.

To apply, please write or telephone for an application form to John Mercer, at the address below, quoting reference NG 86. Applications, which will be treated in the strictest confidence, are invited from either sex.

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IBM COBOL with DL1 Progs.	CW 252
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IBM PL1 with Database Progs.	CW 253
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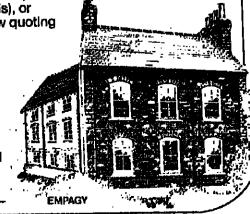
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## ANALYSTS/ PROGRAMMERS

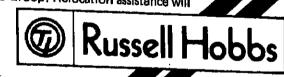
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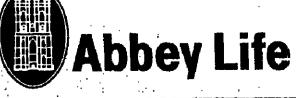
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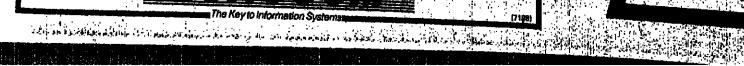
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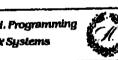
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ntact Richard Kaluzynski on 01-840 1169 **Operations** 

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IBM 4341 VM-CMS DOS/VSE CICS - Senior Operators to start now for 4 month contract. Ref: LF14 ICL MESS THE IDMS - Networking and operating for Indef. period to start in near future. Ret: LF15.

ICL 2904 EXEC 35 - Operators to work on conversion in Middlesex for indef, period, starting end

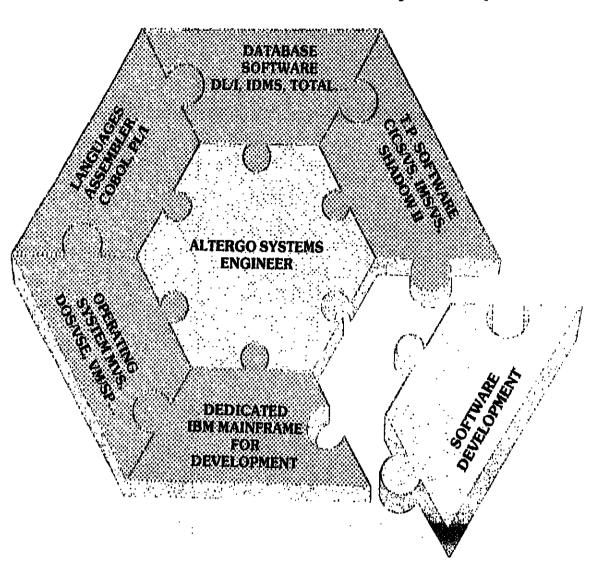
Call 01-491 4706 quoting appropriate Ref.

Ref: LF16

Diol Effeq No SE(A) 1014

The successful candidate must have two-three years' experience of Data
Communications and demonstrate basic knowledge of:
Digital and analog network operations
Circuit installations
Modern and circuit configurations routings
ASCII - EBCOIC protocols
Data communications test equipment
SNA/SDIC architectures
Trouble-shooting procedures
Primary responsibilities consist of sesisting the Posterior rimory responsibilities consist of essisting the Regional Communications Managor with maintenance and installation of local and international net-Please write, with comprehensive C.V. to: Brien E. Burtt & Associates 2 Waterico Piece, Richmond upon-Thames Surrey TW9 1E8 Call Nick Gill or Les Probert £10K + Car Works.
We offer a competitive solary and an outstanding bandlits package. Some travel may be required. Carper prospects are exceptional.
For consideration of this paktion places send a full e.y. to;
Communications violated for the control of the DEC O/S, commercial applications, DIBOL, COBOL or BASIC — Ring Allan Saunders on 01-549 6441 (24 hours). Knight Computer HUNTERSKIL SOUTH (0628) 75551 Services Limited Specialist Computer Staff 14 Old Park Lane, London, WIY 4NL. Chatsworth House, The Broadway.

Software Describent Teams Leader for AHG, 2000 + car Systems Emgineers to \$16.200 Aylesbury annel Shankanel



## BECOME THE COMPLETE. IBM SYSTEMS PROGRAMMER

he development of software products for IBM mainframes offers the systems programmer the opportunity to exercise their creative/design skills and sharpen their technical knowledge through exposure to the full range of systems software available in this marketplace.

Altergo Products is the IBM systems software development arm of Thom EMI Information Technology Division. This Division covers a wide spread of activities in advanced hardware and software development and its' companies include Software Sciences, Datasolve and Datatech. A considerable part of the investment plans of Thorn EMI are being directed towards the information Technology Division and this has resulted in a major expansion of the Altergo Products development centres at Aylesbury and Stafford.

Successful applicants will work on both the creation of new 'state of the art' 4th generation products for both IBM mainframes and P.C.'s, and the enhancement of existing products. These products cover areas such as t.p. monitors, program development tools, systems efficiency alds, user query systems etc.

Development staff will enjoy the use of a dedicated IBM mainframe computer and work with other high calibre software specialists in a stimulating team environment where the common objective is technical excellence.

Adaptability and creativity are the key qualities we need for positions which will introduce you to

every aspect of the software business. Applicants must have Assembler experience in an IBM (OS or DOS) mainframe environment and specific experience should include one or more of the

- DOS or OS systems programming or
- teleprocessing systems support CICS/VS, IMS/VS, or SHADOW II
- DL/I, TOTAL or IDMS
- · COBOL or PL/I
- Telecommunications with BTAM, TCAM or VTAM.

In return for these skills you will be provided with a unique opportunity to become the complete IBM Systems Programmer conversant with the full range of systems software for IBM mainframes.

Altergo Products continuing commitment to research and development togethe substantial backing of Thorn EMI ensures that career prospects will be excellent and could be Into management, product marketing, or technical/sales support.

In addition to an excellent salary, you can expect all the benefits of a major organisation including generous relocation assistance making the overall package extremely attractive.

For further details please telephone Andrew Cousins on 0734 595346 at our Reading office or write enclosing a full c.v. to the address below. Interviews will be held in London, Reading, Aylesbury or Stafford.

MCCOURT COUSINS LTD.

27-29 Greyfriars Road, Reading, Berkshire Telephone (0734) 595346 (24 hours)

Chesham House, 150 Regent Street, London W1R 5FA Telephone 01-439 6288

## SENIOR SYSTEMS OPPORTUNITIES

Our Client, Universal (CMS) Ltd., is a small but well-established Software House with teams specialising in the clothing and textile industry and wine and spirits industry. Due to increased demand for their services they now require additional senior DP professionals to join them at both their Windsor and Leicester based offices.

#### SYSTEMS SUPPORT ANALYST c.£13.000 + CAR

The essential quality for this position is the ability to support existing installations and new sites in both a formal training role and informal support role. Applicants should have experience of presenting training programmes and providing a high level of documentation for courses and customer support. Any exposure to Burroughs small system would be of benefit.

#### SYSTEMS ANALYSTS to £15,000 + CAR

Candidates should have a sound DP background with experience of designing commercial real time systems on mini or microcomputers. They must also have seen at least one project through from feasibility study to full systems implementation. As there will be a good deal of customer contact and support, applicants must be professional in both appearance and attitude.

The Company has now reached a crucial stage with its planned expansion and is dedicated to recruit the right individuals to join their young and dynamic teams. If you can meet the above requirements and would enjoy working in a challenging and rewarding environment, contact Mike Harmer at Apex 01-404 4821 or Terry Forsey at Universal (CMS) Ltd. Windsor (07535) 54587 for further details.



Apex Computer Recruitment Ltd.

London Office: 57 Grays Inn Road, London WCIX 8TL, Tel, 01: 404-4821 Brussels Office: Rue Gatti de Gamond, 24: Ucde 1180 Brussels, Tel, 010: 127-377-4193

## Cobol Programmer £6-5-7k This will be music to your ears...

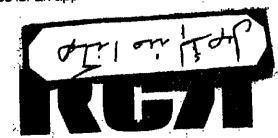
Opportunities in the Record business are exciting and rewarding – after all, it's one of the most dynamic industries in the world. Right now, you'll be pleased to hear, you have the chance to share that scope by making a key contribution to our success at RCA.

Data Processing has a vital role to play in our activities, supporting a highly complex national operation. At our installation in West Bromwich, we are primed to provide this expertise. Here we operate 3 D.G. MV8000s and 2 PDP 11/34s which will shortly be linked to our IBM 3081 in Sunbury, Middlesex, with online batch and database systems meeting applications as diverse as accounts, video rentals, order processing and royalties.

If you're young, bright and determined, becoming part of our programming team is an excellent career move. You'll have a visible role to play, some outstanding facilities and real potential for development.

Bring us at least 18 months recent D.G. or IBM COBOL programming experience and there's also a generous remuneration package to look forward to.

If you like the sound of our prospects, telephone Loraine Dimmock, on 021-525 6888 for an application form.



### CICS Systems Programmer

#### **Home Counties**

c. £2250/month

We are seeking a Systems Programmer with good knowledge of CICS externals (tables, etc.) and preferably sufficient knowledge of CICS internals to carry out debugging and troubleshooting duties. The successful applicant could have either OS or DOS experience, and will undertake sole responsibility for CICS software on the client's DOS/VSE system. Tasks will include day to day maintenance, problem determination, upgrading from Rel. 1.5 to 1.6 and support to application programming teams. The assignment is initially for 3-6 months, with the possibility

## MVS & ACF/VTAM Support

### Holland

c.£2500/month

We require 2 Systems Programmers to join a team working in a pleasant part of the Netherlands. The installation comprises a multi-cpu production configuration running MVS SP 1.3 with JES2, TSO/SPF, VSPC, CICS and ACF/VTAM/NCP Rel. 3, plus a test machine running VM/CMS. One person will be responsible primarily for MVS support, the other for the network, with duties including generation, maintenance, tuning and debugging. Applicants should have upwards of 3 years experience in a similar software environment to the above. Both assignments are open ended with an initial commitment of 6 months.

## MVS Systems Programmer

#### **Home Counties**

c.£2350/month

We need an additional Systems Programmer to join our Client's system support team on a 6 monthly renewable contract basis. The current configuration consists of multiple 4341's running MVS/SP1.3, JES2, CICS, IMS DB, RACF and a variety of other Program Products. A major CPU upgrade is planned for early in 1984. Applicants should have as a minimum, a good basic grounding in MVS, together with knowledge of at least one of the other products above. The successful candidate will start the assignment in December or January.

CDS is an Anglo-Swiss Consultancy specialising in systems programming and DB/DC application development. For further details of the above positions or for an informal discussion on future Enropean or CE assignments place contact Mike Shine as our UK offices Tel. 0276 081261 or through our analysing service on 1926

CDS Limited, 19A Park Street, Camberley, Surrey GU15 3PQ.



IBM Systems Programming and DB/DC Specialists

## BANKING

### **Positions**

**Senior Systems Analysts** to £17,500 + benefits

Senior Analyst/Programmers to £16,000 + benefits

> **Systems Analysts** to £15,000 + benefits

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### **Environments**

IBM 30nn, IMS, PL/1 IBM 30nn, CICS, COBOL Univac 1100/80, DMS, COBOL DEC PDP 11/, BASIC, Series IV

## **Qualifications**

Sound experience of design/development in the appropriate environment or banking applications development

### Rewards

- Absorbing projects
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- A sound career path
- The job security that comes from working with established

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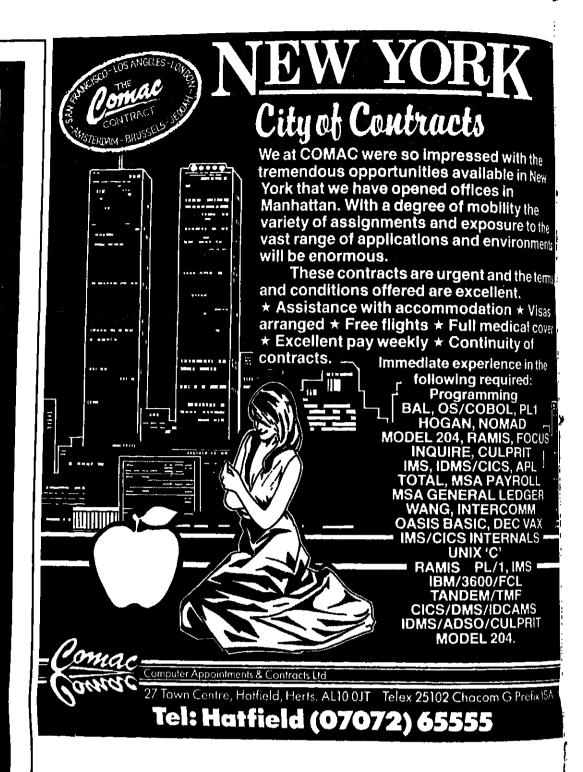
Telephone Lynn Roylance for further Information and to make an appointment or send you CV to the Freepost address below for immediate consideration.

**Alimand Computer Resources Ltd** 



London EC1B 1PH relephone 01-638 8411 or 01-920 0801 (24 hr)

DOE Lic. No. SE 6583



## **MIDLANDS BASED PROGRAMMERS** ANALYST/PROGRAMMERS £8-£12,000

Several of our clients are interested in PROGRAMMERS with two or three years' commercial experience. People with a background in any of the following languages and machines should contact our Consultants in Birmingham as soon as possible.

RPG II or III on IBM SYS 34, 36 or 38 BASIC or BASIC + on C.M.C. or **DEC PDP MINIS** COBOL or ASSEMBLER with CICS, DL/1 etc. on any IBM

People with one or two years' analysis experience in addition to a programming background on any of the above machines are also urgently needed. Exposure to General Accounting Systems, Database design, Payroll systems (e.g. UNIPAY), etc., would be a distinct advantage.

Opportunities exist within major software houses, large commercial and manufacturing organisations as well as smaller users where you would be a key member of the Daniel as smaller users where you would be a key member of staff. Don't delay, these positions are too good to miss. Phone for details or send your c.v. to KEAVAN YOUNG or MIKE LANYON at the Birmingham office.







From 12th JANUARY, 1984, the Datascene Computer Operations Division has a new name - DART OPERATORS. A new separate identity specialising in the Operations sector of the Computing and Information Technology market for both permanent jobs and contract requirements. Datascene will continue to provide services for Programmers, Analysts, Management & Executive personnel.

01-439 7871

01-734 8665

#### **PERMANENT POSITIONS**

MVS Systems Programmers A number of installations require competent System Pro-grammers. Experience of SNA and/or other telecommuni-

Systems 38 Middlesex Opportunity for Analyst Programmers on a System 38 in a growing young insurance company. Experience in insurance and/or retail applications is desirable but not essential. System 38 experience is not necessary for the Systems Analyst position.

DEC VAX/PDP Personnel London & Home Countle: €8-13,000 minimum of two years' DEC experience using either BASIC, FORTRAN, COBOL or MACRO 11.

Systems Analyst London £11,500-£13,500
A progressive commercial bureau is seeking an experienced Systems Analyst to take a leading role within the organisation. A minimum of five years' DP with at least two as a Systems Analyst, with experience of either Bureau, Software House or Burroughs hardware will give the successful applicant a competitive salary and demanding but rewarding position.

fandem Programmer Financial organisation based in the City wish to recruit an experienced TANDEM Programmer to work in a progressive environment as part of a newly formed team. The position carries considerable benefits and a competitive salary is offered to the right individual.

### **SENIOR** RECRUITMENT **CONSULTANT** c. £20,000+

We have an internal requirement for a Senior Consultant to handle recruitment of computing per-

You must have the ability and confidence to:

- Advise clients on their approach to recruit-
- Compile an analysis of the grades and experience of personnel required within staffing levels Present advertising alternatives Interview prospective candidates to present a

Counsel both client and candidate to assist in their decision making.

We provide an excellent incentive package for the right people. Progression is available within the Company group for those wanting to progress. Call Mike Dauncey on 01-439 1856.

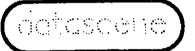
#### **CONTRACT SYSTEMS** & PROGRAMMING IBM COBOL IMS/DB/DC

**PROGRAMMERS ANALYST** IBM COBOL CICS DL/1 **PROGRAMMERS IBM FORTRAN IBM SYSTEM 38 RPG !!!** 

**PROGRAMMERS** IBM (BANKING PREFERRED) ANALYSTS IBM MVS SYSTEMS PROGRAMMER PDP RSX-11M CORAL PROGRAMMERS MICROBASIC AND/OR CIS COBOL

**PROGRAMMERS** UNIVAC 1100 (PREFER BANKING EXPERIENCE AND GERMAN) **PROGRAMMERS** 

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Datascene International Limited

Sceptre House 169-173 Regent Street London W1R 7FB Telephone, 01-439 7871 Telephone

## Opportunities For operators DATA CENTRE MANAGER With excellen supervisory experi

#### **PERMANENT OPERATIONS**

#### **OPERATIONS ANALYSTS**

Two positions exist for MVS/JESII Operations Analysts both in the Home Counties with household name concerns. TSO with opr is a distinct advantage in both cases. £11,000

#### SENIOR **OPERATOR**

A minimum of 18 months' OS/VS1 under VM/CMS is all this large Financial concern require to fill their Senior Operator position. An excellent opportunity with good benefits including subsidised mortgage. £9,000

**OPERATOR** Three years' MVS/ JESII with IMS and VTAM will fill the hole in this first class Home Counties site. £9,500

SENIOR

#### **DEPUTY SHIFT** LEADER

A good step on the adder to Operations Manager for a young yet mature MVS operator. Future plans include the installation of a large network. micro £8,500

## SENIOR

**OPERATOR** Good VAX experience (at least three years), for a Central

With excellent supervisory exper-ience on VAX equipment for this dynamic company. They are also seeking an

Would suit an experto £NEG

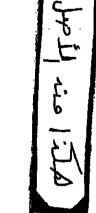
#### COMPUTER ROOM **SUPERVISOR**

London site undergoing large ex-pansion in its DP Very responsible department. £7,500 position. £11,000

#### **OPERATIONS SUPERVISOR**

ienced shift leader looking to progress management.

With senior operations experience on Data General equipment for a large



### concerns. Excellent prospects and superb remuneration! £10,000 DART **OPERATORS**

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#### COMPUTER COMPUTER **OPERATORS OPERATOR**

Very good perks. £7,000 + Lots of O/T

stock exchange

COMPUTER

Good GEORGE III re-This is a days and quired for this large early evenings posiexpanding site in S. London. £8,000 tion for someone with one year's experience on Hewlett Packard equipment.

#### CONTRACT **OPERATIONS** Lengthy contract in

London for good **OPERATORS** VME/B ops with some DME System 4 CITY Two positions exist knowledge. Start for good VME 2900 March. ops with two leading

#### TWO SHIFT LEADERS

Two ME29 Service Ops on the way up are required to fill two shift leader positions at this brand new site in Brighton. is required by this insurance company

171<del>65</del>1

## Real Time Software **Specialists**

Farnborough, Hants. To £13K

Real Time Developments is an independent systems house specialising in high-quality realtime software systems. We have an immediate requirement for a number of real-time software specialists to enable us to expand in line with our plans for 1984. The people we are looking for are preferably graduates with two or more years experience in any realtime applications. Experience should have been gained on minis or micros, with knowledge of both assembler and high-level languages.

Apart from a highly competitive salary, benefits include BUPA, health assurance and paid overtime. The company offers ample scope for genuine career advancement, with employees being encouraged to assume responsibility as soon as they are ready for it.

1984 holds great promise for RTD; why not be part of our success story? For more details contact Geoff Burnes on Farnborough (0252) 546213 or write to

Real Time Developments Ltd.. Lynchford House, Lynchford Lane, Farnborough, Hampshire, GU14 61A.

## The IBM SYSTEM 34/36/38 Recruitment Specialists

The state of the s

(f) (11) is an International Company providing a range of services to the petroleum industry to aid in the drilling, completion and production of oil-wells. Part of a multi-national organisation, their expertise is used in over 75 countries to locate and produce oil on and off-shore. A Research centre is now being established in Cambridge including a new IBM SYS/36 installation.

THE WEARCA: Needs the talents of a multi-disciplined professional who would like to use their ability in developing financial and accounting systems. The successful applicant will be responsible for the day to day running of the installation within a high level research team environment. The position requires total dedication, versatility and is an exceptional opportunity to the career professional.

 $\mathrm{THF}(\mathrm{PROSP}(\mathbb{C}))$  . Within the group both short term and long term are excellent with very good promotional prospects. Every chance will be given to develop your technical skills enabling you to advance your career.

PROMINER Please call Richard Milsum on 01-354 1055 during office hours or on 01-958 2553 during evenings and weekends. Response will be treated with strict confidence.

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### "Dealer Sales - Software Packages" Midlands, North and London

Circa £14,000 Base - O.Q.E. circa £25,000 + car

All these "buzzwords" are used to describe numerous opportunitles for ambitious sales executives wanting to earn 6 figure sums, promises of presidency within 12 months, or for selling a unique product to "special" clients who all have a stake in the Bank of England.

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Our parent company is involved in an array of high technology industries managed by a young and entrepreneurlal management team committed to the groups diversification and continued success in 1984.

As part of its computer division (which in itself manufactures and markets both micro computer hardware and software) we are seeking to identify a number of high level computer sales executives with previous backgrounds in software or services to develop and manage our distributor network across the U.K.

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We can offer the "real" opportunity to join a growing company which has the benefit of considerable financial investment, an excellent range of products and above all the chance to develop those "management" skills, and grow with the company. We feel our approach is unusual and our allitudes to the market flexible and refreshing within an extremely competitive industry.

If you think you fit into the above criteria and find this please do not hesitate to contact our recruitment adviser Paul Pearce on 021-643 850 I now to find out more or alternatively, mail your c.v. to him at the Birmingham

## Sales People

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SOFTWARE **ENGINEERS** 

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SPL International is one of Europe's leading systems and soft-ware houses. The company has vacancles throughout Europe for **Software Engineers** and **Programmers** with experience in

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The successful applicants will be working on advanced software development projects for Real-time Control Systems, Message Switching and Defence.

NCR NCR Limited

**PROGRAMMERS** ANALYST/ PROGRAMMERS

£ negotiable

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Building on a century of success NCR serves the information

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GIBBONS

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Stanley Gibbons Promotions, part of the world wide Stanley Gibbons International Group, is a highly successful marketing organisation. Close to the pleasant New Forest area of Hampshire is the head office based computer department which utilises an ME29 running under TME.

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LOCATION: HAMPSHIRE



SOFTWARE ENGINEER

Imhof, an international organisation, currently hold 70% of the market manufacturing and supplying electronic rake and enclosures. Our UK Head Office serves the information processing needs of the Imhof Group utilising twin PDP1170s under RSTS and an 11/23 under RSX in-house, with PDP11s in France, Sweden and Germany.

We now need the skills and talents of a Software Engineer to play a vital role in our commitment to software and hardware development. Essential experience will be an in-depth knowledge of RSTS/E and the ability to carry out hardware investigations.

investigations.
To the successful candidate we will offer an excellent salary and benefits package, with opportunities to develop a stable career within an expanding and successful arganisation.

LOCATION: West Middlesex



ANALYST/ Programmers £10-£12,500

Established in 1984, over 50% of out client's business is in inadling management and direct madling systems and services. Continuing development has produced the most advanced computer mailing software and systems available in the UK supported by a large and stable learn representing over 30 man years of software development and mailing applications. Expansion has created variables for inadjug applications. Expansion has created variables for inadjug applications. Expansion has created variables for inadjug applications. Expansion has created variables for inadjust Programmers with good commercial Cobol programming experience gained in an IBM DCSIVSE environment. Familiarity with Vollie, CICS. SELCOPY or LIBRARIAN would be helpful. Personality and communication addits are essential as oftent contact will form an important part of these positions. In tettim out client will offer excellent salaries which are nepptiable according to experience and a comprehensive benefits package.

[R338/4]

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MOLINS

ASSEMBLER PROGRAMMER

to £10,000 + bonus

Molins is a leader in the dosign, manufacture and marketing of precision machinery with a worldwide Group turnover in excess of £140 million. Hardware is based on iBM4341 and 4300's running CiCS and VSAM under DOS/VSE. An Assembler Programmer is required to work as part of the team implementing and interfacing new manufacturing control software running on-line in a database environment. Solid experience of IBM Assembler, probably in a DOS/VSE sovironment, is essential. Some exposure to Cobol would be halpful. Full training will be given, if required, on IDMS and CICS. As part of a large and successful group of companies, Molins offer an attractive satary and bonus scheme, flexitime and five wooks helidays and BUPA. Molins is a leader in the design, manufacture and marketing

LOCATION: S.E. LONDON



SYSTEMS ANALYST/ DESIGN CONSULTANT

> £excellent + car

The Sporry workforce is dedicated to helping their customers get the very best from the hardware and software they have purchased. In Conversion and Implementation Services we provide a highly skilled technical design consultancy on data processing techniques used in applications, resystemisations or conversions. In our continued expansion we are seeking a Senior Systems Analyst/Design Consultant. The position requires a high degree of customer and Sperry contact and will involve responsibility in the areas of pro-sales, nilgration, development and implementations utilizing the full range of Sperry hardware and software. This is an important and demanding position, and the successful candidate will receive a salary and benefits package, including a company car, to reflect this.

LOCATION: N.W. LONDON



c £16,000;

DATA BASE ADMINISTRATOR

A progressive international transportation company have a requirement for a Data Sase Administrator. This is a management position and applicants should ideally be educated to degree or HND level and possess a working knowledge of Hewlett Packard's IMAGE 3000 DATA BASE plus one other two of dela base tachnology. The successful amilicant will be type of data base technology. The successful applicant will be expected to be conversant with both the theoretical and practical aspects of data administration including conceptual data modelling techniques while at the same time having the ability to deal both offectively and diplomatically with the user fraternity. The remuneration package is excellent and includes a high salary coupled with free health insurance, concessionary travel, luncinous vouchers, a contributory pension scheme and the opportunity for business travel.

LOCATION: CITY

A TADORONI COMBILITAD LOMPANY

lam interested in Ref

## **CONSULTANCY** LONDON £14,000-£22,000 + CAR

A leading international management consultancy has openings for topcalibre D.P. professionals who have either excellent all-round commercial applications experience, or specialised experience in areas such as communications, database, etc.

You will need to meet all the following requirements:

- Good degree
- Excellent inter-personal skills and professional manner
- 25-32 years old
- Proven track record, either in a variety of application areas or in specialised areas as above

You will mainly be involved in pure consultancy, but also in project implementation and management.

This is seen as a logical career step for high-fliers who have proved themselves in a user environment and are ready to move forward to top-

For further information, please contact MARK IRENS quoting reference CW1201/1.

HUTTON EXECUTIVE SELECTION LTD. 31 PALACE STREET,

TELEPHONE: 01-630 0434 (24 HOURS)



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Positions from £25k to £45k+ Hardware, Software & Consultancy

The majority of the recruitment work carried out at Huttons falls into the "search" category. Broadly speaking, this involves us in specific retained recruitment assignments for a number of prestigious clients.

These positions are rarely advertised since, after a decade of recruitment experience in the Industry, we are quickly able to identify the correct environment in which to search and the right people with whom

We may well have already talked to you, but if not, we welcome an opportunity to discuss the many assignments in which we are currently working. If you are a successful sales professional, whether responsible for a territory of a Senior Sales Manager, please telephone either BOB BOWER or MARK IRENS for a brief and informal discussion. You may be surprised at the vast job potential currently available.

CONSULT THE PROFESSIONALS IN SEARCH

Ref: CW1201/2

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Basic £16-£19k Ote circa £35k Negotiable guarantees & Car

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We would like to discuss these opportunities with professionals from similar environments with experience of selling sophisticated software capabilities. Particular experience within FINANCIAL, LARGE COMMERCIAL, GOVERNMENT and ADVANCED TECHNICAL environments are in demand.

ONLY SENIOR WELL ESTABLISHED PROFESSIONALS WILL BE CONSIDERED FOR THESE IMPORTANT POSITIONS.

Please contact BOB BOWER, Advising Director for further informa-

Ref: CW1201/3

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Excellent opportunities with the market leader in London and the Home Counties

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We are retained by the leading UK supplier of PRIVATE VIEWDATA SYSTEMS (compatible with PRESTEL) to recruit several SALES EXECUTIVES of the leading UK supplier of PRIVATE eral SALES EXECUTIVES. Their only pre-requisite is a successful sales background in D.P. or a related commercial discipline and the ability to assimilate business problems. In short, SOLUTION SALES

There is vast yet untapped potential in VIEWDATA which is still in its infancy. You could make an excellent living and gain invaluable experience by joining our Clients.

Telephone BOB BOWER to arrange an informal discussion on these excellent opportunities.

Ref: CW1201/4

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TELEPHONE: 01-630 0434 (24 HOURS)



## **Telecommunications** Engineer

c£8,500

Bristol area

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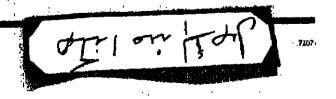
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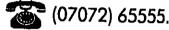
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PL/1 ANAL/PROG A neither outlook, and a sound business awareness are useded from their with your 2 year (\*) IBMPL 1 espetising. This is a new venture in an established from and you will have plents of opportunity for both development in a CIC Senvironop at and customer support. RFF, CVW 4079

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envisage mature applicants with good financial
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you will have the ability to deal will telents on all
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The person appointed to till this vacancy will, after a period of familiarisation, be placed in charge of all computer room activities. He/ she will thus be responsible for carrying out the instructions of the departments business manager. This appointment will be made on the basis of knowledge of, and experience in stored programme computer practise as applied in

surveying and cartographic work.

We offer good salaries and a benefits package which includes pension scheme and 5 weeks annual holiday.

Interested applicants are invited to write, giving details of work experience, qualifications and salary progression to:

Paul Winterbottom, Personnel Manager, Racal Energy Resources Limited, Survey House, Kingston Road, Leatherhead, Surrey.

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We are looking for a top IBM S/38 programmer/ analyst. Knowledge of RPG III and a complete understanding of the data-base concept are essential.

We use the IBM/38 Model 7-4MB, currently with 45 terminals. In addition we are working towards for decentralized order processing with micro-computers.

You may also have to work in the 7 european countries. where we support our sister concerns and in Hongkong and San Francisco with whom we also communicate with help of a Series/1.

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Requires a very good Analyst/Programmer in the isle of Man to take charge of System/34 installation and to develop both banking and property management

Preference will be given to individuals with at least three years' relevant System/34 experience and the ideal candidate should have experience of working in a banking environment.

Salary and employment conditions will be above average and will reflect the importance placed on having a motivated and capable person in this impor-

Replies to Box No. 1283

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research fellow to work on an SERC-sup-ported project investigating methods for extracting phonetically useful parameters from speech. The project will apply com-putational ideas from visual scene analyses to auditory information processing, and will also investigate experimentally early stages in the suditory shelysis of speech, Applicants should have research exper-ience either in digital eignel (or image) processing, hearing or epsech. The project will use the laboratory a VAX-11790 com-puter. The appointment will be for up to three years from January 1, 1984 or as soon as possible theresiter, and will be initially between C7,190-E7,520 per annum on the Research and Analogous JA scate IC7,180-£11,616 per annumi.

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Our client, a construction and trading company, is seeking to recruit a supersor for its Data Processing Division located in the Eastern province of S

The candidate will be supervising a team of systems analysts and pig-grammers, designing and installing financial and construction related softwar packages on a WANG system

The candidate should be young (ago 27-35 years), energotic, able to keep team and the experienced in this above area of computarisation.

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Our client will establish a personal computer learning centre at a freely lotel in Duber. Businessmen who are quests at the lotel and from the local business community represent the target market. We are seeking an individual with the following qualifications:

- Ability to communicate with businessmen. Admity to communicate which many assured.

  Intimate knowledge of personal computers and popular applicable software in word processing, spreadshoot analysis, accounting ad-
- Intimate knowledge of use of personal computers for financial analysi and project analysis. Self-startor with a desire to develop a growing marke

We would also profor experience in videotex (viewdate) with particular rife ence to needs of hotels, or with experience in installing and operating videos (viewdata) systems in hotels.

nterested candidates should send their detailed cvs to: Avery Associates, Douglas House, 55a Duke Street London W1M 5DH. Tel: 01-499 9262.

#### **MICROCOMPUTER** ANALYST/PROGRAMMER

We are looking for a well organized and self motivated individual who will use initiative in further computerizing our rapidly expanding practice. dBasell experience desired. CAD or graphics experience a distinct advantage. Phone Carol Winton at 01-486 4211 for further information.

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## ENERPAC.

Enerpac Ltd., a trans-national company, is moving into the Ashford, Kent area, and requires a

#### PROGRAMMER RPG II for HP3000/30

To design and implement and maintain systems in this small computer department. The person will also be responsible for the day to-day running of the department. The person will be department of the department of the person appointed will ideally have a computer science degree, atthough not essentish and some experience in a commercial environment.

Please telephone or write for an application form to Mr David Hughes, Enerpac Ltd., Estate Road, Nawhaven, Sussex BN6 0AN. Tel: 0273 515701.

## **GRAMPIAN** REGIONAL COUNCIL **DEPUTY DIRECTOR** - COMPUTER SERVICES

£15837 to £17082

New senior post, based in Aberdeen, following agroement by the Regional Council on a major planned expansion of information processing. Ref. 3/84CW.

Currently using ICL 2980 and 2946 mainframe computers, the Department of Computer Services is activaly engaged in provision of extended facilities for a variety of technical, linancial and other user systems, and is advising on the introduction of word processors and specific microprocessors. Existing mainframe and data entry facilities will shortly require review and replacement. Candidates must have substantial and wide-ranging experience of mainframe systems at a management level, and an innovative approach to development of all methods of information processing. Full removal expenses. Assistance in certain cases towards legal costs, informat anquiries will be welcomed by Mr. R. E. Ellis, Director of Computer Services (Tel 0224 682222 ext 2085, asking to reverse the charges).

Applications in TYPED FORM, giving full details of relevant qualifications, age, experience, present employment and salary together with names and addresses of 2 referees should be lodged with Director of Manpower Services, Woodhill House, Aberdeen AB9 2LU (from whom further details are available) NOT LATER (7)

#### SYSTEM/34 & /36

## **ANALYST/PROGRAMMERS**

RSB is a specialist micro and mini software house with a high reputation for good quality commercial software on IBM PC, 23, 34 and 36. We have a number of System /34 and /36 contracts under development some of which include networked PC communications. We are looking for self-motivated people who have most of the skills listed below: ★ Solid background in S/34 and GSD.
★ Experience of commercial systems.
★ Minimum of two years' RPG II programming.

🛣 Systems Design.

Software house exposure would be an advantage.

We have vacancies for analyst and programmers to work for specific customers as well as in the product development team. Salaries will be in line with experience and the package of benefits could include a company car.

Please call Glyn Davies or Eric Dickinson for an interview on (01) 943 1922

RSB COMPUTERS LIMITED Wheatfield House, 129-135 Fulwell Road Teddington, Middlesex

(7183)

#### **PROGRAMMERS** AND ANALYST/PROGRAMMERS

#### IBM OR VAX COBOL/FORTRAN

Minimum of two years' experience essential, scientific applications an advantage. Work will initially be at clients' premises on three- to six-month contracts out longer assignments are possible.

Locations - various, but bias to N.W.

For more information phone

#### **BRENDA CHAPMAN** on 0625 871126

or send your c.v. to her at

Fraser Williams Scientific Systems London House, London Rd, S. Poyton, Cheshire SK12 1YP

City of London based company requires a

## **SALES PERSON**

for their informatics and laser printing services

The successful candidate will join a small team formed two years ago to promote the use of electronic printing and forms conversion work using the latest technology. Candidates should be experienced in computer and allied fields, preferably with service bureau knowledge. Ideally they should have demonstrated their ability to sell, even as a Sales Support or Systems Specialist.

An induction period is envisaged, after which on target earnings should be £18,000 p.a. plus benefits.

Initial screening of candidates is by: Barry Hamilton Associates Business Advisory Services 81 High Street, Lewes, Sussex BN7 1XN

Tel: (07916) 78781 Telex: 877547

Please send details of cv and other information considered relevant to the above company. Interviews will be held in London at the end of January, 1984.

## **COBOL PROGRAMMER**

**HP 3000** circa £8,500 p.a.

Hammicks Book Shops Limited are a leading book retail/wholesale company. All company systems are at present run on an HP 3000 Series III system with 1½ mb

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The ideal applicant will be aged under 30 with a good knowledge of COBOL programming using IMAGE Database and VIEW.

Please write giving full employment history to: Stephen Mansfield Management Services Director Hammicks Book Shops Ltd Alton, Hants GU34 2PJ Telephone: (0420) 85822

## CONTRACTS

### **IBM**

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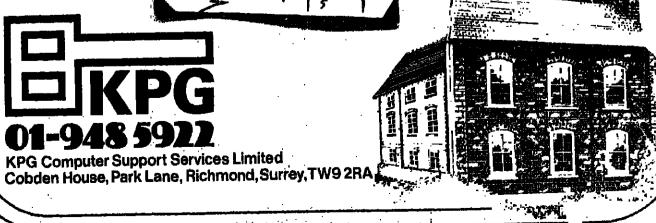
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LONDON HP 3000 TRANSACT PROGRAMMER – 16/1/84 START BERKS SOFTWARE PROGRAMMERS VAX, VMS 'C' & PACSAL LONDON D.G. BUSINESS BASIC PROGRAMMERS SURREY H.L66 GCOS COBOL IDS2 TP PROGRAMMER SURREY MICRO ENGINEERING ANALYST **ESSEX** UNIVAC 1100 COBOL (BANKING EXPERIENCE) ESSEX REDIFON EDITOR PROGRAMMER WITH VIEWDATA MICRO BACKGROUND RT11 OR CPM 86 COBOL PROJECT LEADER **HANTS** 

For details of these and other on going requirements please contact Lorraine, Lynne, Wendy or Tony at KPG, or contact Lorraine on Walton-on-Thames 245552 (evening and weekends).





### Contracts in the North

P-E Computer Services Limited, a long established software house, opened a northern regional office in Manchester in 1980.

Due to the continued success of this office we have now moved to much larger premises just to the south of the city.

We have for many years supplemented our own staff resources with freelance computer professionals and are currently planning our resources allocation for contracts starting early in 1984, All grades of staff are required to work both in the north and overseas.

Whether you are available now, in the near future, or are just considering freelance work for the first time discover P-E's approach to freelance employment by telephoning or writing to Peter Moore at the address below.

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The Good News Is

The ever increasing uses to which the computer can be applied, never ceases to amaze. We have clients in London, Home Counties and indeed nationwide who are active in so many exciting yet diverse fields of computing it makes specialist knowledge essential and highly sought after.

The Bad News Is

We haven't nearly enough good people to satisfy the needs of those clients who are urgently seeking:
Programmers/Analysts, Software Engineers/Designers, Project Leaders/Managers, Consultants, and Electronics Engineers.
We don't have room to mention all the areas of applications but some of them are as follows:

Communications—Data/Tele—Voice Recognition—Message/Packet Switching—LANs—Protocols, Industrial Process Control—Data Aquisition—Instrumentation—Plant Monitoring, M.o.D. Systems— Radar—Navigational Systems—Command & Control—C3 and C3<sup>1</sup> systems—Electronic Wariare—Man Machine Interfaces, Office Automation, Information Technology, E.P.O.S. Operating Systems, Artificial Intelligence Systems, Expert Systems, Robotics, CAD/CAM Systems, Graphics, Image/Signal Processing. iiis, sonwore Tools You need in-depth specialist experience of such systems as: DEC PDF 11, VAX, Tandem, Argus, Hewlett Packard, Intel, Motorola etc., with relevant operating systems, UNIX would be most desireable; and have used languages such as; PASCAL, FORTRAN, CORAL, MASCOT, ADA and ASSEMBLER.

You need upwards of 2 years experience—got that, then your next move is to pick up the telephone, dial 01-836 9719, any hour of the 24 (week-ends too) and ask for Beryl McLaren, you'll get a personal reply not a recorded message.

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### **CONTRACTS JAN/FEB STARTS**

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Contact MARILYN DAVIDSON or DAVID THOMPSON now on 01-836 6775 to ensure the pick of 1984 contracts.

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The Richard Clay Group is one of the largest book manufacturers in Europe. The computer installation centres on an 11/44 under RSTS/E with programming in BASIC PLUS, and provides a service to a number of Group Companies An adaptable experienced analyst/programmer is required in the position of Deputy Data

Processing Manager in our busy computer department In addition to carrying out all aspects of programming, he/she will be involved in systems analysis, assessment of software packages and the management of day-to-day computer

Candidates should have three years' RSTS experience in a BASIC PLUS programming environment. Knowledge of CP/M based systems would be an added advantage Conditions include:

Profit sharing - paid for anyone who completes six months' service in one calendar year Hours of work - 8.30am to 12.30pm and 1.30pm to 5pm five days a week

Paid holidays - 21 days' in addition to Bank Holidays Pension and Life Assurance - Good contributory scheme For further details and application form, please contact Mr D. A. Peters, Personnel Director RICHARD GLAY plc Bungay, Suffolk NR35 1ED

## **Technical automation** jobs in Holland and **West-Germany**

BSO/Automation Technology is a software house engaged mainly in the fields of real-time process control and monitoring systems, simulation techniques, data communications, computer networks, distributed systems, computer graphics and compiler construction.

Our clients range from large international organizations such as the European Space Agency to small companies using micro-processors for the first time. Our work consists of projects (both in-house and on clients premises) and technical and managerial consultancy.

BSO/AT has 50 employees half of whom are English, and is part of the BSO-group (270 employees), one of the largest in the Netherlands.

programmer to systems designer

(to £ 15,000 and car) (to £ 18,000 and car)

We are looking for people with 3 to 7 years experience in the design and implementation of real-time industrial or scientific systems on minicomputer or microprocessor systems.

Preference will be given to applicants with a good knowledge of one or more assembler languages and at least one of the following high level languages: Pascal, RTL/2, Coral 66, PL/M, Fortran. Applicants who can show in-depth experience of a structured programming methodology will also be given preference.

Applications plus CV as well requests for information can be directed to our UK representative, Wonne Waddell, address: BSO/UK, Heathlands, Rockfield Road, Oxled RH8 OEJ, Surrey, telephone Oxled (08833) 6253 (day and

(7109)

The contact person in Holland is Robbert J. Schalekamp, personnel

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There is a new career waiting for you in the world of finance.

Our clients — principally major City institutions — have inundated us with requirements for development personnel at every level, to strengthen their data processing departments in readiness for expansive new projects they have planned in 1984.

It is impossible to specify the precise nature of each vacancy in this advertisement; in certain cases, specific expertise is required but for several of the openings, our clients are simply looking for sound general programming ability and either experience of or an aptitude for analysis.

The requirements cover: -

IBM, IMS or CICS plus PL/1 or COBOL IBM System 34 or System 38 plus RPG II or RPG III DEC PDP 11/ under RSX plus BASIC or Series IV NCR V-series or I-series plus COBOL or NEAT/3 Wang VS100 plus COBOL Unix and 'C'

Any other mainframe or mini using COBOL, PL/1 or BASIC

With one year or more's experience of programming and a match with any of the above categories, we can assure you that your time will be well spent in contacting us. Naturally, your interest and details will be dealt with in the strictest of confidence.

Telephone Lynn Roylance for further information or send your CV to the Freepost address below for immediate consideration.

**Alimand Computer Resources Ltd** 



Freepost London EC1B 1PH Telephone 01-638 8411 or 01-920 0801 (24 hr)

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Real Time Products Ltd.

## **PASCAL PROGRAMMER**

£7,000 - £9,000 p.a. **CITY OF LONDON** 

Our clients are a small independent software house who have been established for five years. They have an excellent reputation for the quality of their work and due to an increase in their client base they are seeking to employ an additional programmer with PASCAL experience. The successful candidate will work within a small team developing hespoke and package systems for the commercial market.

The company has a policy of promoting from within and this appointment represents an excellent opportunity for a keen individual to advance his/her career whilst making a real contribution to a variety of projects. Experience of BASIC would be an asset and candidates should have a minimum of one year's PASCAL programming experience.

For further information please contact Chris Morrow on 01-837 0451 who will be pleased to discuss the post in greater detail.



## **MVS SPECIALISTS SYSTEMS SOFTWARE**

**DEVELOPMENT & SUPPORT** 

MACRO 4 has been originating and marketing systems software to DOS(VSE) users with great success since 1968. We have our own 4341 dedicated to development and support of our products, which are marketed worldwide.

We are now entering the MVS market and require several experienced MVS Software Specialists to work initially on conversion and/or support of existing products, and subsequently on new products.

Prerequisites are a thorough knowledge of MVS structure (internals knowledge would be an advantage), ability to write Assembler and a high level of self

in return we offer an excellent salary, noncontributory pension scheme, free BUPA membership plus the normal range of benefits associated with a successful company

Write or phone Phil Heseltine or Terry Kelly at

Macro 4 Ltd, River House, Restmor Way, Wallington, Surrey. Tel: 01-669 0011



MACRO 4 LTD.

£10.000

74 COMPOSER WEET V. Laurany 32 1984

Up to £14,000

A major manufacturer of minicomputers is seeking Programmer/Designers to develop communications systems. The project involves support, design and development of X25 Level 2 software and LAN Link level software for Unix System III-based workstation.

Candidates should have practical experience of X25/HDLC or similar protocols. Additional experience of Pascal, C, Unix is highly desirable.

Successful candidates will gain valuable experience in the implementation of the lower four layers of the OSI model including Network definition and control.

Florida

**NETWORKS/X25** 

Up to \$50k

One of the world's most innovative producers of communications and information systems is currently seeking to recruit additional Comms experts to work at their laboratories in Florida.

The company is looking for experts with two main areas of expertise: Data communications specialists, requiring highly qualified candidates with experience of X25 and related protocols, package switching and network diagnostic equipment experience.

The second area calls for Network software specialists; at least two years' experience of VTAM, BTAM and NCP. Additional experience of a COMTEN or IBM 3705 hardware is desirable.

In addition to the technical skills to be gained, the company provides a comprehensive benefits and relocation package.

01-399 9183

Datamatics, Freepost, Surbiton, Surrey KT65BR

**Communications Manager** 

BERKSHIRE

Up to £18,000 + bonus + car

The Computer and Communications Manufacturers Business Section of a major systems house have created a new Account manager's position to assist in the

development and management of this important business area. This position calls for the combined ability of (A) selling/marketing the company's services and (b) a solid systems development background with more recent experience of communications systems, e.g. IBM Comms, ICL Comms, X25 and LANs. Finally, candidates should possess project management experience preferably with some financial and contractual responsibilities.

This position offers the successful candidate the platform to assume further business responsibility in the future.

Coral/Mascot

LONDON/SURREY

A leading consultancy commanding large contracts with the MOD require professional Programmers and Software Designers to work on Realtime systems Candidates should have a degree plus experience of Coral and preferably Mascot. Experience of Context and VAX machines would be helpful.

Successful candidates may look forward to enhancing their careers within a organisation proud of its reputation for professionalism and career development.

C<sup>3</sup> Development

LONDON/HOME COUNTIES

£16K + Package

Up to £11,000

One of Britain's leading information systems contractors is seeking consultants for research and development on major C<sup>3</sup> projects.

Candidates should have a numerate science degree and have at least five years' experience in Defence Communications, working on large projects like Ptarmigm, BATES, etc. Candidates should have a thorough understanding of communication tions systems, analysis and design.

> RECRUITMENT SERVICES 01-399 9183

Datamatics, Freepost, Surbiton, Surrey KT6 5BR

**Automation Systems** 

**CENTRAL LONDON** 

£8-18k

DORSET

The Industrial Group of a leading software company seek Junior Programmers up to Senior Consultants to assist in the immediate development of a number of new major contracts recently acquired.

Candidates suitable for the medium to senior levels should have significant experience in software design and/or project leading, particularly on projects using DEC and HP1000 machines. A minimum of four years' experience is sought in one of the following three areas: (1) Plant Control (warehousing, materials handling, process control), (2) Distributed Control (wide area networks, automated retailing systems), and (3) Software Technology (X25, ISO standards,

Programmers should have a degree plus a minimum of six months' experience. Project work will be as outlined above and candidates will ideally have worked on minicomputers, e.g. DEC, HP1000 and Gould SEL, using Pascal, Fortran and

**Switzerland** 

**TELECOMMUNICATIONS** 

**ENGLISH SPEAKING** 

An international telecommunications company in Switzerland is currently seeking Software Designers to develop TELETEXT applications based on Inte

Candidates should have a Computer Science or similar degree plus two to three years' experience of microprocessors (ideally Intel), Assembler, and a high-level language (ideally Chill). Experience in Realtime communications, ideally X25, is desirable.

Successful candidates may look forward to enhancing their career prospects, gaining valuable experience in an international environment.

01-399 9183

Datamatics, Freepost, Surbiton, Surrey KT6 5BR

One of the country's leading software houses have recently opened an office in Dorest in order to service their local client base in the South-West of England. In line with this expansion, our client currently needs a number of Engineers, from gradates up to experienced professionals, to assist them in their development projects. Candidates should have a relevant degree together with one or more of the following skills: Fortran on ICL/IBM Scientific Applications, Z80, Unix, Operating Systems, Pascal, Coral, Mascot, Context, VAX/VM9, Fortran and General Software/Scientific Applications, Experience. škperjence. Šucosastuj candidates will work in-house or within easy travelling distance of the office. CW 2/1

**Scientific Engineers** 

Hardware/Software Engineers

The industrial Systems Group of a major systems company have an urgent requirement for a number of additional Programmers and Engineers to work on the design and implementation of a wide variety of Realtime systems. Applications include flight navigation, CAD, robotics, materials handling, ATE, communications and networks. Based on a degree background, candidates should have a minimum of one year's experience of mixed hardware/software applications. Languages should include at less one of the following: Assembler, Corat 66, Paccal, PLM, Fortran, C and Ada. Subcessful candidates will enjoy demanding work involving finding hardware/software total solutions to a variety of applications.

**European Careers** 

HOLLAND he Dutch division of a leading software consultancy is currently seeking additional Software shall be consultanced in currently seeking additional Software shall be consultanced in currently seeking additional Software shall be consultanced in the consultance of project teams involving a variety of project teams involving a variety of project teams involving a variety of project teams.

hleal skille cover. Realtime spitwere, air traffic control, networks, defence, petrochemino see control. DEC: 1892; misroe and Assembler.
dition to the above technical styleries, successful candidates must demonstrate a forests to take project management and client listson responsibilities.
Is an aspecially opportunity to develop your career towards consultancy, combining technology. European marketplate; leant leadership and project management. CW 28

01-399 9183

Datamatics, Freepost, Surbiton, Surrey KT6 58R

C. LONDON

Systems analysys

This well known company is undergoing considerable expansion of its DP department and requires Analysts at various levels of experience. A minimum of one year's formal analysis gained in a commercial envi-ronment is required. Preference will be given to those with accounting application backgrounds. There will be a good deal of contact with management departments and candidates must therefore be professional in both appearance and attitude.

**SYSTEMS MANAGERS** C.£11.000 H'WELL L6+BCL

Two clients seek good Analyst/Programmers who wish to move into managerial positions. Firstly a company based in N. London is shortly to install a BCL MOLECULAR 18 and requires a person with experience of ASSEMBLER or similar language. Secondly, a site based in Bucks, with a HONEYWELL L6 seeks either COBOL or SCREENWRITE experience. Applicants should be able to work on their own initiative and preferably has some client/user contact experience. and preferably has some client/user contact exper-

**PROGRAMMERS** MINI COMPUTERS

A number of Clients currently require Programmers with a minimum of a year's experience in COBOL, FORTRAN or PASCAL. This will have been gained on any mini however special interest will be shown in those with knowledge of DEC VAX, PRIME, HP 1000 or GOULD SEL. Applicants should have a good educational part and amblitus. tional background and be smart and ambitious. Most work will be in C. London with the occasional visit to

c.£8.500

DEVELOPMENT DEC/COBOL

Continuing growth opens further S&P opportunities, with this nationally renowned Middx, based company. Utilizing VAX and PDP equipment for their advanced on-line systems development they require Programners or Analyst/Progs, with two to three years' COBOL preforably gained in a VAX environment. At Team Leader level they seek a Senior Analyst with proven project design through implementation experience and good DEC systems exposure. A comprehensive benefits package is offered, to include bonus, relocation and with many positions a company car.

To £16.000

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An expanding Essex based company, committed to major financial systems development on ICL 2900 VME systems is seeking experienced ICL people at all levels. Progs. and Analyst/Progs. should have 18 months or more COBOL, the latter with some formal analysis. Analysts and above will have at least two years' systems exposure. Excellent salaries and prospects are augmented by a generous benefits package which includes a good bonus scheme.

**PROJECT MANAGERS** To £18,000 COMMS/BANKING

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Two City-based Clients with heavy international com-mitments require Project Managers in the Banking and Communication areas. They seek in depth experlence in either application area with micro experience especially relevant for the Comms. position. Basic salaries will be greatly enhanced by valuable and extensive benefits packages.

ANALYST/PHOGRAMMERS DATABASIC

A rapidly expanding software house is currently re-crulting Analyst/Programmers with a minimum of 18 months DATABASIC from a Prime or CMC environment. The client actively encourages employees to service customers in a consultancy role therefore applicants should be presentable, confident and have the ability to deal with first time users. The client can offer job satisfaction, regular salary reviews and inten-

ANALYST/PROGRAMMER £10.500 RPGII/III

An international bank has identified a requirement for an Analyst/Programmer with a solid GSD background. The bank is an established 38 user but is quite prepared to consider two years' RPGII programming and will retrain to RPGIII. The department is fairly small and everyone is encouraged to have as much user contact as possible. As well as a good starting salary the client will offer a banking package to include a 5% mortgage.

**PROGRAMMERS** 

To £11.500

A company offering a range of financial services has several requirements for PL1 programmers. The minimum requirement is for 18 months PL1 in a commercial environment for the programming positions and up to four years' plus for the senior posts. Applicants should have good all round programming skills to include design, coding and implementation. Due to the size of the client there is a recognised career path which would lead through to systems if desired.

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# Deputy

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Our client is a manufacturing company within the light engineering industry, part of an international group which is itself a public company. Their very well-established DP department (small, friendly and closely-knit) already has a good reputation within the company, having successfully implemented both major and minor projects, which include the accounting functions and order-processing. They are currently undertaking Production Control/Inventory Management, which will be both on-line and Database. The environment is

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A very good knowledge and experience of this environment is essential as a major requirement for this appointment is the willingness to tackle day-to-day problems "hands-on." This is in addition to the full range of analytical and programming skills, from feasibility studies through to implementation, together with the personality to liaise with users at all levels, including Directors. Knowledge of NEAT/3 and OLCP would be very useful. The company offers 5 weeks holiday, subsidised lunch and adequate parking facilities.

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## SYSTEM/34 OR SYSTEM/38 RPG PROGRAMMERS West Sussex/Surrey £7-£10.000

Having completed the conversion from IBM System 34, this company currently requires 2 RPG Programmers to enhance and develop new systems on their System 38. If you have a minimum of 6 months RPG II on GSD machines and possess the potential to progress your career, or alternatively already have System 38, RPG II experience, you will be of great interest to our

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The above is one of many UNIX and "C" vacancies we have in London and the Home Counties, in both Commercial and Scientific/ Technical environments. There are also hundreds of other positions available requiring skills in other languages and computers in our Commercial Mini/Micro and Scientific/Technical Divisions.

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E12,000 TO £19,000 + BENEFITS

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### **IBM COBOL PROGRAMMERS**

If you have at least one year's programming experience using IBM COBL either on DOS or MVS systems and would like to move into a stimulating development environment, a number of companies based in Central London would like to hear from you. More senior Programmers will have at least one year's knowledge of CICS/DL1 or associated on-line systems. Ref: I2/CW.

#### **PL1 PROGRAMMERS**

TO £11,500 + BENEFITS

A large financial organisation based to the North of London are looking to recruit experienced PL1 Programmers with at least two years' experience working on OS/VS1 or MVS systems. You should also be familiar with program design, coding, testing, etc., and be able to assist junior staff with problem solving and training. A generous benefits package is offered, including a mortgage subsidy and relocation expenses. Ref: I3/CW.

### **IBM ANALYST PROGRAMMERS**

£11,000-£13,000 Experienced Analyst Programmers are urgantly sought by three large IBM users in the Commercial Sector. Suitable applicants will have two years' + experience as an Analyst Programmer, at least one of which will have been in an Analysis environment. Essential requirements include IBM 4300 experience on MVS systems using COBOL. Exposure to CICS and DL1 would be a distinct advantage. Ref: I4/CW.

#### CONSULTANT ANALYST PROGRAMMERS

PHULIKAMINERS £10,000-£14,000
Three of the largest Consultancies in and around Central
London require experienced IBM Analyst Programmers who have worked on the mainframe side together with some exposure to minis or micros. Language experience should include COBOL, BASIC and ASSEMBLER. Any experience of interface of the company of the compan interfacing between mainframes and mini/micro equipment would be extremely useful. Ref: I6/CW.

## **OTHERS**

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Vacancies in W. London, Bucks, Surrey, Kent, at all levels for Programmers with sound GCOS skills, particularly TDS and IDS. Perks include bonus scheme, cars, etc. Programmers with GCOS/NETWORKING Technical Skills are particularly

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#### UNIVAC

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£10,000-£15,000 A large Engineering Company based near Contral London wishes to recruit Commorcial Analysts with two-four years' experience gained on IBM MVS systems. You will have come from a programming background using COBOL and ASSEMBLER and probably CICS. The positions would necessitate exposure to FOCUS and, though this is not obligatory it would be a docided advantage. Ref: 17/CW.

#### **IBM DATABASE ANALYSTS**

TO £14,000 This financial organisation is looking for experienced Database Analysts and Co-ordinators with a sound Commercial background of at least five years. Your mainframe experience must include PL1, CICS and IMS and you will have had first-hand exposure to the physical design of a database, probably using DATAMANAGER or similar software. Ref: 18/CW.

### IBM SYSTEMS DESIGNERS

£10,000-£13,000 + BENEFITS Potential candidates must have five years' + experience in DP with at least two/three being involved in analysis and design. A programming background using PL1 on OS/VS1 or MVS systems is preferable due to the technical content of job and on the analysis aide you must have seen a manufacture force force force with the content of the c

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£8,000-£13,000 + BENEFITS There is currently a wide range of opportunities in all anvironments for GSD people. Programmers with System 34
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used extensively.
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University of Liverpool Computer Laboratory

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His commercial interest and management capabilities should enable him to simultaneously build up and take full responsibility for our U.K. operations. Drive and embition are absolutely essential.

Having representative housing in the vicinity of London don with a spare office room and telephone to stal operations would be an asset. Our proposal:

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Sales & Marketing Recruiters Ltd Leaders in High Technology Recruitment

**SALES MANAGERS ALMOST TOO GOOD TO BE TRUE?** 

SALES EXECUTIVES

That's what these 2 job opportunities appear to be at first sight! After all, how often is it that you come across the chance to join an undisputed leader in its chosen area of computing, with a totally original marketing concept and a completely unique product, yet a company that has been enjoying continuing success for the past 10 years?

This is a company where the salesman is king. Indeed, all the company directors have distinguished records of success in territory sales. Mind you, you have to be good! No matter how accomplished you are you will have to learn some new selling techniques and conceptions, which will necessitate extensive and continual training.

Summing up the total attractions of these jobs is difficult, other than to say the company offers a fruitful environment for excellent people to fully exploit their potential and truly enjoy their work. Here are a few more considerations:

Only one salesman has left this company in the last 10 years.
 There is constant exposure to the highest level of management in British industry.

\* Every transaction is different.

\* Their salesmen are involved in more deals in a month than a mini/mainframe salesman normally handles in a year.

\* There is perpetual involvement in the most exciting aspect of selling.

\* This product area automatically increases personal market value and business management skills.

\* The company is dedicated to individual freedom of expression, flexibility of operation and excellence

The jobs are located in

#### LONDON & NORTHERN ENGLAND

and will be best suited to those sales people who feel comfortable handling sales transactions of around £1/2 million; successful negotiators with a truly competitive nature and real flair for creative thinking. It will be a particularly attractive opportunity for those in sales management who would prefer to be doing deals instead of 'pratting around' with staff!

Expected earnings, other than sickness insurance and health assurance, include profit-sharing and a high basic salary, with a total remuneration of

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Please contact in the first instance: Gertie Petit on 01-952 8092 (office hours) or 01-868 0355 between 6-9 pm.

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Various Locations

Various Locations

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salesmen actively getting involved yourself is the difference between constructive training and destructive in-terference. It doesn't take much to

> One very important discipline for all sales people is to develop the habit of considering the objectives of every sales call before entering the client's premises and to review the outcome immediately after it is made, including the production of a call-report that covers all the key

The first thing to remember is that the call belongs to the salesman, not you

methodology on the part of those sales managers who do go out with their sales people, particularly those who to all intents and pur-

poses only go along for the ride.

The first thing to remember is that the call belongs to the salesman, not you. There are bound to be occasions within al-most every call when it is obvious that the salesman is doing the wrong thing. The possibilities are oo numerous to mention!

The very worst thing you can do is jump in with both feet and put the salesman right. It makes him look foolish and inadequate and reduces his confidence as well as reducing the credibility of your company and product in the eyes company and product in the eyes of the potential buyer. Far better

Attempt to offset each mistake with a good point

et him make the mistake and take

iote of it so that you can discuss it

after the call. Of course there have to be exceptions, but where they occur they have to be handled properly. As I have already said, it's the

salesman's call and therefore the position of the sales manager should be in the background, not the foreground, he should be an audience not an actor. It must also be remembered that no matter how good your relationship with the salesman might be, he will not be at his best whilst you are with nim. He is being watched and he

perception of his mistake which will tend to make him more neryous and over-reactive than he would eyer be on his own. In other words, it is almost certain you are not seeing him at his best, and very likely he believes he is operating at

There is, however, a situation much worse than putting the salesman right in front of a client, and that is taking over the call completely because he is handling it badly. Unless you want to entirely destroy the salesman's belief in himself, don't do it!

On the other hand, what you must do is make it clear to the salesman right from the very outset that if he feels he is getting into trouble within any sales call he is free to bring you into the discussions or ask for your advice. The difference between involvement in the sales call as a result of the salesman's invitation as opposed to

realise which is best for customer, salesman and manager alike.

factors of the meeting. Consequently it is essential that this responsibility is emphasised within field sales training process by ensuring that before each sales call is made the salesman is asked Why are we making this call?" lopefully you will be spared the obvious facetions responses and establish some sensible objective.

Whatever happens, you have to take whatever steps are necessary to overcome the common malarse of thinking it's Wakefield so it must be Wednesday.

Similarly, it is essential to spend some time discussing what hap-pened within the call, above all, remembering to mention the good points as well as the bad, the strengths as well as the weaknesses. There is nothing more likely to completely destroy a salesman, who is more aware than anyone else that he has made a

mess of things, than going through each blunder step-by-step and thrusting them down his throat. Wherever possible, attempt to offset each mistake with a good point with the overall objective o emphasising more good than bad within each call that is analysed Furthermore, don't simply pick up the errors and put them on display, that's easy. As a sales manager you ought to be able to counter each criticism with positive advice on how it should be done. If you can't, but still think it is necessary to highlight the problem, then make it a point of discussion rather than making a bald

statement of condemnation In fact, it's a question of treating the salesman like you would expect him to treat your customers, with respect, without confrontation, with fairness and above all in a constructive, considerate, encouraging and intelligent manner. Alan Williams

PUZZLE **ANSWER**